2014-15 Queen Victoria Museum and Art Gallery

ANNUAL REPORT























To the Minister for the Arts



The Mayor and Aldermen of the City of Launceston are pleased to submit, in accordance with the Local Government Act 1993, the Annual Report of the Queen Victoria Museum and Art Gallery for the year ended June 2015.

Robert Dobrzynski, General Manager, City of Launceston

Order adon

Mission Statement

To be a leader in the intellectual and creative development of Launceston and Tasmania by increasing the enjoyment and understanding of our natural and cultural heritage.

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The Queen Victoria Museum and Art Gallery features two destinations for local, national and international audiences: a former 19th-century railway workshop at Inveresk which houses the Natural Sciences and History collections, and the Royal Park building on Wellington Street, a dedicated Art Gallery.

The mixture of industrial heritage interpretation and state-of-the-art exhibition spaces at the Museum make the Inveresk site unique in Australia.

Within the refurbished Royal Park building, visitors can see works from the Queen Victoria Museum and Art Gallery's Fine Art and Decorative Arts collections.

Locations

Museum 2 Invermay Road Launceston Art Gallery 2 Wellington Street Launceston

Both are open 10am to 4pm daily (closed on only Good Friday and Christmas Day). General admission is free.

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Director's Report



In 2014–15 we continued to improve our performance across the many activities and services of the Queen Victoria Museum and Art Gallery (QVMAG). We have increased our income streams while also keeping our expenditure down. This has not happened by accident and I congratulate all the staff for the very responsible way they performed their duties during the year.

We have had a modest increase in visitors coupled with a pleasing rise in our Education services, all of which helps us reach more people. I was particularly taken by the increase in Playgroup classes, which means that we are encouraging budding museum lovers early. We were aided by the Innovation Circle, a group of volunteer IT specialists, who set up shop in the QVMAG Battery Shed and who provided a series of programs during school holidays.

While many of our visitors come from our region we need to do more in tourism to attract interstate and international visitors. We are a world-class museum and we should be attracting commensurate interest. Our shops continued to trade well and special mention should be made of the two publications we supported: *Tasmanian Tiger: precious little remains* and *Snakes of Tasmania,* written and produced by our staff.

Our staff and volunteers are to be commended on how we present daily to the public, both 'front of house' and 'backroom'. We delivered a staggering 278 exhibition openings, workshops, public programs and venue hire activities. It all requires people to make it happen.

We were able to provide a comprehensive program in our three key collecting areas of science, history and visual arts. National Science Week in August continues to be a highlight and a great way for us to acknowledge the importance of science. There was an active program that commenced with a breakfast hosted by NRM North around the theme of science and food, through to the popular Bug Club, *Bug Day Out!* that had its biggest day ever. We were very fortunate to secure ABC Radio National presenter Robyn Williams as our Ambassador and he was very impressed by what QVMAG is offering.

The Natural Sciences collections continue to provide ongoing research interest. Perhaps what is not known is that these collections are by far our most valuable. Their primary purpose is as a research tool, especially for particularly Tasmanian items such as our thylacine and Tasmanian devil specimens.

The History section had a huge day when His Excellency the Governor General Sir Peter Cosgrove AC opened *The Great War* 1914-18: Sacrifice and shadows in August. This exhibition, which will run until the end of 2017, has a strong local content and we were very fortunate that people came forward with so many family items that had been stored for nearly 100 years. His Excellency and Lady Cosgrove were the first to place a poppy on the memorial wall, which developed into a field of poppies and messages. I acknowledge the Federal Government under the Centenary of Anzac program and the Tasmanian Community Fund for their support of this thoughtful exhibition.

Still on this theme, I was very pleased to work with the family of Lieutenant Colonel Harry Murray to have the Murray medals on temporary display in our exhibition with the Murray portrait from the Australian War Memorial. Harry Murray, who went on to become Australia's most decorated soldier, was originally from Evandale, a small town just outside Launceston.

The History section also has a significant research collection, with work being done on our Tasmanian Aboriginal collection by Tasmanian Aboriginal academic Julie Gough. This was supported by the Plomley Foundation, which was established after former QVMAG Director Brian Plomley left funds in the 1980s to support research. We also worked collaboratively with La Trobe University, which was successful in receiving an ARC grant to work on Aboriginal stone tools across Tasmania.

The Archer Trust funded a major review of our textile industries collection, undertaken by historian Jai Paterson. Launceston was a major cloth manufacturing city in the 20th century, and it was important to improve our understanding of this collection while some of the former machine operators were still available.

Right Governor-General, His Excellency General the Honourable Sir Peter Cosgrove AK MC (Retd) and Mrs Cosgrove with Richard Mulvaney at the opening of *The Great War* 1914–18: Sacrifice and shadows.

Blacksmith Peter Mattila at work in the Blacksmith Shop, Inveresk.

The Visual Arts and Design section also had a big year, especially with the regular changing exhibition program in the Art Gallery. Alan Rees, son of artist Lloyd Rees, opened our Modernism exhibition, highlighting works collected between 1960 and 1980 before the existence of the QVMAG Arts Foundation. We need to build more on this as we look to fill gaps in our 20th-century collection.

With that in mind, I was also pleased that former Art Gallery of NSW Curator, Hendrick Kolenberg, was able to open our Fred Williams exhibition following the successful acquisition of the two major Fred Williams works from 1974–1975 as our inaugural Masterpieces for Tasmania fundraising program. Hendrick had opened QVMAG's previous Fred Williams exhibition in 1981. As a consequence of the historic evening, Dr Eric Ratcliff, who was at both exhibition openings 33 years apart, offered to fund an exhibition catalogue to provide a lasting record of this important acquisition.

The William Buelow Gould botanical drawings that replaced the Williams exhibition were absolutely captivating, in part because of the exquisite detail but also because of the story behind the artist. He led a life of drinking, gambling and forgery that inevitably led him to Van Diemen's Land where, as a convict, his artistic skills were put to good use. It is hard to reconcile his drawings completed while at Sarah Island and the harshness of the landscape and his incarceration. The special talk on Gould by UTAS Historian Prof Hamish Maxwell-Stewart in the Colonial Gallery added to the mystique of this artist.

There were of course many temporary exhibitions at both the Art Gallery and the Museum and it is a credit to the QVMAG team that we are able to provide such a comprehensive program. I was pleased that we were able to repeat the success of the community gallery idea with the opening of the Inveresk space in November. This was formerly the Sports Gallery but with many of the loaned items being returned we felt we should do something different with this space. A third of it is taken up with our historical Archaeological Collection, especially the *Sydney Cove* material. It means that people can view our collection store and see our volunteers working on the collection. Two community exhibitions were held in the remaining space, provided by Interweave Arts and the Tasmanian Association for Hospice and Palliative Care.

It was also fun to see our new working exhibit: metal sculpture artist Peter Mattila in the Blacksmith Shop. As it was long silent and inactive, we felt this unique space needed life, amply provided by Peter as our 'Artist in Residence', who completed a major commission for Tas Gas at the end of June.

In closing I would like to recognise the broad community support we continue to receive from many quarters. We are only custodians and there is a long list of people who have made QVMAG what it is today, no more so than Frank Ellis,

who died on 22 February 2015. Frank was the Director of QVMAG from 1955 to 1978. During his time QVMAG expanded its collections and exhibitions, installed the Planetarium, opened the Cradle Mountain Interpretation Centre managed by QVMAG and introduced a travelling education railway carriage with the support of Tasmanian Government Railways.

We acknowledge the considerable ongoing financial contribution of the City of Launceston and the State Government of Tasmania. We continued to receive financial support through the Plomley Foundation, Archer Trust and Turner Ralph Bequest. Individual donors again gave generously and we thank them for their support of the QVMAG's collections and programs.

We also received tremendous community support through the QVMAG Museum Governance Advisory Board, QVMAG Friends, the QVMAG Arts Foundation, the Aboriginal Reference Group, the Innovation Circle and our team of volunteers. All the people that these groups represent provide an important presence over the year and this assists us in being more effective. 2015 marked the 30th anniversary of the Gallery Guides, who continued to add value to the interpretation of our collections and links to our visitors.

While we are the 'sum of many parts' the drive is provided by the dedicated and professional QVMAG staff. We are a significant organisation because of the many people who make it so. It was another great year.

Richard Mulvaney, Director





Highlights





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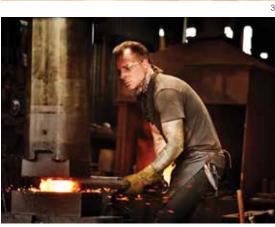
- Lola Greeno: Cultural jewels, a collaboration with the Australian Design Centre, showcased stunning work of the first Indigenous Living Treasure, Lola Greeno, a shell worker and artist from Tasmania whose career spans 30 years. Her stunning work is highly coveted by both public and private collectors alike. Lola Greeno: Cultural jewels was accompanied by a beautiful monograph and digital content, with the monograph for the first time also being published as an eBook. (3)
- In August, the World War I exhibition The Great War 1914–18: Sacrifice and shadows opened on the mezzanine level of the John Lees Gallery at Inveresk. (1, 2) The exhibition is a significant addition to the current displays at the Museum, being image-rich and exploring the human response to the demands of war, physically, emotionally and psychologically. A key experience within the exhibition is an immersive soundscape, depriving the visitor of the traditional sensory cues and demanding auditory attention and response.
- The work of one of Australia's greatest landscape painters, Fred Williams (1927– 1982), featured in the Queen Victoria Art

- Gallery from July until October. The artist's vision created a new framework for looking at the Australian landscape, and works included monumental views of the land and sea. His work successfully conveys a sense of the vastness of the Australian continent—from the arid centre to remote coastlines.
- Two exquisite collections, *The Macquarie Harbour Drawings* and *The Macquarie Harbour Botanical Drawings* by William Buelow Gould, delighted visitors throughout the year. The artist was sentenced more than once in his lifetime, and eventually assigned to Dr William de Little at Sarah Island, who encouraged Gould to paint from nature. Gould drew plant specimens from the island, inlets and rivers around Macquarie Harbour on hand-made sketch pads. (6)
- ArtRage is an annual initiative of the Queen Victoria Museum and Art Gallery that draws on folios of work of Tasmanian Certificate of Education students. It is a diverse, vibrant and often provocative exhibition which offers insight into some of the pressing issues currently facing young people today. ArtRage provides visitors with a unique opportunity

- Highlights from the QVMAG 2014–15. Please refer to identified numbers within the text and also below.
- 1 (detail) *Lieutenant Colonel Henry Murray*, 1919. Artist
 George Bell.
 Courtesy Australian War
 Memorial.
- 2 Governor-General, His Excellency General the Honourable Sir Peter Cosgrove AK MC (Retd), the Mayor and Mr Andrew Nikolic AM, CSC, MP – Parliament of Australia in front of the Memorial Wall.
- 3 Lola Greeno: Cultural jewels exhibition.
- 4 Blacksmith Peter Mattila at work in the Blacksmith Shop, Inveresk.
- 5 An intrigued audience at the ArtRage 2014 Collection opening 6 (detail) William Gould's Oxylobium arborescens (Tall shaggy pea). QVMAG Collection.









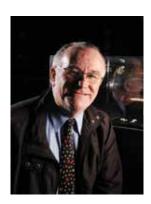
to view an ambitious and multidisciplinary student exhibition. Extremely popular, *ArtRage* is a partnership between QVMAG and the college art teachers of Tasmania. (5)

- The Blacksmith Shop, containing tools from the 100-year-old workshop, unlocks the past through the talents of blacksmith artist Peter Mattila. (4)
 - Mattila's artworks continue to be highly sought after locally and internationally.
- The Touring Exhibitions Gallery was transformed from June to August when

CUSP: Designing into the next decade, an exciting installation showcasing the talents of 12 very different designers, overflowed into the Queen Victoria Museum foyer, tempting visitors into the heart of the design exhibition. To add value to the exhibition, the two important areas of Education and Public Programs were engaged and events were developed with the full support of the organisers and artists. The exhibition was presented by Object: Australian Design Centre in association with QVMAG.

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Collections and Research



The QVMAG Collections and Research Department comprises five sections: Natural Sciences, Planetarium and Space Sciences, History, Visual Arts and Design and the Library.

The Natural Sciences Section continued to be actively involved in research and public outreach. Notable contributions in relation to the local environment included data gathered on a number of new species, including soft corals from the Tamar River estuary and cockroaches from the Tamar Valley. The section continued to be of major importance nationally and internationally, with an increase in outward loans to national and international researchers. In addition, over three million Natural Sciences records were downloaded from a national platform by scientists to support their research, taxonomy, ecology and education. Natural Sciences continued to deliver the popular Bug Day Out! science club, with over 1000 participants for the year. One of these sessions was held at Skemp's, a property run by the Northern Tasmanian Field Naturalists Club north-east of Launceston.

After many years of service to QVMAG, Craig Reid resigned as Collections Officer. His replacement, Simon Fearn, brings expertise in entomology and herpetology to the team. (3)

Over the year the Section increased its delivery of curriculum-aligned education sessions, meeting the needs of students from years two to seven on the topics of habitats, life cycles, and animal classification and identification. The books *Tasmanian Tiger: Precious little remains* and *Snakes of Tasmania* have been published. Collection storage conditions have been improved for both QVMAG's Wet Vertebrate Collection and the rapidly expanding Insect Collection.

The QVMAG Planetarium — the southernmost permanent planetarium in the world — has continued to attract excited audiences. Attendances for the 2014–15 year totalled 5995, including 2180 from 71 school groups.

The Planetarium has an eight-metre-diameter dome and uses both optomechanical and digital projection technology to show the wonders of the night sky and fulldome presentations on astronomical topics. A major upgrade and service of the Planetarium's Zeiss

ZKP3 projector was performed in February by a Zeiss technician from Jena, Germany. This upgrade enabled the projector to run from Windows instead of DOS and with considerably improved programming capabilities.

Saturday planetarium shows were almost all run by the Planetarium's significant group of volunteers from the Astronomical Society of Tasmania. Volunteers also assisted greatly with stargazing nights for Science Week.

A highlight for the year was the hosting of two US astronomers, who visited Tasmania to make important observations of Pluto's atmosphere on 30 June. (2)

The Planetarium continues to receive astronomical queries of all kinds and enjoys considerable media presence statewide and nationally.

The History Section was involved in many activities through the year. A highlight was the Section's curatorial involvement in the exhibition *The Great War 1914–18: Sacrifice and shadows* which opened in August 2014 to commemorate the centenary of the beginning of World War I. This was followed in 2015 by the unveiling of medals awarded to Lieutenant Colonel Harry Murray, an Australian recipient of the Victoria Cross, who was born in Evandale near Launceston in 1880.

The Section has been actively involved in research on Tasmanian Aboriginal stone tools, which is an ongoing project funded by an Australian Research Council grant through La Trobe University. The Section saw the establishment of a new archaeology store and work room, giving new storage capacity and providing improved conditions for QVMAG and external researchers to work on Archaeological Collections.

QVMAG's Inveresk site, being the site of the former Launceston Railway Workshops, includes a popular Blacksmith Shop and during the year the Section organised to have a blacksmith, Peter Mattila, work in this wonderful space.

A major exhibition at the Art Gallery of New South Wales during the year was *The Photograph and Australia*, to which QVMAG made two important contributions: the loan

Right
1 Bridget Arkless, Curator of 20th
Century Australian Art showing
the Herbert Scott Society artworks
in the art store.

2 US Astronomers Charles Watson (left) and Jeff Regester, who visited Tasmania in June to perform research on Pluto's atmosphere.

3 Collections Officer, Simon Fearn, sorting and transferring pinned insects into the entomology collection of significant photographic works, and a talk by Jon Addison, QVMAG Curator of History. QVMAG also provided photographs for publication in their exhibition catalogue.

Through the History Section, QVMAG has officially become a Place of Deposit for the Tasmanian Archive and Heritage Office (TAHO), giving the QVMAG the right to retain records protected by the Archives Act of 1983 on behalf of TAHO.

The Visual Arts and Design (VAD) Section continued to be active in the establishment of new exhibitions. Notable amongst these were William Buelow Gould: Botanical artist in Van Diemen's Land, which featured his 1832 Macquarie Harbour Botanical Drawings; Metal Smithing in Early Australia: Trophies, memorials and decorative tableware, an exhibition of silverware; and Stephen Bowers: Beyond Bravura, which showcases Bowers' highly creative work in ceramics. This included a well-attended floor talk by Bowers on 30 May.

Two lecture highlights were a talk by Professor Hamish Maxwell-Stewart on 20 November entitled William Buelow Gould: Painter, illustrator and convict; and a talk by Bridget Arkless, QVMAG curator of 20th Century Australian Art, on 25 May about the work of artist Bea Maddock. This was presented to 15 doctoral art history students, Professor Tim Barrenger and Gillian Forrester, curator of prints and drawings, from Yale University. QVMAG welcomed the opportunity to engage with these visitors, who brought an international perspective to our discussions on Tasmanian art.

VAD staff conducted many tours of the Art Gallery and art stores for several groups and organisations, including the Queen Mary Club, the Herbert Scott Society (1), the Australian Lace Guild, school classes and visiting academics.

Together with the University of Tasmania, QVMAG, through the Visual Arts and Design Section, co-hosted the Art Association of Australia and New Zealand (AAANZ) conference which ran from 5 to 7 December.

The QVMAG Library continued to focus on its three current core objectives, which are the acquisition of rare and Tasmanian materials, the cataloguing of all book and serials collections, and the addition of holdings to the Australian National Bibliographic Database (ANBD), also known as Trove.

During 2014-15 the most significant acquisition was the remnant of the old Longford Library and Reading Room, which was established as the Longford Subscription Library in 1857. The 621 volumes acquired by the QVMAG Library were originally added by the Longford Library to its own collection from 1857 to 1909.

The Library completed the cataloguing of its many rare collections and the Serials Collection, and commenced the cataloguing of its special collections. Over 2000 titles were added to the QVMAG Library Catalogue and the ANBD, and over 3000 additional holdings were retrospectively added to the ANBD by the Library's volunteers.

Martin George, Collections and Research Manager







Exhibitions



The Exhibitions and Conservation Department is made up of the Exhibition Design, Graphic Design, Conservation, Marketing, Photography, Production, IT and AV Sections. All of these disciplines are of key importance when producing an exhibition or display at QVMAG.

The Department designs, produces and maintains a high standard of exhibitions and displays, presenting QVMAG collections in a creative and thoughtful way, and ensuring the visitor experience is informative, enjoyable and inspiring. Through a collaboration of the disciplines, the Department presents the collections looking at their best, and in a way that is safe, ensuring that objects and works will be available to the public for many years to come.

This strategy was demonstrated particularly well this year with the production and installation of The Great War 1914–18: Sacrifice and shadows.

On 27 August this exhibition, centred around World War I, opened on the Mezzanine level of the John Lees Gallery at Inveresk. This exhibition is a significant addition to the current displays at the Museum, filling the entire space with an impressive display of local memorabilia and stunning World War I images. The exhibition will evolve as the displays transform and expand for at least three years.

The Conservation Section prepared over 130 objects for display in this exhibition, ranging from letters and small memorabilia to machine

The exhibition presents the opportunity to display objects from the collection that have not been showcased for some time. QVMAG has an impressive and significant collection of firearms, including some fine examples, large and small, from the World War I era. Bespoke display furniture and many armatures, both delicate and robust, have been carefully created to display the firearms.

The standout feature of the World War I exhibition is the 'Soundscape'. This interactive element has been created to stimulate visitors' senses and transport them to a trench environment of the Great War. The audio effects played in surround sound,

together with visual displays, create a very authentic atmosphere. Light in the tunnel has been restricted and even the flooring made deliberately soft to enhance the visitor's total experience, including the sense of touch.

The Soundscape project has given the team a chance to conduct leading-edge research into technology and exhibition practices. By involving the Innovation Circle (a supportive IT group of the Museum) solutions to control hardware were made possible, allowing a sequence of events to take place when a visitor approaches and walks through the tunnel. A great deal of time was spent on acquiring recordings of authentic gunfire and explosions.

The Exhibition and Conservation Department this year completed renovations on the gallery space that until recently housed the Museum's sports displays. The space was renovated and a considerable amount of work completed to reveal a very adaptable and well fitted-out Community Gallery. This is part of a concept to open QVMAG doors and allow individuals and groups from the wider community to display their collections and art. Spaces have been made available at both the Art Gallery and the Museum to cater for the different disciplines. As part of this gallery redevelopment, a section was divided off to create a work area and store for the Museum's Archaeology collections. With display cases set into the wall, the visitors have the opportunity to view the collections while work is proceeding on it.

Art Magic: The climbing plant was the perfect exhibition to kick off this new community space at Inveresk in November. This exhibition has its roots deep in the community, calling on input from 20 groups across the north of Tasmania from Lilydale to Devonport.

The Interweave Arts group based at the 'Studio' worked closely with artist Hiromi Tango. The artist has been mentoring them through her Art Magic process and was involved on site during the installation.

Art Magic is all about wrapping up ideas and memories and then passing them onto the community. These personal contributions are many and varied, coming from a broad range of groups and individuals. People of all ages, of different ethnic backgrounds, some with

1 The Great War 1914-18: Sacrifice and shadows exhibition.

2 Lola Greeno: Cultural jewels

3 Anupama Kundoo installation in the CUSP: Designing into the next decade exhibition from Object: Australian Design Centre.



disabilities and some without have been involved. They were all been a part of a creative and very powerful process which grew for many months and came together in the QVMAG community space as the works of art were assembled.

This very organic work was suspended from the roof beams with its trunk connecting it to the ground. Materials were introduced by those involved in creating the piece, which included recycled, old and new fabrics often with some sort of nostalgic history. There were even personal messages embedded in the work.

The always-popular QVMAG interactive science space Phenomena Factory started on its journey of gaining a new look and feel this year. The new Phenomena Factory will embrace the industrial workshop environment of its location and have a guirky 'Heath Robinson' look to it. Internal workings of the interactives will be exposed to allow young visitors to gain an understanding of the science behind the displays.

A custom-designed and built interactive Archimedes screw was installed in *Phenomena Factory* in December. This is the first element embracing the new philosophy and making sure the visitor experience is enjoyable, creative, inspiring and informative. Plans are under way for the introduction of more interactives and displays in this area.

Touring exhibitions make an important contribution to the Exhibitions schedule at QVMAG. Quality exhibitions touring the country, the State, or even internationally are exhibited in our gallery spaces across both sites. We were very fortunate this year to take a diverse range of interesting exhibitions that were rich in content.

CUSP: Designing into the next decade is a touring exhibition curated by the Australian Design Centre. The national exhibition features the work of 12 designers. Their displays filled the touring space at the Museum and spilled out into the foyer.





design and how it affects our lives and those of people across the world. Designers look at health and wellbeing through the relationship between science and design. Solutions for world problems like water and food shortages are addressed on a very creative level. CUSP is an informative, creative and inspiring exhibition.

The concept of the exhibition looks at how we interact with

Included with the CUSP tour was support to host education and public programs around design. This included the opportunity to have some of the featured designers come to QVMAG to discuss design and offer an insight into their work. Using CUSP as a stimulus, we were able to develop collaborations with the School of Architecture and Design and the Design Centre on forums around design. This is an arrangement we hope can continue into the future.

Andrew Johnson, Exhibitions Manager

Visitor Operations



The Visitor Operations Department within QVMAG is responsible for visitor services, public programs, education, venue hire, site maintenance, shops and attendance statistics.

The QVMAG enjoyed an overall increase in attendance of 3.6% over the year. In addition to the extensive range of exhibitions, there were many special activities on offer to all visitors, including school groups.

By rearranging the duties of some of our team members, there is now a greatly improved telephone reception service for general enquiries. The attendant team has continued to not only maintain security of the sites during opening hours, but also ensure that our visitors are provided with the information and directions needed for an enjoyable visit.

There were many favourable comments about the Museum, Art Gallery and our staff in our visitor books and surveys. On TripAdvisor, QVMAG's customer service was rated at 4.5 out of 5, based on visitor feedback. QVMAG was rated as the 4th (out of 53) mustsee attraction in Launceston. In order to understand the source of our visitation, we endeavour to record as many visitor post codes as possible. Of those obtained last year we learned that 53% of our visitors were 'local' (that is, residents of the City of Launceston), while 'other Tasmania' and interstate were 19% each with international visitors at 9%.

In the second year of our Education Section operating with its fee-structured services for schools and other groups, it is pleasing to report that last year was even more successful than the first, recording an income increase of 44.6%. Schools have embraced the programs, which assist them in addressing the requirements of the National Curriculum, and they can participate in activities run by our Education officers or other QVMAG experts from the Natural Sciences and History sections as well as the Planetarium.

The School Holiday Programs were once again fully subscribed, with a particular favourite being Minecraft. This was led by The Innovation Circle, a team of volunteers operating from the Battery Shed. Our team works with schools to dovetail sessions to suit their tight timeframes and the schools

regularly record their appreciation for what QVMAG has been able to provide. The Gallery Guides and Museum Guides have assisted with tours, providing great support to the Education team and visitors. This year saw the Education team develop ArtHigh, a new annual high school art exhibition. ArtHigh, with ArtStart (primary) and ArtRage (college) now completes OVMAG's connection with these three levels of education.

National Science Week is one of QVMAG's signature events and the 2014 Science Open Season built on the success of the previous year's event in terms of visitor experience and numbers, with over 4000 people attending the week-long program. It was a full and diverse program which showcased the expertise of QVMAG staff and its collections. There was diversity with the interactive nature of displays and events, sprinkled with the excitement of celebrity ambassador Robyn Williams AM and The Crazy Scientist (Darin Carr). Other drawcards were the giant Paleontological Dig, the Science PODS (Professionals Out there Demonstrating Science), Bug Day Out!, Planetarium shows, and BIG Day of Science.

The donation boxes at both sites have continued to provide an opportunity for imaginative staff to come up with intriguing ideas to interest first-time and repeat visitors who may consider making a donation. This has been successful again this year with a 2% increase in donations.

The target of a 3% increase in gross profit for the Art Gallery and Museum shops was surpassed by achieving a 5.2% increase. The average spend per visitor was \$2.18 and the average spend per customer was \$24.06-an increase of 6.7%. The highest-selling categories in order of total sales were books, gift lines, geology specimens, toys (including science toys) and jewellery. The most significant increase in sales was for geology specimens, which recorded a 50.7% increase on the previous year's sales. Collaboration with our Graphics, Natural Sciences, History, and Visual Arts and Design sections culminated in the production of 12 new postcards highlighting items and art works from the QVMAG Collection. An initiative to retail some new QVMAG donation gift cards in the

John Coburn, Terra Australis 1992 oil on canvas. Purchased with funds from the Visual Arts Board of the Australia Council and the QVMAG Arts Foundation, 1994 QVM.1995.FP.52

Collections Officer, Craig Reid, identifying an insect during the Bug Day Out! science club

QVMAG shops has created opportunities for visitors to donate on behalf of a gift recipient. The shops also sent QVMAG publications to customers and bookshops in the United Kingdom, the USA and Hungary.

Across the Museum and Art Gallery there was an increase in the various types of events hosted with a total of 278 exhibition openings, meetings, workshops and venue hires. There is an important commercial aspect to venue hire which is factored into our budget, but in addition our very special spaces create lasting memories for those people who have a wedding ceremony and/or reception at the Museum or Art Gallery. Our corporate clients hosted awards nights, cocktail parties and workshops. Our staff who support these events in various ways are congratulated for the extremely professional manner in which they ensure their success.

QVMAG has been working closely with the City of Launceston's Sustainability Officer and as a consequence, QVMAG achieved energy savings equating to 347,581 kWh per year, the highest saving of any Council facility. In February 2015, 12 destratification fans were installed in the Museum foyer, café and Phenomena Factory areas. Known as air pears for their pear-like appearance, these fans have been specially designed to circulate air from the ceiling to the floor, thus stabilising the room temperature. The operation of these fans has made a noticeable improvement to the room temperature in the spaces and as energy-saving devices, they have reduced the frequency of floor heating use.

In November 2014, seven high-bay light fittings were installed in the Museum Café area as a test for a low-power lighting upgrade. Seven 150 watt metal halide light fittings were retrofitted with a 30 watt LED lamp. The light output from these new fittings is a pleasant warm white colour

and this has received positive comments. The power saving of these low-power light fittings is over 2400 kWh per year and the saving in energy cost will pay for the replacement of the fitting in 3.6 years. Additional LED globes have been purchased in readiness for installation next year and this action will result in further energy savings. A security upgrade, which commenced last financial year, has now been completed, with improved CCTV coverage and various reinforcements to our infrastructure.

With a focus on the needs of our visitors, we purchased some new visitor furniture for the Museum foyer to provide an improved level of comfort for visitors who need a rest during an extended visit. We have taken care to select furniture that is comfortable for our senior visitors

In May, QVMAG held a morning tea to acknowledge National Volunteers' Week, our 100-plus wonderful volunteers and 30 years of Gallery Guiding. QVMAG continued to appeal to a wideranging demographic, providing many varied and stimulating programs such as Bug Day Out! Science club; Life Drawing; the Snakes of Tasmania book launch; a lecture about William Buelow Gould by Professor Hamish Maxwell-Stewart; the welcome Home Banner project; a workshop with Louise Walsh from the private ancillary fund Philanthropy Australia; and the Centenary of Anzac concert.

Since March 2015, the operator of the Tea Room at the Art Gallery has also taken over the Railway Café at the Museum. Visitors and staff are enjoying fast service and competitive prices when they are looking for a snack or drink.

Janet Keeling, Visitor Operations Manager





Strategic Directions, Outcomes and Performance 2014–15



Strategic Direction 1: Develop and Maintain the **OVMAG Collections.**

Objective: Develop and strengthen QVMAG collections with a focus on Tasmanian culture including social histories, visual arts and the sciences.

- The Natural Sciences Section has focused on expansion in three key areas of the collection: entomology (including multipedes), terrestrial vertebrates and marine invertebrates.
- The History Section has made several significant acquisitions, including the Marjorie Bligh Collection, important material that has been included in the World War I exhibition, and a collection of HJ King glass plate negatives and other photographic material.
- The Visual Arts and Design Section has continued to acquire important examples of 20th-century Tasmanian and Australian art. The collection has also been strengthened by the addition of original prints from the 18th and 19th-century European voyages of discovery to Australia and Tasmania.
- The Library has acquired additional rare and Tasmanian materials and developed the Library's Rare and Heritage Collections. Two new rare collections were established (Deloraine and Longford) and the Bookplates Rare Collection continued to grow.

Objective: Maintain, protect and make accessible QVMAG collections.

- During the year a new archaeology store was established, providing a research work space for staff, volunteers and researchers and giving greater access to archaeology collections.
- Three major projects have been undertaken (relating to stone tools, textile industries and a significance assessment), all of which aid collection access or access to information about the collection.
- Good progress has been made with the photographic collection, with additional registrations and a significant number of photographs scanned, allowing for increased web access.
- The Natural Sciences Section has improved collection storage conditions for two important parts of the collection. The spirit store, designed to house the ethanol-preserved vertebrate collection, has been fully renovated, and Entomology storage cases to house the growing collection have been purchased.
- Visual Arts and Design staff have continued to register, catalogue and add to the collection database all acquisitions for the year. The 19th-century Fine Art Collection collection was further registered, with details of

143 botanical art works by William Buelow Gould (1803-1853) readied for addition to the database

- The QVMAG registrars in all sections have continued to register and catalogue the collections. Research has been conducted into developing new registration processes.
- Pest control at the Museum and Art Gallery has been maintained and environmental conditions in the gallery spaces and storage areas have been analysed.
- The collections are housed, packed and transported correctly.
- Conservation of collection items has been performed, including documentation of their condition that contributes to the long-term preservation of items following display, and information required for collection management. Treatments on 76 artworks and objects were performed and 995 objects underwent conservation.
- Preventative conservation projects contributed to the preservation of the collection. This included re-housing significant documents from the Natural Sciences collection, making blackout curtains to reduce light exposure to the Fine Art works on paper and photographs, making custom boxes for fragile objects in the History collection, and re-housing rare books from the Library collection.
- Conservation treatments of artworks and objects required for exhibition contributed to the long-term preservation of items following display.

Strategic Direction 2: Increase the audience for engagement with exhibitions and programs of the QVMAG.

Objective: Present and promote an annual exhibitions program.

- Twelve new exhibitions were installed on the topics of art, photography and science.
- Twenty-two temporary exhibitions were installed and maintained, primarily drawing objects from QVMAG's art, history and science collections.
- Twelve permanent exhibitions were maintained across both sites.
- A media presence for QVMAG was managed using media calls, interviews and exclusives. On average QVMAG is currently featured positively at least twice per month.
- Upcoming events and exhibitions were promoted on City Park Radio (fortnightly interview) and ABC Northern Tasmania.
- The exhibition program and other QVMAG projects were promoted on the QVMAG website, and on social media platforms including Facebook, Instagram, Blogs, Twitter, Trip Advisor, Pinterest and YouTube.
- Promotional material was produced including Friends newsletters, Exhibitions and Events brochures (32pp, quarterly editions), Q News E-Newsletters (bimonthly editions), and brochures for particular permanent exhibitions such as the Blacksmith Shop.
- QVMAG made increased use of technology in exhibitions and displays, offering greater depth of information. For example,

Left

Preparing documentation for Margaret Stones' artworks for outgoing loan to Contemporary Art Tasmania.

Senior Conservator Amy Bartlett treating objects for The Great War 1914-18: Sacrifice and shadows

Mounting Lola Greeno's teunne King Maireener Shell Crown for display in Lola Greeno: Cultural





The Great War exhibition contains an innovative soundscape and access to databases.

Exhibition graphics that are visually engaging have been produced. Way finding signage in the two sites and around Launceston has been improved.

Objective: Present educational and public programs to support QVMAG collections and exhibitions programs and engage with new audiences.

- 357 school groups booked visits, representing over 7372 school children with 1428 accompanying adults.
- Over 1700 children attended Playgroup sessions, with 1300 accompanying adults.
- 550 children participated in school holiday programs over four school holidays.
- The Education Section was involved in the ArtStart and ArtRage exhibitions, and plans for the Arthigh exhibition.

Strategic Direction 3: Promote the new identity of QVMAG through its Inveresk and Royal Park sites.

Objective: Promote QVMAG Art Gallery and Museum, its collections and associated programs through a targeted marketing program to reinforce the QVMAG brand.

- A new Social Media Policy has been developed for 2015/16. Instagram and a QVMAG blog page have added to the existing platforms of Facebook, e-marketing and TripAdvisor. The QVMAG Facebook page has 3425 followers.
- QVMAG has a new blog page. The blog has provided opportunity to provide collection updates and to promote ongoing research projects undertaken by staff, Honorary Research Associates and volunteers.
- The QVMAG website has received 1 374 118 unique website hits, with the History Online Collections database continuing to be the most popular page.
- Extensive media coverage has been received, with 160 media stories for the year.
- New signage has been installed at the Paterson Street West Car Park promoting the Art Gallery.
- A new tourism strategy to be developed in 2016 to ensure that OVMAG is a must-see attraction in Launceston for local, national and international markets including Chinese tourists. Currently QVMAG is rated fourth highest out of 53 on TripAdvisor's list of the best things to do around Launceston.

Below

Participants in a textiles workshop as a part of the School Holiday Program at the Art Gallery.

Art Start exhibition 'Light the Night' workshop participants at the Art Gallery.

Professor Hamish Maxwell-Stewart's lecture in the Colonial Gallery Royal Park.

Museum Shop, Inveresk

Enjoying the Friends Christmas party - the Art Gallery, Royal . Park, 2014.





Strategic Direction 4: Create a welcoming visitor experience.

Objective: Provide high-quality services and facilities for visitors.

- 368 events and functions were held at OVMAG.
- There was an increase of 5.2% in the gross profit from the two shops.
- New visitor seating was installed in the Museum foyer.
- Improvements were made to the to heating and cooling of public spaces.
- QVMAG rated 4.5 out of 5 on TripAdvisor for customer service.

<u>Strategic Direction 5:</u> Ensure a secure and sustainable financial operating base to support QVMAG facilities, collections and programs.

Objective: Secure QVMAG resource base.

- The State Government grant has been extended for a further year to cover the 2015-16 financial year.
- The State Government is considering a new five-year agreement.
- An increase in external grant funding has been achieved for major research and collection management projects.
- Significant savings have been achieved in energy consumption through the introduction of LED lighting and exhaust fans.
- An Increase in commercial activities has provided an endof-year surplus.
- Further adjustment of Museum attendant hours, and staff opting to work less time, has reduced our salary cost.







Strategic Direction 6: Deliver the highest standards of corporate governance.

Objective: Manage QVMAG in accordance with legislative and governance standards.

- The Museum Governance Advisory Board (MGAB) continued to provide governance advice during the year. It presented a paper on future governance options which resulted in a new temporary committee, chaired by Alderman Hugh McKenzie, to conduct a further review of QVMAG with the report expected to be tabled in August 2015.
- The OVMAG Friends committee continued to provide overall administration of the membership and assisted with many of the Friends events. There are currently 517 memberships covering some 860 individuals. Of this, 79 Family memberships covering 259 individuals demonstrate the value of family connections with our services.
- The QVMAG Arts Foundation completed the funding appeal under the Masterpieces for Tasmania program, raising over \$125 000 for the acquisition of the Fred Williams painting Potboil Shoals 1974-75.
- The Aboriginal Reference Group provides guidance and advice to QVMAG on all aspects of Tasmanian Aboriginal culture and has helped develop a grant submission to create a Gallery of First Tasmanians at QVMAG.

Strategic Direction 7: Maintain a safe and productive working environment for all staff and visitors.

Objective: Provide a safe working environment.

- QVMAG continues to provide a safe working environment, with quarterly inspections carried out by QVMAG staff members. In each quarter, the inspections involve eight staff.
- QVMAG works closely with the City of Launceston Workplace Health and Safety Officer to ensure that appropriate standards are maintained.
- Two QVMAG staff Rosalie Kelly and Andrew Parsons – are members of the Health and Safety Committee.

Objective: Encourage a 'can-do' professional culture that encourages staff to achieve their potential.

- Staff are encouraged and given the opportunity to suggest and curate exhibitions and displays.
- Staff in the Collections and Research Department work closely with the QVMAG Education Section. In Natural Sciences in particular, this has increased the number of curriculum-aligned lessons delivered to visiting school groups.
- All staff are encouraged to perform research on the collections, and many present related lectures and talks.

Natural Sciences Curator. David Maynard, identifying fossils for a school student

Education Officer Kellie Cook shows School Holiday Program participants the bull ant nest at the Museum

The European wasp (Vespula germanica). Drone (left), queen (centre), worker (right).

Happy attendants at Bug Day Out! science club holding a juvenile freshwater crayfish (Astocopsis franklinii).

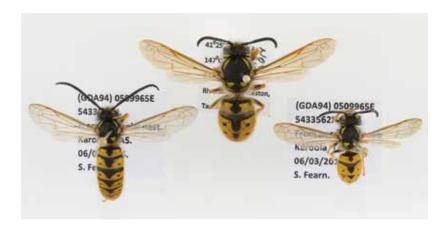




Strategic Direction 8: Develop an active collaboration strategy to enhance collection, programming and research.

Objective: Build collaborative partnerships.

- Partnerships were maintained and built during the year, often involving important projects.
- QVMAG has ongoing collaboration with the University of Tasmania. As examples, QVMAG has involvement in La Trobe University's Australian Research Council (ARC) archaeology project under Dr Richard Cosgrove, examining Tasmanian Aboriginal stone tools. QVMAG also has an ongoing collaboration with the University's Centre for Colonialism and its Aftermath, in which students are offered projects in the Cultural Environments and Heritage Honours program.
- The Natural Sciences Section has collaborated with the Environment Institute of Australia and New Zealand on a citizen science project titled Urban Wildlife, which aims to describe the native fauna that lives in suburbia, and to evaluate the benefits of urban green zones to biodiversity. In addition, the Section has worked with the Institute of Marine and Antarctic Science (IMAS) and NRM North to better understand the marine invertebrates residing in the Tamar River estuary.
- The QVMAG Library has maintained a strong collaboration with the Royal Society of Tasmania. The QVMAG Library maintains the Royal Society Northern Chapter's web pages.





Corporate Governance



QVMAG is fortunate in having external committees that provide governance and community input into the life of the organisation.

Museum Governance Advisory Board

The Museum Governance Advisory Board (MGAB) continued to offer advice and support to QVMAG Management and the Aldermen of the City of Launceston during the year.

Neil MacKinnon (Chair), Jillian Dearing, Thomas Dunning, Janine Healey, Robin Holyman, Keith Adkins and Rodney Paul served on the Board throughout the year, together with ex-officio members City of Launceston Mayor, Albert van Zetten, General Manager, Robert Dobrzynski and QVMAG Director, Richard Mulvaney.

The Board's routine work continued to focus on:

Oversight of implementation of the QVMAG Strategic Plan

- Improvements in regular management financial reporting
- Advocating for an independent evaluation of QVMAG's economic, social and environmental contribution to its community
- Encouraging investigation and pursuit of the opportunities afforded QVMAG to expand its offering through digital technology and the digital world.

The MGAB makes note of the efforts of all QVMAG staff and volunteers during the year to offer an ever-expanding range of special exhibitions, maintain permanent exhibitions, introduce operational efficiencies and ensure compliance with growing regulatory requirements.

As foreshadowed last year, having recognised the limited effectiveness of an advisory board such as the current MGAB, a sub-committee of the Board devoted a considerable amount of time

(detail) Josh Foley, Gould's Book of Longing, 2013, oil and acrylic on canvas. Purchased with funds from the QVMAG Arts Foundation. OVM.2015.FP.2

to considering alternative governance models. As a result, the Board recommended that the City of Launceston give consideration to formation of a Board of Governance made up of representatives with the diverse range of skills required by an entity such as QVMAG and with a level of delegated responsibility and accountability that allows QVMAG to best serve its community.

The City of Launceston has now formed a working group, on which Aldermen, QVMAG staff and the MGAB are represented, to make recommendations to the City of Launceston on the strategic direction of QVMAG, also covering governance arrangements, operating structures and funding arrangements. The report is due for presentation in August 2015.

The report is likely to have considerable impact on the work and scope of the MGAB in the coming year.

Neil MacKinnon, Chairman

Aboriginal Reference Group (ARG)

The group provides guidance and advice to QVMAG on all aspects of Tasmanian Aboriginal life and culture within the organisation.

The ARG is jointly chaired by Aunty Patsy Cameron and David Gough.

This year the ARG focused on:

- Reviewing all exhibition content and interpretation that relates to Tasmanian Aboriginal People
- Providing guidance to QVMAG staff in the development of exhibitions and publications
- Considering the future plans and overseeing the grant development for the future Gallery of the First Tasmanians
- Considering requests from the community to view Aboriginal collections
- Providing advice to the community on matters relating to Aboriginal Culture
- Working with external organisations such as TMAG and Contemporary Art Tasmania in developing Tasmanian Aboriginal projects
- Overseeing the appropriate use of Tasmanian Aboriginal artefacts and stories.

The Aboriginal Reference Group members are Aunty Patsy Cameron, Lola Greeno, David Gough, Denise Robinson, Vicki West and Damien Quilliam (QVMAG).

Aboriginal Reference Group

QVMAG Arts Foundation

The principal object of the Foundation is to assist in the development and improvement of the collections of QVMAG. This year the Foundation completed its contribution of funds to enable the acquisition of Pot Boil Shoals, Flinders Island 1974-75 by Fred Williams. The artist's widow, Mrs Lyn Williams, generously donated the companion painting *Ti-tree* Swamp, Flinders Island, 1974-75 to the Gallery. Both works were acquired through the Masterpieces for Tasmania program launched in 2013 to enable significant works of Australian art to be added to the collection.

The Foundation also assisted in the acquisition of the following

- Richard Wastell, Native Garden, 2012, oil and pumice on linen, with funds provided by the Watt Family Art Fund and the Foundation
- Josh Foley, Gould's Book of Longing, 2013, oil paint on linen, with funds through the Arts Tasmania matching subsidy scheme and the Foundation.

The Foundation is deeply indebted to Arts Tasmania, Mrs Lyn Williams, Gail and Peter Watt, and the many individual donors who made this possible; it is also grateful for the ongoing support of Professor Coleman O'Flaherty.

A further object of the Foundation is to widen knowledge, understanding and appreciation of works of art and objects of historical, scientific, educational or social interest and the activities, needs and objectives of the community at large. To this end the Herbert Scott Society, established by the Foundation under the under the guidance of David Henshaw, has had a successful year with a membership of 48 at year's end. Similarly, in October 2014 members of the Foundation accompanied QVMAG Director Richard Mulvaney and members of the Friends of the QVMAG on a tour of leading regional galleries in Victoria.

During the year the Foundation received the resignation of Mrs Sandra Campbell, Mrs Bea Chapman and Mr Andrew Heap. Sandra Campbell was a founding member of the Foundation in 1984 and more recently served as Chair. Her contribution has been considerable and she has graciously accepted the role of Patron. Mrs Chapman has been active over many years as a Gallery Guide, member of the Friends and member of the Foundation.

My sincere thanks are extended to fellow members of the Foundation: Mr Leigh Myers (particularly in his role as Treasurer), Mrs Anne Holyman, Mr David Henshaw, Mrs Janet Tomlinson, Mrs Carol Westmore and Mrs Caryl McQuestin. During the year we welcomed Mrs Samantha Hogg, Mrs Catherine Pearce, Mrs Jenni Chapman and Mr Julian von Bibra to the Committee.

Final thanks are due to our Director, Richard Mulvaney, for his energy, wisdom and guidance throughout the year, and the support given by Leila Wagner, Tamara Clark and Belinda Cotton.

The Foundation looks forward to a bright future.

Dr Keith Adkins, Chairman. QVMAG Arts Foundation.

OVMAG Friends

QVMAG Friends plays an important part in encouraging a greater appreciation of the arts, history and natural sciences through its enrichment of QVMAG's collections and improvement of its facilities for the benefit of our community now and into the future.

This year saw the membership review implemented with new categories and a new fee structure. The process continues to unfold smoothly under the administration of Katrina Ross, who joined the QVMAG Friends team last year.

At the beginning of the new 'rolling membership' the total number of memberships was 517, covering some 860 individuals. Of this, 79 Family memberships covering 259 individuals reflected the continued engagement and enjoyment of the rich learning opportunities offered by QVMAG through its much loved Playgroup and Holiday Programs. Especially successful was the Minecraft workshop that was run collaboratively by Nathaniel Bott from the QVMAG Innovation Circle and the Education team over the summer. We congratulate the QVMAG Education Section team of Kellie Cook, Tamas Oszvald, Richard Buck, and the Innovation Circle volunteers for their valuable work.

The QVMAG Friends remain in a sound financial position and this has allowed it to continue its

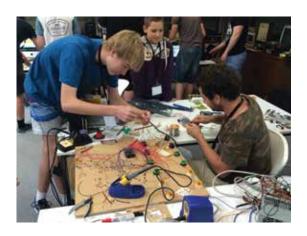
support for OVMAG's collections and programs. All funds used by the Friends to support QVMAG are provided by the annual subscription fee. We acknowledge the invaluable support, provided by many of our members, in cash and kind.

Highlights of the Friends' calendar included the June 2015 Tamar Valley history day tour that travelled down the east Tamar to the Pilot Station at Low Head and across to the Beaconsfield Mine and Heritage Centre. We were fortunate to have on board Peter Cox, who gave a comprehensive history of the area, including geographical information.

During the year we launched Friends with Conversation where members can meet with curators and other key personnel at QVMAG to hear their stories.

The Morning Coffee Lecture Series, featuring oral histories by local community identities, remains very popular and this year's speakers were no exception. The program included Timothy Haas, Neil MacKinnon, Michael Bernacki, Luciana Torrents, Christopher Duffy, Owen Hughes, Rebecca Cuthill, Henry Reynolds, Donna Bain and Katherine Scholes.

The Friends Christmas party was a winter wonderland with the table festooned with delicious food and chocolate Christmas trees. It was a magical evening with music provided by the talented Travis Hennessey, Carmel Claxton and Nick Palmer. The drawing of the Christmas raffle was a moment of crossed fingers and bated breath with first prize being a Helene Weeding work, Turbidity Study 2013. It was won by Margaret and Paul Mullins with second and third prize winners being QVMAG Friends Anna Moore and Peter Watt.





The Innovation Circle ReCharge Summer Workshop for 12-18 year olds.

Audrey Youl and Sarah Courtney MP, at a Herbert Scott Society event

Jill Dearing, president of the OVMAG Friends, pictured in her favourite gallery of Colonial art.

Friends Christmas party Richard Mulvanev with Lesley Reed and Keith Adkins.

The evening was one when Friends, staff and volunteers of QVMAG came together to relax and celebrate the achievements of the year past.

Special mention is made of the vital support received throughout the year from the QVMAG Director, Richard Mulvaney, and the QVMAG Friends administrative team of Belinda Cotton and Katrina Ross. Much has been achieved this year through their work and that of the whole QVMAG team.

We also commend the strong cohort of Friends who form the large proportion of QVMAG volunteers and contribute an enormous number of hours, skill and expertise on projects that build on and contribute to the work of QVMAG staff.

Special recognition was given during National Volunteer Week to the 30th anniversary of the QVMAG Gallery Guides. Also to be commended is the QVMAG Friends Committee, the members of which have generously given their time and support throughout the year. QVMAG Friends Committee members are Jill Dearing (President), Sally Coltheart (Vice-President), Marissa King (Secretary and Public Officer), Mary Machen (Treasurer), Jennie Chapman Caswell, Robyn McKenzie, Janet Tomlinson, Annabel Tyson, Alderman Albert van Zetten, Nirvana Watkins and Stuart Williams (Immediate Past President).

Jill Dearing, President, QVMAG Friends.

Herbert Scott Society

On 14 May the Herbert Scott Society celebrated its second birthday with a 'behind the scenes tour' at Royal Park. On this occasion we were treated to a magical and informative tour of all the galleries and the storage area where many of QVMAG's treasures are stored. Our tour leaders were Bridget Arkless, Yvonne Adkins and Damien Quilliam who, with their brief but interesting talks as we moved around, made the tour very enjoyable and most informative.

Late last year, on 14 November, members of the Herbert Scott Society enjoyed a beautiful spring day at Bentley, the Chudleigh home of John and Robyn Hawkins. Many of our members were keenly looking forward to this visit and they were not disappointed.

On arrival at Bentley we enjoyed coffee while John gave us a brief overview of the house. We were then divided into two groups. Robyn took the first group on a tour of the grounds and the arboretum she has established at Bentley, finishing up at the Chudleigh General Store for lunch. The second group was taken by John on a tour of Bentley where we were treated to a fascinating dissertation on his wonderful collection. It is not hard to understand why John Hawkins is regarded as one of the world's leading international antique dealers. This group then joined the first group at the general store for a most delicious and enjoyable lunch in the delightful garden behind the business, catered for by Margaret Wilson who has run this store for some years. In the afternoon the tours were reversed and we all finished up in the main sitting room at Bentley where everyone voted the day a great success.

Recently, several of our members suggested that the Herbert Scott Society should actually do something rather than just have enjoyable gatherings, so it was decided that we should undertake the restoration of one of the Gallery's treasures. The one chosen was the Gladstone Eyre portrait of Samuel Sutton who was a visionary Mayor and Alderman of Launceston about 120 years ago. He was chosen because even today we are enjoying the legacy of his time on the Council. His name appears on the Foundation Stone of the QVMAG Art Gallery and he was also responsible for the building of Albert Hall.

David Henshaw, Convenor, Herbert Scott Society.





Partnerships

The Royal Society of Tasmania

The Royal Society of Tasmania was established in 1843. Its Northern Chapter, centred in Launceston, meets at 2pm on the fourth Sunday of the month, from February to November, at the QVMAG Meeting Room at Inveresk. The Royal Society of Tasmania welcomes membership from people interested in the history, challenges and future implications of all areas of

Among the many publications produced by the Society is its most recent book The Library at the End of the World: Natural science and its illustrators, detailing the natural history art found in the Royal Society's rare book collection held by the University of Tasmania Library. The Society's books and the northern and southern lecture programs are available through its website http://rst.org.au/. The Papers and Proceedings of the Society are published annually, and previous papers are available at http://eprints.utas.edu.au/view/ collections/ PapersProceedingsRoyalSociety.html.

The Northern Chapter creates a good deal of activity through its monthly meetings, contributing to the intellectual life of the city and northern Tasmania. The monthly lectures are open to the public for a small entrance fee, and free to all Royal Society members. Field trips are organised periodically to research institutions, interesting historical sites and other facilities in the north. In 2014-15 lecture topics, presented by experts in their field, included the current diagnosis and management of bowel cancer, the building of the LNG-fuelled catamaran "Francisco" in Hobart, the virtues of the local history of Launceston, the use of seals in the research of Antarctic ocean currents, the first quantitative medical research in Port Jackson, the treasures within the Royal Society's archives, the history of the Royal Society Northern Chapter itself, the fascinating story of the few surviving portraits of Captain James Cook, new explanations for ancient, major extinction events, the extraordinary sexual life of the echidna, and using human-centred design in the creation of maritime simulators.

Chel Bardell, Honorary Secretary

Oral History Tasmania

It has been another busy year for Oral History Tasmania, formerly known as the Oral History Association of Australia, Tasmanian Branch. With the new name we have a new constitution, new logo and new website (www.oralhistorytas. org.au).

In September 2014 we joined with the Launceston Historical Society to hold a seminar at the Museum. Peter Henning spoke about Tasmanian Nurses in the Second World War: Breaking the silence. Based on his book Veils and Tin Hats, his talk was very revealing of the experiences of nurses in a number of theatres of war, including the Middle East, Greece, Ceylon, Malaya and

the south-west Pacific, as well as hospital ships. Anne Green and Dr Thomas Gunn spoke about Writing the History of St Giles, based on her book Wheelchairs and Billycarts. Their talk gave background to the book as well as the exhibition of the same name, which was shown at the Museum, bringing the stories of this celebrated Launceston institution to life. Finally, Alis Wood's talk was about Jessie Luckman, the well-known Tasmanian bushwalker who from the 1930s helped pioneer many walks around the State, including the most remote of mountains. Their talks have been published in the Oral History Australia newsletter Real to Reel.

In May we held a fully-booked oral history workshop; there always seem to be many people interested in learning how to do oral histories. The participants came from around the State and are enthusiastically planning a wide variety of projects.

Oral History Tasmania is already planning further activities for the coming financial year.

Jill Cassidy

Launceston Historical Society

On the third Sunday of each month - February and April to November - the Launceston Historical Society (LHS) hosts guest speakers in the QVMAG meeting room at Inveresk. Everyone is welcome to attend.

An outstanding program this year included talks by Dr Roger Kellaway who spoke on the discovery of gold in the Third Basin Professor Hamish Maxwell-Stewart who gave us an insight into the effects of imprisonment on 19th century families.

In September we held a History Seminar in conjunction with the Oral History Association with four speakers: Peter Henning spoke on World War II nurses; Anne Green presented a paper on the origins of St Giles; Dr Tom Gunn told us stories of people who spent time at St Giles; and Alis Wood entertained us with stories and audio segments of Jessie Luckman.

In October Dr Nicholas Clements presented a paper on the Black War. The final speaker for 2014 was Steve Radford on the history of telecommunications. The Christmas meeting included a mini book fair, with Historical Society members selling their books and the launch of *Around the* Block: Launceston, Tasmania - 1966 to 1978. Martin George, Collections and Research Manager at QVMAG, launched the book. Gus Green hosted a conversation between Mr George, Research Officer Ross Smith and Ann Power, editor of the book.

The guest speaker at the AGM in February 2015 was Dr Tom Dunning who gave a talk on the Fabric of Launceston, a new collaborative history of the city. In April Julian Burgess spoke on Private William Gow, a Tasmanian ambulance man at Gallipoli. As part of the Tasmanian Heritage Festival in May,

Dr Anne Neale presented a virtual walk along Charles Street to the War Memorial in Royal Park. The fourth Pugh Day Lecture was delivered by Dr Rod Westhorpe on the development of anaesthesia from 1846 to the present day.

Each year the LHS conducts an excursion to an interesting part of Tasmania. Last spring we headed to Springfield, which included a tour of St Paul's Church and cemetery.

The highlight of our year was *The Examiner -* John West Memorial Lecture. Seven hundred people gathered in the Albert Hall to hear Julian Burnside QC, the renowned advocate for human rights and fair treatment of refugees, deliver his powerful speech, We can do much better.

The Launceston Historical Society thanks QVMAG and its staff for their generous support and looks forward to another great year in 2015-16.

Marion Sargent, President

QVMAG is delighted to partner with a number of local community organisations.





Art Tour (Regional Victoria)

Music recital at the Art Gallery of Ballarat. Art Tour (Regional Victoria) 2014.

Outreach

Outward Loans

The significance of the QVMAG collections is recognised world-wide. Many requests to borrow items for research or an exhibition are received from other institutions. OVMAG acknowledges this as an opportunity to provide improved access to its collections. Items on loan during the 2014-15 financial year are detailed below.

History

Sectioned Marshall portable steam engine to the Redwater Creek Steam and Heritage Society Incorporated.

Zegna trophy to the Tasmanian Wool Centre, Ross.

Heard Island blubber press, beer bottle, 41 objects from Wybalenna archaeological material and Brown Bess flintlock musket to the Tasmanian Museum and Art Gallery.

Bell from *HMVS Nelson* to the Geelong Maritime Museum - Flagstaff Hill Maritime Village.

Copper hot water urn to Norfolk Island Government House.

Selection of items from Archaeological excavations of Chinese mining camps in Tasmania's north-east to the St Helens History Room.

Artefacts from the wreck of the Sydney Cove to the Maritime Museum of Tasmania.

Furniture and pottery from *Highfield* to the Highfield Historic Site Tasmanian Parks and Wildlife Service Furneaux Historical Research Association.

Mandolin made from Tiger Moth propeller to Stuart Randall.

Launceston Police helmet badge to the Police Museum, Hobart.

Seven items from the York Town archaeological excavation to the Beaconsfield Mine and Heritage Centre. Two Tasmanian Aboriginal shell necklaces to the Museum of Applied Arts and Sciences (Powerhouse Museum).

Two spirit masks from the Sepik Region, Papua New Guinea to the National Gallery of Australia.

Collection of stereographs, glass plate X-ray photographs and silver gelatin prints to the Art Gallery of New South Wales and Queensland Art Gallery / Goma.

Visual Arts and Design

George Cherry 1820-1878 Bishop Nixon 1860 The photograph and Australia to the Art Gallery of New South Wales and Queensland Art Gallery/Goma.

Rosa Bonheur 1822-1899 Cheval Normand 1880 Menagerie to the Australian Centre for Contemporary Art, Melbourne.

Stephen Bowers Caucus Race Cup, 2009 Storm in a Teacup to the Mornington Peninsula Regional Art Gallerv.

John Coburn 1925-2006 Cantitle, 1966 to the Ross Wool Museum.

Les Kossatz 1943-2011 Primary Bind, 1985 to the Ross Wool Museum.

Margaret Stones Pratia irrigua Tender Exotics to Contemporary Art Tasmania, Hobart.

Margaret Stones Leptosper mum grandiflorum Tender Exotics to Contemporary Art Tasmania, Hobart.

Margaret Stones Gleichenia abscida Tender Exotics to Contemporary Art Tasmania, Hobart. George Davis

The Isthmus, Macquarie Island 1979 oil on canvas laid on hardboard to the Tasmanian Museum and Art Gallery.

George Davis

The sound floats away - memorial to Roger Barker, Macquarie Island expeditioner oil on canvas to the Tasmanian Museum and Art Gallery.

Natural Sciences

28 loans of bulk specimens, predominantly insects and spiders, to institutes around the world.

Library

The Library supplied three requested items to other libraries.

Animal Loans: 258 individual specimens loaned.

Community and Professional Activities

History

A talk was presented by Jon Addison at the Art Gallery of NSW on the development of wilderness photography in Australia, as part of a lecture series for *The Photograph and* Australia exhibition.

A lecture entitled *Dating Historic* Photographs was by Jon Addison delivered at the Burnie Regional Museum and for the UTAS University Preparation Program.

Curator of History, Jon Addison, attended the symposium *The* Archaeology of Portable Art in Canberra in May 2015.

A collaboration was continued between Dr Eleanor Casella (Manchester University), QVMAG, Launceston Historical Society and the University of Tasmania's Tasmanian College of the Arts to undertake the Kerry Lodge convict site archaeological excavation.

The Re-populating the Railways Project saw the sourcing of images of ex-railway workers from the community and placing these with brief biographies around key places on the railway workshops site.

Natural Sciences

The Natural Sciences staff and Honorary Research Associates presented talks to ten separate local audiences on different subjects. The groups included naturalists, book societies and adult education classes, and topics included Tamar River estuary subtidal habitats, leaf litter fauna and snakes.

The team also delivered curriculum-aligned content to school children from years 2 to 7 on habitats, lifecycles and classification. Over 300 students participated in 15 sessions.

Visual Arts and Design

VAD staff presented five lectures for the University of Tasmania and opened eight exhibitions for commercial and public galleries, including the SPACE Gallery at Scotch College and the David Rozetsky Exhibition at Devonport Regional Gallery.

On 18 November Yvonne Adkins presented a lecture entitled The Colonial Collection to the Kings Meadows Probus Club.

Planetarium

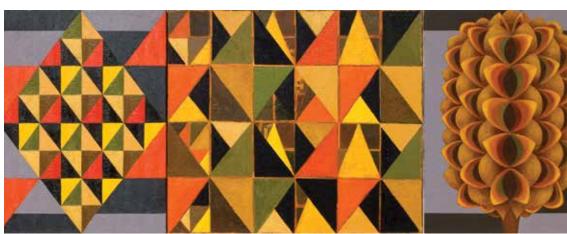
A lecture entitled Astronomy Education in the Planetarium was presented to the National Astronomical Research Institute of Thailand by Martin George on 28 April.

A workshop entitled *Planetarium Presentation* Techniques was conducted at the National Astronomical Research Institute of Thailand by Martin George on 30 April.

Library

Andrew Parsons presented a paper to the Royal Society of Tasmania Northern Chapter on 23 November, entitled The Royal Society of Tasmania Library, 1845-.





Riaht The total lunar eclipse of 8 October, which was a fine sight from Tasmania.

(detail) Richard Wastell, Native Garden 2012, oil and pumice on linen. Purchased by the QVMAG Arts Foundation with funds from the Watt Family Art Fund, 2014. QVM.2015.FP.3

Collaborations

The QVMAG continues to enjoy successful partnerships with a number of organisations. Through these collaborations, QVMAG patrons enjoy access to an enriched program of activities. These groups include:

Access Arts Art Gallery of New South Wales Art Gallery of South Australia Arts at Work

Astronomical Society of Tasmania

Australian Institute for Aboriginal and Torres

Strait Islander Studies Australian Maritime College

Bell Bay Aluminium

Arts Tasmania

Bitlink

Burnie Regional Museum Burnie Regional Art Gallery

Contemporary Art Spaces Tasmania

Definium Technologies Design Centre Tasmania

Devonport Regional Gallery

Environment Institute of Australia and

New Zealand

Friends of the Launceston Mechanics' Institute Hawthorn Football Club

Heidi Museum of Modern Art

Herpetological Society of Tasmania

Hydro Tasmania

Interweave Arts

Junction Arts Festival

Launceston Chamber of Commerce

Launceston General Hospital Launceston Historical Society

Launceston Skeptics

Museum of Contemporary Art

Museum of Old and New Art (MONA)

NRM North

Oral History Tasmania

Plimsoll Gallery

Riawanna Centre - University of Tasmania

Sawtooth ARI

St Giles

Streets Alive

Tasmanian Museum and Art Gallery

Tasmanian Polytechnic

Tasmanian Regional Arts

Tas Gas

TasWater

Ten Days on the Island

The Bureau of Meteorology

The Mornington Peninsula Regional Gallery

The Royal Society of Tasmania

The University of Tasmania

Below

The Hon Michael Ferguson MP at The Friends' Christmas party.

Celebrating Creative Community Connections through *Art Magic* at the new QVMAG Community Space at Inveresk by Interweave Arts and Hiromi Tango.

Right

Crazy Scientist audience, Science Week 2014 at the Museum.

Children attending the *Bug Day Out!* science club were encouraged to Bring their own bug so that they could engage with OVMAG experts.





Support

Corporate Sponsorship and **Special Purpose Grants**

Beyond the ongoing funding received from the City of Launceston and the Tasmanian State Government grant received through Arts Tasmania, QVMAG has continued to attract substantial levels of sponsorship and support towards a variety of projects.

Grants

Plomley Grant List

Dr Thomas Dunning

Publication of a new history of Launceston, entitled *The Fabric* of Launceston: a collaborative community history (\$10 000).

Denis Lake

Publication of a book on Peddle chairs, entitled The Windsor chair in Tasmania (\$10 000).

Jai Paterson

Location, identification and storage of the Salter Collection of Tasmanian Aboriginal stone tools collected by the Rev. JC Salter from 1922-54 (\$9 994).

Dr Mary Scott

Production of a publication entitled A World in Things: observations and inquiries thereupon (\$10 000).

Natural Sciences (other than Plomley Grants)

Grant for a benthic habitat survey of the lower Tamar estuary, provided by NRM North (\$5 000).

Grant in support of Bug Day Out!, provided by WhySci (\$2 000).

History (other than Plomley Grants)

Grant for production of *The Great War 1914–18*: Sacrifice and shadows exhibition soundscape, provided by the Tasmanian Community Fund (\$44 944).

Grant for the Transforming the Island exhibition reinstatement/ update, provided by the Archer Trust (\$20 000).

Grant for a feasibility study for restoration of the Burrell Engine, provided by the Archer Trust (\$5 000).

Grant for maritime archaeology storage and conservation materials, provided by Parks and Wildlife (\$15 000).

Grant for production of *The Great War 1914–18: Sacrifice and* shadows exhibition, provided by the Anzac Centenary Fund (\$30 500).

Grant toward the purchase of the Tangye 'Otto' vertical gas engine, provided by the National Cultural Heritage Account (\$169 500).

Sponsors

Sponsorship for National Science Week, provided by NRM North (\$2 500).

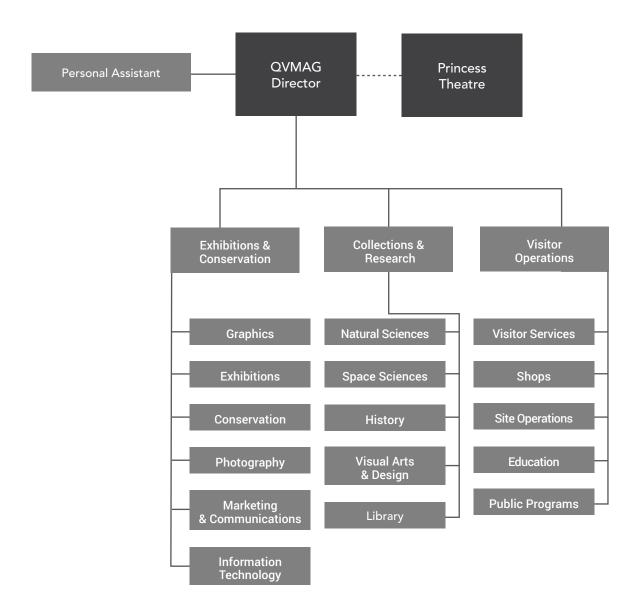
Sponsorship for National Science Week, provided by Inspiring Australia (\$22 000).

Sponsorship for National Science Week, provided by Bell Bay Aluminium (\$2 500).





Structure



Staff

Director

Richard Mulvaney, BA, BLitt, Grad Dip Mus Stud

Personal Assistant (Director)

Leila Wagner

Collections and Research

Collections and Research Manager Martin George, BSc (Hons) MASA

Library Coordinator **Andrew Parsons**

BA, GradDip, Lib, Info Studies

Curator of History

Jon Addison, Dip Mus Perf, BA (Hons), MA (Museum Studies)*

Registrar, History

Louise James, BA, Dip.Ed*

Technical Officer, History

Shirley Leeming*

Research Officer, History

Ross Smith

Curator of Natural Sciences David Maynard, BApp Sc (AMC)

(Fisheries), ADAS

(Res 2) Commercial Diver, IMCA ROV pilot/technician II

Collection Officer, Natural Sciences Simon Fearn BSc (from April 2015)*

Registrar, Natural Sciences Tammy Gordon, BSc*

Collection Officer, Natural Sciences

Judy Rainbird, Cert, Taxid*

Collection Officer, Natural Sciences Craig Reid BSc, (Hons) (to February 2015)*

Curator of 19th-Century Australian Art

Yvonne Adkins, BA, (VA),

GradDipFA*

Curator of 20th-Century Australian Art Bridget Arkless, BA, Grad Dip Mus Stud*

Curator of Contemporary Australian Art

Damien Quilliam, BA, BCA (Hons)

Registrar, Visual Arts and Design Rosalie Kelly, BA Arts/

Humanities*, Grad Dip Mus Stud, Grad Dip Aust

Archaeology

Exhibitions

Exhibitions Manager

Andrew Johnson, BA Industrial Design

Exhibitions Coordinator

Alisanne Butler

Graphics Coordinator

Renée Singline, Dip Graphic Design

Graphic Designer Louise French*

Senior Conservator

Amy Bartlett, BA, MA (Cultural Material Conservation),

Post grad cert (Photo Mat Cons)

Grad Dip (Arts Admin)

Conservator

David Thurrowgood, MA (Cultural Material Conservation)

Photographer John Leeming** Gallery Officer Roy Mathers

Gallery Officer Jeff Burgess BA Visual Arts*

Exhibitions Officer Tony Mitchell*

Maintenance Officer Dan Kershaw* BA (Hons) Visual Arts

Information and Technology Officer

Mark Gordon

Information and Technology Officer

Chris Arkless*

Marketing and Communications

Tamara Clark, BA PR, Film (until April 2015)

Marketing and Media Officer

Irene Burlein, MA Comm Mgmt, GD Comm/Jou, Cert IV WHS

(from June 2015)

Visitor Operations

Manager, Visitor Operations Janet Keeling, PG Cert M'ment

Science and History Education Officer Kellie Cook, B Ed, B Teach

Art Education Officer Tamas Oszvald, MA Media Artist, MA, Sec School Teacher Drawing & Art History* (until March 2015)

Art Education Officer Richard Buck, B Ed, BFA (from March 2015)

Playgroup Coordinator Daphne Mitchell, Dip Ed** (until April 2015)

Museum Services Officer David Cook, Assoc Dip Elec Eng

Museum and Art Gallery Shop Coordinator Christine Gleeson

Bookings and Administration Officer Louise Towns, Cert III Financial Services, Cert III Children's Services

Public Programs Coordinator Belinda Cotton, BA

Visitor Operations Coordinator Anna Wilkins, BA (Hons) Performance Writing, Dip Business and Marketing

Administration Officer Lauren Eklom, Cert III Bus Admin* (from September 2014)

OVMAG Friends Administration Officer Katrina Ross BA Hons History* (from December 2014)

Attendants

Ashley Bird, Cert Hort, Dip Garment construction, BCA** (until April 2015)

Pauline Black*

Robyn Cottell** (from March 2015)

Ingrid Dance*

Sarah Darnell**

Bill Evans, BFA, Grad Dip FA, BPA (Music), Assoc. Dip, PA (Music)*

Lauren Eklom, Cert III Bus Admin (until September 2014)

Rhys Endall** (from March 2015)

Paul Farrell* (from March 2015)

Jeff Francis*

Jemma Gardam* (until May 2015)

Christa Gorjup** (from August 2014)

Angela Lawrence, Dip Lib Info Svcs** (until December 2014)

Aaron Lyall**

Sandra Maxwell, BA*

Heather McInnes, Dip Art Craft Design*

Haben Melke, Dip Comp Eng**

Judy Rainbird, CertTaxid**

Phoebe Reszke, BCA, Dip Ed, Dip Library and Information Services**

Brodie Robinson, Vec Sport and Rec Cert** (until June 2015)

Darren Smith, Cert Videography, Cert 3 Woodwk* (until April 2015)

Martin Spohn

Cindy Tattersall**

Katherine Taylor, BSc*

Malcolm Watson, DipElec* (until December 2014)

Sue Wynne**

* Indicates part time position ** Indicates casual position

Volunteers

Administration

Keith Adkins Sandra Campbell Jennie Chapman Caswell

Jill Dearing Thomas Dunning Janine Healey

Andrew Heap (until October 2014)

David Henshaw Samantha Hogg Anne Holyman Robin Holyman Neil McKinnon Caryl McQuestin Leigh Myers Rodney Paul Catherine Pearce Janet Tomlinson Carol Westmore Julian Von Bibra

Education

Ingrid Dance

Exhibitions & Conservation

Margaret Barlow Olive Bull Jim Carroll Mike Cruse

Nicholas Cummings Stephen East Bridgette Kaminski John Kendall

Troy Merritt James Riggall Joseph Robinson

Susan Scott (until March 2015)

Deborah Wise

Gallery Guides

Sally Coltheart Vicki Dewsbury

Jeanette Gatenby (until August 2014)

Lynn Kelly

Jillian MacPherson Sally McShane Pamela Palmer Lesley Reed Susie Reid

Patricia Roberts

Annie Robinson Shirley Watson Dianne Whitmore

History

Sabina Davis **Robert Evans** Virginia Greenhill Rhonda Hamilton Caroline Heine

Evan Livingstone-Thomas

Maureen Mann Peter Mattila Jai Paterson Ann Power Katrina Ross Monissa Whiteley Deborah Wise Diane Woolnough

Library

Anna Lynde

Lauren Marr (until September 2014)

Phoebe Reszke Elaine Whelan Jackie Willis

Museum Guides

Belinda Corbett Vicki Dewsbury **Robert Evans** Kathleen Farr

Georgia Fountoulaki (until June 2015)

Arsha Ghosh (until March 2015)

Lynn Kelly Margrit Korosi Maureen Mann

Wayne Riley (until December 2014) Mary Stary (until March 2015)

Kate Turner

Rosemary Verbeeten

Susan Wallis

Hannah Waterhouse (until August 2015)

Natural Sciences

Lachlan Bovill John Douglas Megan Dykman Cher Harte Darcie Hunt Helen Jones Joee Kelk

Christopher Mabin (until September 2014)

Heather McInnes

Julie Nermut Josephine Osborne Deborah Osterhage Amelia Pearson Anne Tolson

Ce Zhang (until September 2014)

Planetarium

Andrew Tuma

Karenne Barnes Michael Booth Peter Brake Martin Harvey Mervyn Millward

Public Programs

Pat Ahearn Shirley Anthony

Jennie Chapmen Caswell

Sally Coltheart Jill Dearing Judith Gardner Coralie Griffiths Brenda Harrison Joan Jacks Marissa King Mary Machen Vera Manton Margot Martin Robyn McKenzie Margaret Mullins

Audrey Partridge Alan Peacock Helen Scott Young Jenny Taylor Jennifer Tidey Janet Tomlinson

Annabel Tyson (until April 2015)

Nirvana Watkins Christine West **Bevery White** Stuart Williams

Visual Art & Design

Raye Chapelle-McSweeney

Robyn Lake Dr Deborah Malor Barbara Valentine Irena Zdanowicz

Visitor Operations

Peter Momente (until January 2015)

Statistics

	2012-13	2013-14	2014-15	
Total QVMAG attendance	126 410	128 734	133 233	
Website visits	369 869	1 289 516	1 374 118	
Animal Loan program	612	304	258	
Planetarium	6 511	6 200	5 995	
Education	11 150	8 658	12 364	
Exhibitions and displays produced	9	27	32	
Exhibitions toured	0	1	1	
Touring exhibitions	6	12	13	
Public programs	186	206	229	
Donations	24	1 120	67	
Items added to collection databases	1 392	1 120	2 249	
Volunteers	106	164	135	

Appendices

Appendix 1

Right to Information

The Right to Information Act 2009 commenced on 1 July 2010 and gives members of the public the right to obtain information contained in the records of the Government and public authorities. The position authorised to make decisions under the Act is the General Manager of the City of Launceston.

One request for access was received during the 2014-15 financial year. This was in regard to the KPMG Form and Function review

Appendix 2

Major Acquisitions for 2014–15 Visual Art and Design

Michael McWilliams Victoria's Cabinet of Curiosities Acrylic on Australian cedar, brass Donated by Michael McWilliams through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.DA.1

Josh Foley Gould's Book of Longing, 2013 oil and acrylic of canvas Purchased with funds from the Arts Tasmania Challenge Matching subsidy scheme QVM.2015.FP.2

Richard Wastel Native Garden, 2012 oil and pumice on linen Purchased by the QVMAG Arts Foundation with funds from the Watt Family Art Fund, 2014

Peter Mattila Surface Study IV, 2013 forged steel Purchased with funds from the Turner Ralph Bequest, 2014

Vincent McGrath, 1946-2012 Fingal 1, 1989 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 OVM.2015.D.1

Vincent McGrath, 1946-2012 Ridge at Derby, 1988 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 OVM.2015.D.2

Vincent McGrath, 1946-2012

Vincent McGrath, 1946-2012

Magnet Silver, 1989 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.3

At the Top of Mt Bischoff, 1989 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.4

Vincent McGrath, 1946-2012 From Penghana, 1988 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.5

Vincent McGrath, 1946-2012 Beaconsfield Metal, 1989 earthenware

Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.6

Vincent McGrath, 1946-2012 *Fingal II*, 1988

earthenware

Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.7

Vincent McGrath, 1946-2012 Derby Relic IV, 1989

earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 OVM.2015.D.8

Vincent McGrath, 1946-2012 Derby Relic V, 1989 earthenware Donated by Debbie McGrath through the

Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.9

Vincent McGrath, 1946-2012 Derby Relic I, 1989 earthenware Donated by Debbie McGrath through the

Derby Relic III, 1989

Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.10 Vincent McGrath, 1946-2012

earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 OVM.2015.D.11

Vincent McGrath, 1946-2012 Title unknown, 1989 earthenware

Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.12

Mt Bischoff, 1989 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts

Program, 2014 OVM.2015.D.13 Vincent McGrath, 1946-2012

Vincent McGrath, 1946-2012

earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014

QVM.2015.D.14

Title unknown, 1989

Vincent McGrath, 1946-2012 Friend and Friends, 1983 earthenware

Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.15

Vincent McGrath, 1946-2012 Mazatlan,1982 earthenware

Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.16

Vincent McGrath, 1946-2012 Title unknown, 1987 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 OVM.2015.D.17

Vincent McGrath, 1946-2012 Title unknown, 1982 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.18

Vincent McGrath, 1946-2012

Vincent McGrath, 1946-2012

Through Rossarden, 1990 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.19

Dry Season Daly Waters, 1982 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.20

Vincent McGrath, 1946-2012 Title unknown, 1981 raku Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014

OVM.2015.D.21

Vincent McGrath, 1946-2012 Title unknown, 1989 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.22

Vincent McGrath. 1946-2012 Title unknown, 1996 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 OVM.2015.D.23

Vincent McGrath, 1946-2012 Title unknown, 1996 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.24

Vincent McGrath, 1946-2012

Vincent McGrath, 1946-2012

Title unknown, 1996 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 OVM.2015.D.25

Title unknown, 1996 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.26

Vincent McGrath, 1946-2012 Title unknown, 1996 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.27

Vincent McGrath. 1946-2012 Title unknown, 1996 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.28

Vincent McGrath, 1946-2012 Title unknown, 1996 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.29

Vincent McGrath, 1946-2012 Salvage 3, 1993 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.30

Vincent McGrath, 1946-2012 Title unknown, 1993 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.31

Vincent McGrath, 1946-2012 Aberfoyle Cleveland, 1993 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 OVM.2015.D.32

Vincent McGrath, 1946-2012 Mt Lyell 2, 1993 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.33

Vincent McGrath, 1946-2012 Behind Zeehan, 1993 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.34

Vincent McGrath, 1946-2012 Abandoned Show, 1993 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.35

Vincent McGrath, 1946-2012 The Hercules, 1993 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 OVM.2015.D.36

Vincent McGrath, 1946-2012 From Gormanston, 1993 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.37

Vincent McGrath. 1946-2012 The Dreadnought, 1993 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 OVM.2015.D.38

Vincent McGrath, 1946-2012 Balfour, 1993 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 QVM.2015.D.39

Vincent McGrath. 1946-2012 Queenstown Legacy, 1989 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts Program, 2014 OVM.2015.D.40

Vincent McGrath, 1946-2012 Mt Lyell Standard, 1996 earthenware Donated by Debbie McGrath through the Australian Government's Cultural Gifts

Program, 2014 QVM.2015.D.41

Alfred Bock 1835-1920

Robert Dallas and Robena and their children Marey and Margaret late 19thcentury watercolour over a photograph Gift of Jill Dunham in memory of the Dallas family of the North West Coast of Tasmania, 2014 QVM.2014.FP.0019

Alfred Bock 1835-1920 Robert Dallas late 19th-century watercolour over a photograph Gift of Jill Dunham in memory of the Dallas family of the North West Coast of Tasmania, 2014 QVM.2014.FP.0020

Unknown Artist Panoramic View on the Tamar River mid to late 19th-century watercolour Gift of Anne Wallace, Kay Juliff and Susann Wallace, great grand-daughters

of Leslie Proctor MBE, blacksmith, Council Warden and long-term member of the Legislative Council, 2015 QVM.2015.FP.0001

Jacob Coenraad Temminck 1778-1858 Cereopsis novaehollandiae 1838 hand-coloured lithograph 22.0 x 16.8 cm (image & sheet) Purchased with funds from the Turner, Ralph Bequest, 2015 OVM.2015.FG.0001

René Lesson 1794-1849 Dasyurus viverrinus Eastern Quoll c.1828 hand-coloured lithograph 14.0 x 22.0 cm (image & sheet)

Purchased with funds from the Turner Ralph Bequest, 2015 QVM.2015.FG.0002

Pierre-Joseph Redouté 1759-1840 after Francois Peron Eucalyptus globulus pub. 1880 engraving on paper 44.6 x 30.8 cm (plate mark) 53.2 x 37.1 cm (sheet) Purchased with funds from the Turner Ralph Bequest, 2015 QVM.2015.FG.0003

after Francois Peron Exocarpus cupressiformis pub. 1880 engraving on paper 44.6 x 30.8 cm (plate mark) 53.5 x 38.0 cm (sheet) Purchased with funds from the Turner Ralph Bequest, 2015

Pierre-Joseph Redouté 1759-1840

John Campbell Cream jug earthenware Gift of Mr Don Triffett OVM.2014.DA.45

QVM.2015.FG.0003

JEAN Blue Ladies' Suit wool

Gift of Mrs Diana Targett OVM.2015.DT.5

Dulcie Bardenhagen Cream wedding dress & hat Gift of Dr Alex Thomson for Dr Marita Bardenhagen QVM.2015.DT. 6 & QVM.2015.DT.7

Dulcie Bardenhagen Blue floral bridesmaid dress Gift of Dr Alex Thomson for Dr Marita Bardenhagen QVM.2015.DT.8

Dulcie Bardenhagen Bridesmaid dress Gift of Dr Alex Thomson for Dr Marita Bardenhagen QVM.2015.DT.9

Various 12 Valentine cards Gift of Margot Martin QVM.2015.DA.3 - 14

Shirley Martin nee Barnes Pink satin wedding dress

Gift of Mary Machen QVM.2015.DT.10

Shirley Martin nee Barnes Cream organza dress Gift of Mary Machen OVM.2015.DT.11

Shirley Martin nee Barnes Black and gold shoes leather Gift of Mary Machen OVM.2015.DT.12

Unknown Chestnut Elizabeth Campbell dress Purchased from Mrs Sally Holyman

QVM.2015.DT.2

Unknown Yellow Jane Campbell dress

Purchased with funds from the Turner Ralph Bequest, 2015 OVM.2015.DT.3

Margaret Hayes Sampler fabric

QVM.2015.FP.4

Purchased with funds from the Turner Ralph Bequest, 2015 OVM.2015.DT.1

Robert Barnes Portrait of Hendrik Kolenberg May 2000 oil on canvas 95.0 x 79.0 cm Donated by Hendrik Kolenberg and Robert Barnes 2015 QVM.2015.FP.5

Audrey Wilson Portrait of Aida Ball c. 1990s oil on canvas 129.8 x 98.2 cm Donated by the Estate of Aida Ball, 2015

Denise Campbell The night green suite 2012 artist's folio of 10 intaglio prints with text in a cloth bound folio 48.8 x 38.1 cm Purchased with funds from the Turner Ralph Bequest 2015

QVM.2015.FG.5 - 2015.FG.14

History

Two builder's diaries belonging to a local builder, c.1880s

English Tipping & Lawden side-byside double-barrel hammer shotgun, early 1840s, with provenance to the bushranger Martin Cash.

Miniature pocket sketchbook, containing hand-drawn and some handpainted sketches/paintings of western Tasmanian scenes.

Stephen Carter's photograph collection documenting the workers at the Launceston Railway Site in 1984.

A collection of nine Tasmanian Aboriginal shell necklaces given to lighthouse keeper Herbert Henry Madden (1882-1966) by Aboriginal residents of various Bass Strait Islands.

Original artwork for advertising poster for the Alexander Racket Company 'Cressy Perfect' tennis racket.

Collection of craft, collected material, publications, notes and ephemera belonging to the estate of the late Majorie Bligh.

Collection of glass plate cellulose negatives for photographs taken by Herbert John King, donated by Richard Bracey.

Natural Sciences

A curated collection of 5200 pinned insects, collected by Simon Fearn and David Maynard.

31 birds and mammals, added to the collection as study skins, skeletons or wet specimens.

63 marine fishes, added to the collection as wet specimens or skeletons. These skeletons form the basis of a fish skeleton reference collection to support future research on wetland bird diets.

41 soft coral specimens, collected from the Tamar River estuary. This curated collection includes two novel general and four new species.

The largest recorded subterranean wasp nest, measuring 0.605 m³ and 90 kg.

A curated collection of 500 Tasmanian micro moths donated by Andy Young, specialist in this niche taxa.

Library

The Library acquired a total of 1387 volumes.

The most significant acquisition was 621 volumes that belonged to the Longford Library and Reading Room. which was established as the Longford Subscription Library in 1857.

Appendix 3

Museum Exhibitions

Permanent

- Tasmanian Connections: our land, our lives, our people and our past
- Tasmanian Tiger: precious little remains
- Southern Skies astronomy in Tasmania
- Blacksmith Shop
- Transforming the Island: railways in Tasmania
- Phenomena Factory
- Heritage Trail that includes the weighbridge, the signal box and the signwriters' shop

Temporary

- Launceston Horticultural Society: celebrating 175 years
- An Adventurous Spirit-Surveyor James Scott
- Noticing Nature
- Photography exhibition
- David Malin photography competition
- Peddle Chairs
- Mark Tribe Art installation 5 December 2014 – 1 February 2015
- The Great War 1914-18: Sacrifice and shadows August 2014 - August 2017
- Harry Murray medals 6 June -August 2015
- Art Magic: The climbing plant 16 November 2014 - 5 February 2015

Touring

Wildlife Photographer of the Year (Presented by the Natural History Museum in London; the Australian Tour is organised by the Australian Museum) 6 September - 26 October 2014

- ANZANG Nature Photography (Presented by the South Australian Museum) 6 September – 26 October 2014
- 100 Years of Hydro 27 August 2014 - 5 October 2015
- Civic Square Lego 10 October 2014 - 22 March 2015
- TDOTI Habit and Habitat 20 March - 26 April 2015
- Paper Garments for the Grave-Palliative Care community exhibition - 14 March 2015 - 14 June 2015
- CUSP Design into the next decade 6 June - 16 August 2015

Art Gallery Exhibitions

Permanent

- A Distinctive Colour
- A Portrait of Colonial Tasmania
- Tasmania and Beyond 1870-1931
- Guan Di Temple
- Margaret Stones Case Artworks

Temporary Exhibitions

- Community Collector: Strike a Light -10 August 2014
- Transition: Iron form development -Peter Mattila 18 December 2014 -7 June 2015
- Art Tastic 20 October 7 December 2014
- The Continuous Landscape of Distance - Fred Williams Bass Strait Island paintings 12 July -19 October 2014
- William Buelow Gould: the Macquarie Harbour drawings 1 November 2014 - 1 March 2015
- Bea Maddock's Leaving a Mountain -27 July 2014
- Mines of Memory: The works of Vincent McGrath to 30 June 2015
- ArtRage 2014 20 December 2014 -17 April 2015
- Twentieth century paintings and sculptures from the QVMAG collection 30 August 2014 -8 February 2015
- Art Sparks-Change over

ArtStart: Adornments of the head: 14 June - 3 September 2014 Dreamscape of Tasmania: 25 September 2014 - 19 April 2015 Mugjarpotcup: 26 April – 9 August 2015

Touring Exhibitions

- Lola Greeno Living Treasure to 3 July 2014
- 21 Objects 21 Stories: Celebrating community collections to 27 July 2014
- Hyperclay: Contemporary ceramics 9 August - 12 October 2014
- Made in China Australia 21 February -17 May 2015
- Stephen Bowers: Beyond bravura 30 May - 19 July 2015
- Arthur Boyd: An active witness 9 May - 5 July 2015

QVMAG Travelling Exhibitions

- ArtRage 2013 Burnie Regional Gallery 5 July -14 September 2014
- ArtRage 2014 Plimsoll Gallery Hobart - University of Tasmania 9 May - 14 June 2015

Appendix 4

Publications

Visual Art and Design

Mulvanev, R & Arkless, B 2015, 'The Continuous Landscape of Distance. Fred Williams' Bass Strait Island paintings at the Queen Victoria Museum & Art Gallery, Launceston', Great Ocean Quarterly, vol. 2, no. 2.

History

Addison, J 2015, 'Oh my soul sings: John Watt Beattie and the creation of Tasmanian identity', Scots under the Southern Cross, Carr and Inglis, eds.

Addison, J 2015, 'Guan Di and Tin Mountain: Chinese temples in northeast Tasmania'. The Newsletter, no. 71, Summer 2015, International Institute for Asian Studies.

Planetarium

George, M 2014-15, 'Space', The Saturday Mercury Newspaper (weekly throughout the year)

George, M 2014-15, 'Astronomical Information', The Examiner, The Mercury, and The Advocate newspapers (daily throughout the year).

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Appendix 5

This unaudited special-purpose financial report is prepared from the accounts of City of Launceston and should be read in conjunction with the audited financial statements for the year ended 30 June 2015.

The Museum Directorate also manages a Capital Works program summarised as follows, excluding the Princess Theatre and Earl Arts Centre:

FOR THE YEAR ENDED 30 JUNE 2015 CITY OF LAUNCESTON QUEEN VICTORIA MUSEUM AND ART GALLERY SPECIAL PURPOSE STATEMENT OF REVENUES AND EXPENSES

The annual financial statements of Council are prepared in accordance with Australian Accounting Standards and the Local Government Act 1993. The following accounting policies should be noted:

- (i) Grants and bequests are recognised as revenue in the year in which they are received, or when Council obtains control over the assets comprising the contributions, but the related expenditure can occur in a later period.
- (ii) Capital Grants and contributions are not included in the Operating Result.
- (iii) The Princess Theatre and Earl Arts Centre reside within the Museum Directorate but the financial results for this particular facility are not included in this special purpose report.
- (iv) Full Cost Attribution expense is the internal services charge applied across all Council operations.

	2015 \$	2014 \$	
REVENUES	Ψ	Ψ	
Fees and Charges	395 659	415 088	
Grants			
- State Government Operations Grant	1 358 100	1 321 000	
- Other Grants	61 727	117 362	
Bequests and Donations	288 388	532 826	
Interest	56 316	59 963	
Other	22 404	10 540	
TOTAL REVENUES	2 182 594	2 456 779	
EXPENSES			
Facilities Maintenance and Provision of Services	5 014 406	5 151 276	
Depreciation and Amortisation	743 121	741 142	
Full Cost Attribution	293 413	293 413	
TOTAL EXPENSES	6 050 940	6 185 831	
OPERATING RESULT (Council Contribution)	(3 868 346)	(3 729 052)	

The Museum Directorate also manages a Capital Works program summarised as follows, excluding the Princess Theatre and Earl Arts Centre:

2015 \$	2014 \$	
20 000	0	
284 603	303 999	
169 500	16 700	
474 103	320 699	
189 705	282 488	
284 398	38 211	
133 005	2 800	
133 005	2 800	
	\$ 20 000 284 603 169 500 474 103 189 705 284 398	\$ \$ 20 000 0 284 603 303 999 169 500 16 700 474 103 320 699 189 705 282 488 284 398 38 211 133 005 2 800











