



LAUNCESTON CITY COUNCIL

COUNCIL AGENDA

**COUNCIL MEETING
TUESDAY 29 JANUARY 2013**

LAUNCESTON CITY COUNCIL

COUNCIL AGENDA

Tuesday 29 January 2013

Notice is hereby given that the Ordinary Meeting of the Launceston City Council will be held at the Council Chambers -

Date: 29 January 2013

Time: 1.00 pm

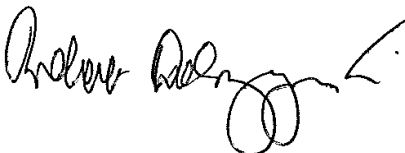
Section 65 Certificate of Qualified Advice

Background

Section 65 of the Local Government Act 1993 requires the General Manager to certify that any advice, information or recommendation given to council is provided by a person with appropriate qualifications or experience.

Declaration

I certify that persons with appropriate qualifications and experience have provided the advice, information and recommendations given to Council in the agenda items for this meeting.



Robert Dobrzynski
General Manager

LAUNCESTON CITY COUNCIL

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1 OPENING OF MEETING - IN ATTENDANCE AND APOLOGIES

Acknowledgement of Country -

"In the spirit of reconciliation, we the citizens of Launceston recognise that Launceston is situated on country of which the Tasmanian Aboriginal people have been owners for over 35,000 years and on which they have performed age-old ceremonies of celebration, initiation, and renewal. We acknowledge the Aboriginal Community of today, their living culture, and unique role in the life of this region and offer our deep appreciation of their on-going contribution to the community."

2 DECLARATION OF PECUNIARY INTERESTS

3 CONFIRMATION OF MINUTES

RECOMMENDATION:

1. That the Minutes of the meeting of the Launceston City Council held on 10 December 2012 be confirmed as a true and correct record with amendment to page 21, item 12.1 to read:

"Moved Alderman D H Alderman McKenzie, seconded Alderman R J Sands" instead of "Moved Alderman R L McKendrick".

2. That the Minutes of the Special meeting of the Launceston City Council held on 17 December 2012 be confirmed as a true and correct record.

4 DEPUTATION

5 ANSWERS FROM PREVIOUS PUBLIC AND ALDERMEN'S QUESTION TIME

Meeting Date and Item No.	File No.	Question	Answer	Officer Responsible
<p>AGM - 3 December 2012 7.1.1</p>	<p>SF0098</p>	<p>Grant Blazely - Sainty's Coaches Venture Court, Invermay asked:</p> <p>In regard to Freelands Lookout off Bald Hill Road and Summit Drive Trevallyn. I understand that this lookout although in the West Tamar Council is maintained by the Launceston City Council.</p> <p>Sainty's Coaches operate half day tours around Launceston and the Tamar Valley and visit Freelands Lookout twice a day.</p> <p>I am concerned about the lack of maintenance and the view which is currently seriously compromised by native cherry trees that have been allowed to grow to a height on 2 to 3 metres. These trees are not on the skyline and are particularly unattractive. They are growing beneath the eucalypts and, with the exception of one small 'window', obliterate the view of the city and river. If native cherry trees were removed the view could be enjoyed by looking under and/or through the eucalypts which are on the skyline.</p>	<p>The question was taken on notice.</p> <p>Reply by Director Infrastructure Services - Council's Parks and Recreation Department have inspected 'Freelands Lookout' and are satisfied with the level of maintenance; all firebreaks, road edges and open areas had all been cut as required. The central natural areas have long grass as is to be expected for natural bushland areas. From the main lookout area there is a clear view to the city centre and down the Tamar River Valley. The planted areas are mostly weed free and there is very little litter evident. There are some larger she-oaks that will be removed to further improve the view. Parks and Recreation will undertake this work progressively through the year as part of normal site maintenance.</p>	<p>Harry Galea</p>

Meeting Date and Item No.	File No.	Question	Answer	Officer Responsible
		<p>Since September I have twice lodged an enquiry/complaint regarding these trees with Council. I have received to follow up phone calls , the latest in mid October from an arborist, informing me that the situation was under review, and that a decision would be made in a "few weeks" regarding</p> <ul style="list-style-type: none"> - removal of the trees, - partial removal of the trees, or - curiously, an alternate solution of providing a pathway to a grassy area below the lookout site, with a similar but less panoramic or attractive view of the city. <p>In regard to the latter option it seems odd to me to opt for a 'second best' option when the original and far superior lookout site could be easily restored with some maintenance work.</p> <p>Will the Council take action to remove the offending native cherry trees in order to restore this magnificent view, and this site to its intended purpose, and if so when?</p>		

Meeting Date and Item No.	File No.	Question	Answer	Officer Responsible
		<p>Will Council undertake to better maintain this site and the grassy area below it by regularly cutting the grass so that locals and tourists alike can once more enjoy this site.</p>		
<p>AGM - 3 December 2012 7.2.1</p>	<p>SF0098</p>	<p>Lionel Morrell - 41 High Street, Launceston</p> <p>What is the State Valuation branch's valuation of the following Launceston City Council ratepayer owner buildings and land, if not separately valued, then your best estimate for such values?</p> <p>Utas occupied properties at Inveresk, notably:</p> <ul style="list-style-type: none"> ➤ School of Architecture and Design ➤ School of Fine Furniture ➤ School of Visual and Performing Arts ➤ Vacant land fronting North Esk river and subject to debate for student/welfare housing ➤ Powerhouse Café (Café Blue) 	<p>Response provided at meeting:</p> <p>The question was taken on notice.</p> <p>Further reply -</p> <p>The Council has the following assessed annual values for tenancies covered by the question.</p> <ul style="list-style-type: none"> • Blue Café \$30,500 (AAV) • UTAS (two buildings and car parks) \$612,500 (AAV) <p>It is not appropriate for staff that are not qualified as valuers to estimate the value of other pieces of the property.</p>	<p>Michael Tidey</p>

Meeting Date and Item No.	File No.	Question	Answer	Officer Responsible
26 November 2012 9.2	SF0873	<p>Alderman Norton asked:</p> <ul style="list-style-type: none"> Received a complaint regarding the Aquatic Centre. A family attended on a Saturday and found only paddling pools available for use. They were told the outside pool was open but there was a sign up saying it was closed. The pools that were closed which were booked by groups had no-one swimming in them. Could this be investigated? 	<p>Response provided at meeting:</p> <p>The question was taken on notice and a detailed report will be provided.</p> <p>A review of the Centre set up for 17 November 2012, the date of the complaint Ald Norton referred at Council has been carried out</p> <p>As a minimum, Launceston Aquatic guarantees customers will always have access to 3 lap lanes and leisure space. Between 3 and 4pm on the 17 November, there were lap lanes available in both the indoor competition pool and the outdoor lap pool. The indoor and outdoor leisure pools were both open. From 4.00pm, the competition pool was closed to public for a carnival. Lap lanes were then available in the outdoor 25m pool.</p>	Rod Sweetnam / Melissa Carlton

Meeting Date and Item No.	File No.	Question	Answer	Officer Responsible
			<p>This had been advertised internally to customers the week prior and also on the website and the pool schedules which are published weekly.</p> <p>The only signage at the Centre was signage advising that the outdoor pool was open for public use. These signs were placed at the front entrance of the Centre, on the change room doors and on the doors to each of the pools. Signage indicating the pool was closed has been investigated none have been identified.</p> <p>In analysing the issue there may have been potential for confusion around what lane space was available for public in the competition pool as there were Swim Tas officials setting up the carnival between 3 and 4pm.</p>	

Meeting Date and Item No.	File No.	Question	Answer	Officer Responsible
			With this in mind, the Centre has already made some improvements to make it easier on the day for customers to know what is available when there is a carnival taking place in the competition pool.	

6 PUBLIC QUESTION TIME

7 ANNOUNCEMENTS BY THE MAYOR

7.1 Mayor's Announcements

FILE NO: SF2375

Monday 10 December

- Attended TASRAIL Update - Revitalisation of Rail Tas

Tuesday 11 December

- Attended Kings Meadows High School Assembly
- Attended East Launceston Primary School Assembly

Wednesday 12 December

- Officiated at Reptile Rescue Launch of new App for Smart Phone
- Officially opened new Launceston Travel & Information Centre
- Attended Scotch Oakburn College Celebration 2012

Thursday 13 December

- Attended Brooks High School - Grade 10 Assembly
- Officiated at promotion of "Trams in the City" Event - Civic Square
- Attended Queechy High School Presentation Evening

Friday 14 December

- Private Citizenship Ceremony for Hayley Tristram, Craig Moore and Susanne Froelin
- Officiated at St Giles Flag Raising Ceremony to mark 50th Anniversary

Saturday 15 December

- Officiated at UTAS Graduation and Town & Gown Procession

Sunday 16 December

- Attended Launceston Toyota State Showjumping Championships
- Officiated at Carols by Candlelight - City Park

Tuesday 18 December

- Attended Mowbray Heights Primary School End of Year Assembly
 - Attended Ravenswood Heights Primary School Assembly
 - Attended Launceston Benevolent Society official opening of LBS Building
 - Attended Launceston Christian Schools Celebration Evening.
-

7.1 Mayor's Announcements...(Cont'd)

Wednesday 19 December

- Attended Rocherlea Primary School - Grade 6 Leavers Assembly
- Attended Brooks High School - Grade 7-9 End of Year Assembly
- Attended Tassievore Eat Local Challenge Launch - Northern Suburbs Community Centre
- Attended Lilydale District School Celebration Assembly

Thursday 27 December

- Officially started Launceston to Hobart Yacht Race at Beauty Point
- Attended Hobart City Council Welcome Event - Taste Festival, Hobart

Sunday 6 January

- Officially welcomed participants of Under 17 Boys Fastpitch Softball National Championships
- Attended Official Opening of Girl Guides Jamboree

Saturday 12 January

- Attended Hyundai A-League Season 2012/13 Chairman's Function

Saturday 26 January 2013

- Attended and addressed the Australia Day Citizenship Ceremony, Albert Hall Launceston.
-

8 ALDERMEN'S/DELEGATES' REPORTS

9 QUESTIONS BY ALDERMEN

10 COMMITTEE REPORTS

10.1 Cataract Gorge Advisory Committee Meeting 28 November 2012

FILE NO: SF0839

AUTHOR: Tricia De Leon-Hillier (Parks Lease Management Officer)

DIRECTOR: Harry Galea (Director Infrastructure Services)

DECISION STATEMENT:

To receive and consider a report from the Cataract Gorge Advisory Committee.

RECOMMENDATION:

That the following recommendation from the meeting of the Cataract Gorge Advisory Committee held on 28 November 2012 be adopted by Council -

That the contract/licence for the Basin Café, Kiosk and Cataract Gorge Restaurant include the business operating hours as:

Basin Café

Opening hours during the winter months of May, June, July, August and September will be 9-4pm

Opening hours during the summer months of October, November, December, January, February, March and April will be 9-5pm

Closed on Christmas Day

Kiosk

Opening hours 9-5pm at 7 days a week

CLOSED - Christmas Day and Boxing Day

Flexibility to close on 5 days during the months of April to October (public holidays)

Cataract Gorge Restaurant

All year around closed on Monday's (as current arrangement)

Closed on Christmas Day

Open for lunch Tuesday to Sunday

Open for dinner Tuesday to Saturday

10.1 Cataract Gorge Advisory Committee Meeting 28 November 2012...(Cont'd)

REPORT:

The Cataract Gorge Advisory Committee held a meeting on the 28 November 2012 and discussed the following items:

1. Parks and Wildlife

The Parks & Wildlife representative on the Committee is Chris Emms replacing Ms Donna Stanley.

2. Security Arrangement

The current arrangements for security at the Cataract Gorge were reviewed to ensure adequate security is provided for the needs of this area. Security services tender at the Cataract Gorge has been advertised and four submissions have been received.

3. Opening hours for the Basin Café, Kiosk and Cataract Gorge Restaurant

As initiated jointly by the Lessees and Council staff, Committee discussions were held regarding the opening hours of both the Basin Café and Cataract Gorge Restaurant. The times listed below were considered appropriate by both the Committee and the Lessees.

The details below were discussed and it was requested that the definition of winter and summer be clarified with the business operators. The winter months will be May, June, July, August and September, and the summer months will be October, November, December, January, February, March and April.

Basin Café

Opening hours during the winter months will be 9-4pm

Opening hours during the summer months will be 9-5pm

CLOSED - Christmas Day

Gorge Restaurant

All year around closed Monday's (as previously)

Open for lunch Tuesday to Sunday

Open for Dinner Tuesday to Saturday

Kiosk

Opening hours 9-5pm at 7 days a week

CLOSED - Christmas Day and Boxing Day

Flexibility to close on 5 days during the months of April to October (public holidays)

4. Water Main

The works for this is now scheduled for March - April 2013.

10.1 Cataract Gorge Advisory Committee Meeting 28 November 2012...(Cont'd)

5. Fire Management Report

Fire burning below Dandenong Road will be implemented.

6. Duck Reach Pine Removal

Progress is on schedule. Chris Moore is completing the development application and addressing OH&S issues. The work is to commence autumn 2013.

7. Basin Pool

Basin pool painting is completed.

ECONOMIC IMPACT:

N/A

ENVIRONMENTAL IMPACT:

N/A

SOCIAL IMPACT:

N/A

STRATEGIC DOCUMENT REFERENCE:

N/A

BUDGET & FINANCIAL ASPECTS:

NA

DISCLOSURE OF INTERESTS:

The officer has no conflict of interest in this item.

I certify that I have reviewed and approved this advice and recommendation.



Harry Galea: Director Infrastructure Services

10.2 Tender Review Committee Meetings 3, 10 and 17 December 2012**FILE NO:** SF0100**AUTHOR:** Raj Pakiarajah (Manager Projects)**DIRECTOR:** Harry Galea (Director Infrastructure Services)

DECISION STATEMENT:

To receive and consider a report from the Tender Review Committee (a delegated authority committee).

RECOMMENDATION:

That the reports from the Tender Review meetings held on 3, 10, and 17 December 2012 be received.

REPORT:

The Committee held meetings on 3, 10 and 17 December 2012 and determined to award the following contracts:

3 December 2012

1. Security Services - First Basin Reserve - CD.031/2012
 - The Tender Review Committee accepted the tender submitted by Thomas Paul Security for the security services at the First Basin area of the Cataract Gorge Reserve.
 2. Installation of Sports Field Lighting at Youngtown Sports Complex - CD.036/2012
 - The Tender Review Committee accepted the tender submitted by Contact Electrical for the installation of sportsfield lighting at the Youngtown Sports Complex.
 3. Relbia Road - Roadworks (No. 69 to Jinglers Creek Bridge) - CD.028/2012
 - The Tender Review Committee accepted the tender submitted by Baker Civil Contracting for the upgrade of Relbia Road (No. 69 to Jinglers Creek Bridge).
-

10.2 Tender Review Committee Meetings 3, 10 and 17 December 2012...(Cont'd)

4. Diddleum Road Bridge (624) Replacement - CD.027/2012

- The Tender Review Committee accepted the tender submitted by BridgePro Engineering for the construction of the Diddleum Road Bridge replacement.

5. Welman Street (Ann Street to Elizabeth Street) - Road Asset Upgrade - CD.032/2012

- The Tender Review Committee accepted the tender submitted by Crossroads Civil Contracting Pty Ltd for the Welman Street (Ann Street to Elizabeth Street) Road Asset Upgrade.

6. Northbank Master Plan - CD.034/2012

- The Tender Review Committee accepted the tender submitted by Oculus Landscape Architects for the preparation of a masterplan for North Bank site area.

10 December 2012

7. Princess Theatre Loading Dock Storage Space - CD.033/2012

- The Tender Review Committee accepted the tender submitted by Riedle Pty Ltd for the removal of diesel tank and new store at the Princess Theatre.

17 December 2012

8. Launceston Waste Centre - Capping and Rehabilitation Works - CD.037/2012

- The Tender Review Committee accepted the tender for portion A submitted by Gradco Pty Ltd for the construction of the capping and rehabilitation works at the Launceston Waste Centre.

9. Launceston Aquatic Cogeneration - CD.025/2012

- The Tender Review Committee accepted the tender submitted by Urban Energy Pty Ltd for the supply of 2 x 200kw packaged cogeneration units.
- The Tender Review Committee accepted Urban Energy to carry out the 10 year servicing and maintenance contract.

10. Golconda Road (Hextalls Road to Clover Hill Road) - Rural Road Upgrade - CD.035/2012

- The Tender Review Committee accepted the tender for Portion B submitted by Baker Civil Contracting for the Golconda Road Rural Road Upgrade (Hextalls Road to Clover Hill Road).
-

10.2 Tender Review Committee Meetings 3, 10 and 17 December 2012...(Cont'd)

ECONOMIC IMPACT:

The economic impact has been considered in the development of each project.

ENVIRONMENTAL IMPACT:

The environmental impact has been considered in the development of each project.

SOCIAL IMPACT:

The social impact has been considered in the development of each project.

STRATEGIC DOCUMENT REFERENCE:

Launceston City Council Budget 2012/2013.

BUDGET & FINANCIAL ASPECTS:

The project is funded in accordance with the approved 2012/2013 Budget.

DISCLOSURE OF INTERESTS:

The officer has no conflict of interest in this item.

I certify that I have reviewed and approved this advice and recommendation.



Harry Galea: Director Infrastructure Services

10.3 Municipal Emergency Management Committee Meeting Report**FILE NO:** SF3177**AUTHOR:** Rod Sweetnam (Director Facility Management & Governance Services)**GENERAL MANAGER:** Robert Dobrzynski

DECISION STATEMENT:

To receive and consider a report from the Municipal Emergency Management Committee.

RECOMMENDATION:

That the report from the Municipal Emergency Management Committee meeting held on Thursday, 6 December 2012 be received.

REPORT:

Members provided an update on current activities and general discussion took place. Minutes of the meeting have been circulated to Aldermen.

ECONOMIC IMPACT:

Not relevant for this report.

ENVIRONMENTAL IMPACT:

Not relevant for this report.

SOCIAL IMPACT:

Not relevant for this report.

STRATEGIC DOCUMENT REFERENCE:

Not relevant for this report.

BUDGET & FINANCIAL ASPECTS:

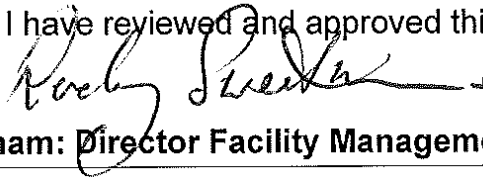
N/A

10.3 Municipal Emergency Management Committee Meeting Report...(Cont'd)

DISCLOSURE OF INTERESTS:

The officer has no conflict of interest in this item.

I certify that I have reviewed and approved this advice and recommendation.



Rod Sweetnam: Director Facility Management and Governance Services

11 PETITIONS

Nil

13 NOTICES OF MOTION - FOR CONSIDERATION

13.1 Mayor Alderman van Zetten - Notice of Motion - Tasmanian Bushfires

FILE NO: SF5547

AUTHOR: Mayor Alderman van Zetten

GENERAL MANAGER: Robert Dobrzynski (General Manager)

DECISION STATEMENT:

To consider a Notice of Motion from Mayor Alderman van Zetten regarding making a contribution to the Red Cross Tasmanian Bushfires Appeal 2013.

PREVIOUS COUNCIL CONSIDERATION:

N/A

NOTICE OF MOTION:

- a) That the Launceston City Council recognises the dire circumstances faced by its fellow Tasmanians in bushfire ravaged areas of the State by making a contribution of \$20,000 to the Red Cross Tasmanian Bushfires Appeal 2013.
 - b) That the General Manager co-ordinate with the Sorrell and Tasman Councils offering to render such reasonable organisational assistance as the Launceston City Council may be able to provide.
-

13.1 Mayor Alderman van Zetten - Notice of Motion - Tasmanian Bushfires...(Cont'd)

REPORT:

Mayor Alderman van Zetten will speak to the Notice of Motion.

Officer Comments -

None required, the resolution is self explanatory. Funding will be provided from the favourable half year result.

STRATEGIC DOCUMENT REFERENCE:

Priority Area: 3 Social and Economic Environment


BUDGET & FINANCIAL ASPECTS:

Funding will be provided from the favourable half year result.

DISCLOSURE OF INTERESTS:

The officer has no conflict of interest in this item.

I certify that I have reviewed and approved this advice and recommendation.


Robert Dobrzynski: General Manager

ATTACHMENTS:

1. Notice of Motion - Mayor Alderman van Zetten
-

13.2 Alderman Ball - Notice of Motion - Maximising the opportunities of being Australia's No. 1 Family Friendly City**FILE NO:** SF5547**AUTHOR:** Alderman Ball**GENERAL MANAGER:** Robert Dobrzynski (General Manager)

DECISION STATEMENT:

To consider a Notice of Motion from Alderman Ball to maximise the opportunities presented through achieving the number one ranking in the inaugural Suncorp Bank Family Friendly City Index.

PREVIOUS COUNCIL CONSIDERATION:

N/A

NOTICE OF MOTION:

That Council moves swiftly to maximise the opportunities presented through achieving the number one ranking in the inaugural Suncorp Bank Family Friendly City Index by;

- 1) Developing a strategy to identify the opportunities presented by our number one ranking in the nation with the aim of ensuring that by the end of 2013 as many people as possible in Tasmania, nationally and internationally know that Launceston is Australia's most family friendly city and that any family that is thinking of moving to regional Australia thinks of moving to Launceston;
 - 2) Identify key stakeholder organisations, businesses, government departments, NGOs, educational institutions and individuals who could partner with Council to combine efforts and resources in presenting and promoting a unified message for recruitment, 'family migration', education, tourism, investment and other purposes;
-

13.2 Alderman Ball - Notice of Motion - Maximising the opportunities of being Australia's No. 1 Family Friendly City...(Cont'd)

- 3) Seek preliminary advice from a marketing organisation on how to best leverage this opportunity and explore the cost/benefits of retaining a marketing firm to advise and present a campaign for 2013;
 - 4) Exploring the development of a targeted marketing/migration strategy, capitalising on our national number one ranking as a family friendly city, our myriad assets as a city, combined with the imminent arrival of the National Broadband Network (NBN) being activated, to attract families, workers, companies, organisations etc. from interstate and potentially overseas to relocate to the Greater Launceston Area.
-

REPORT:

Alderman Ball will speak to the Notice of Motion.

Background as provided by Alderman Ball:

In a national coup for our municipality Launceston has achieved the number one ranking as Australia's most family friendly city in the inaugural Suncorp Bank Family Friendly City Index (the Index) scoring 130 points (on a scale where the lower the number the better the result) beating Canberra (148) and Toowoomba (156) for the top spot.

The Index is not simply a travel brochure style lottery but uses data from various sources including the 2011 census to rank a city across five primary indicators; crime, health 1, education, housing and unemployment and five secondary indicators; income, child-care, health 2, connectivity and community.

The promotion of the Index and our success in achieving the number 1 spot are significant for a number of reasons;

- It shows that there is national interest in which cities are the most family friendly;
 - It is a manifestation of the mounting anecdotal evidence that urban living in the big cities of Melbourne and Sydney in particular is putting serious social and economic strains on families and they are many are considering where else they could move to;
 - It provides Launceston with a unique opportunity, which combined with the imminent arrival of the NBN becomes a once in a lifetime chance, to market our city to the nation and beyond as simply the best place in Australia for a family/worker to move to and live.
-

13.2 Alderman Ball - Notice of Motion - Maximising the opportunities of being Australia's No. 1 Family Friendly City...(Cont'd)

To this end this motion seeks to achieve the following;

- To move fast and not let this opportunity slip through our fingers but take a strategic and proactive path to ensuring that we maximise the opportunities presented by this publicity, ranking and score for short, medium and long term benefit;
- To promote our city to families/workers/businesses thinking of moving and who are looking in particular for lifestyle and high speed broadband connectivity; as the NBN is the other unique point of difference which we need to broadcast nationally whilst we have the jump on other states;
- To make sure we approach this as a city with a unity of purpose by identifying and engaging key stakeholders;
- Seek professional marketing advice and assistance to ensure we get the messaging and the target audience right (maximum benefit through minimum investment).

We all know that Launceston is a great place to live but now we have the chance to let the rest of Australia (and the world through the internet) know that we've got the evidence.

Naturally this is great news for our tourism industry and will no doubt assist our hospital, university and others in their recruitment of personnel but this opportunity is greater than that; this is a chance to truly present Launceston to the nation, in particular I would argue a city such as Melbourne where Launceston remains in commuting distance whilst offering a gentler pace of life (Melbourne scored 233 on the index, 100 points worse than Launceston)

At the recent SEGRA conference I attended a key message for regional Australian cities was that people in the big cities may be looking to move but what was your comparative advantage or unique point of difference? Well Launceston now has two nation leading advantages delivered into our lap for 2013; the most family friendly city in Australia shortly to be connected to the NBN.

The imminent arrival of the NBN however is a game-changer and means we should be setting our sights higher both nationally and internationally to truly market ourselves.

This doesn't need to cost the earth; we have brilliant local marketing companies who, with the advent of social media, could no doubt develop effective, far reaching strategies even with limited resources.

13.2 Alderman Ball - Notice of Motion - Maximising the opportunities of being Australia's No. 1 Family Friendly City...(Cont'd)

This does however require swift and decisive decision-making and action.

There are 12 months left where Launceston is number one in the nation as the most family friendly city and those 12 months include the turning on of super high speed broadband in our city.

It is up to us how we maximise these unique opportunities.

I would argue this; our opportunity is here, our time is now.

Officer Comments - Michael Stretton (Director Development Services)

Responses to each of the elements of the Notice of Motion have been provided below:

- *Developing a strategy to identify the opportunities presented by our number one ranking in the nation with the aim of ensuring that by the end of 2013 as many people as possible in Tasmania, nationally and internationally know that Launceston is Australia's most family friendly city and that any family that is thinking of moving to regional Australia thinks of moving to Launceston; and*
- *Exploring the development of a targeted marketing/migration strategy, capitalising on our national number one ranking as a family friendly city, our myriad assets as a city, combined with the imminent arrival of the National Broadband Network (NBN) being activated, to attract families, workers, companies, organisations etc. from interstate and potentially overseas to relocate to the Greater Launceston Area.*

There is scope to develop a strategy to capitalise on the City's family friendliness from both a tourism and/or migration perspective. Indeed there are examples of successful marketing campaigns promoting migration being run elsewhere in Australia, with one example being Regional Development Victoria, who have been running a strong digital, media and PR campaign over the last two years.

13.2 Alderman Ball - Notice of Motion - Maximising the opportunities of being Australia's No. 1 Family Friendly City...(Cont'd)

Whilst the SunCorp story has provided good coverage of this important issue, it has limitations for use as a basis for developing a marketing strategy. According to Tourism Tasmania's mainland public relations companies, the story received good National coverage but it has 'no tail' or a 'limited life'. This was demonstrated from a local perspective by only one media representative attending the media call on Friday (18th January). Therefore, it is recommended that should the Council decide to organise and run a marketing campaign the emphasis should be moved away from 'SunCorp' to just the Family Friendly City tag line.

In considering a potential digital marketing campaign promoting migration to Launceston, Aldermen need to be aware that penetration into an international market would require a significant budget to be effective. This thinking is supported by the knowledge that the two of the largest organisations in the State, Tourism Tasmania and Federal Hotels are currently planning to pull out of the International marketing space.

Should Aldermen decide to develop a strategy as suggested in the Notice of Motion it would be realistic to proceed as follows:

- a. Within 3 months - develop and run a digital marketing campaign promoting migration into Launceston;*
- b. Within 9 months - develop a Migration Policy which leverages from the outcomes of the marketing campaign.*

However, at this stage there is neither a plan nor budget to deliver such a strategy. Should Aldermen decide to progress with this Notice of Motion it will be necessary to prepare a follow up report to Council which details how the strategy would be resourced and funded. It is anticipated that the strategy would need to be substantially externally resourced.

- Identify key stakeholder organisations, businesses, government departments, NGOs, educational institutions and individuals who could partner with Council to combine efforts and resources in presenting and promoting a unified message for recruitment, 'family migration', education, tourism, investment and other purposes;*

This would be completed as a step in the development of a marketing campaign.

- Seek preliminary advice from a marketing organisation on how to best leverage this opportunity and explore the cost/benefits of retaining a marketing firm to advise and present a campaign for 2013;*

Council officers have spoken with a Tasmanian Public relations company who have advised that a digital marketing campaign promoting migration is an appropriate means of leveraging Launceston's Family Friendly status. The indicative costing for preparing and delivering a strategy for marketing campaign are as follows:

13.2 Alderman Ball - Notice of Motion - Maximising the opportunities of being Australia's No. 1 Family Friendly City...(Cont'd)

<i>Cost of plan and strategy development (marketing consultant):</i>	<i>\$3,000 (plus GST)</i>
<i>Cost of digital strategy buy in</i>	<i>\$25,000 design and buy in</i>
<i>Cost of supporting PR and media buy in</i>	<i>\$20,000 design and buy in</i>
<i>Cost of plan and strategy implementation (marketing consultant)</i>	<i>\$8,000 (plus GST)</i>
<i>Total Cost of project for Tourism campaign</i>	<i>\$56,000 (plus GST)</i>

It is envisaged that such a campaign could be developed and implemented in an eight week period.

STRATEGIC DOCUMENT REFERENCE:

Strategic Goal 3.1: Promoting a healthy, prosperous and positive community.

BUDGET & FINANCIAL ASPECTS:

Endorsement of this Notice of Motion would require a re-allocation of funding and resources to deliver the Strategy. Additionally, it would be necessary to defer other actions/expenditure to accommodate any reallocation of funds and/or resources.

DISCLOSURE OF INTERESTS:

The officer has no conflict of interest in this item.

I certify that I have reviewed and approved this advice and recommendation.


Robert Dobrzynski: General Manager

ATTACHMENTS:

1. Notice of Motion - Alderman Ball
-

LAUNCESTON CITY COUNCIL

MEMORANDUM

FILE NO: SF5547
JB
DATE: 17/01/2013

TO: Robert Dobrzynski General Manager
Cc Committee Clerks

FROM: Alderman Jeremy Ball

**SUBJECT: Maximising the opportunities of being Australia's No. 1 Family
Friendly City**

In accordance with Clause 16 (5) of the Local Government Regulations 2005 (Meeting Procedures) please accept this Notice of Motion for placement on the agenda of the Meeting of Council to be held on Tuesday 29 January 2013.

Motion

That Council moves swiftly to maximise the opportunities presented through achieving the number one ranking in the inaugural Suncorp Bank Family Friendly City Index by;

- 1) Developing a strategy to identify the opportunities presented by our number one ranking in the nation with the aim of ensuring that by the end of 2013 as many people as possible in Tasmania, nationally and internationally know that Launceston is Australia's most family friendly city and that any family that is thinking of moving to regional Australia thinks of moving to Launceston;
- 2) Identify key stakeholder organisations, businesses, government departments, NGOs, educational institutions and individuals who could partner with Council to combine efforts and resources in presenting and promoting a unified message for recruitment, 'family migration', education, tourism, investment and other purposes;
- 3) Seek preliminary advice from a marketing organisation on how to best leverage this opportunity and explore the cost/benefits of retaining a marketing firm to advise and present a campaign for 2013;
- 4) Exploring the development of a targeted marketing/migration strategy, capitalising on our national number one ranking as a family friendly city, our myriad assets as a city, combined with the imminent arrival of the National Broadband Network (NBN) being activated, to attract families, workers, companies, organisations etc. from interstate and potentially overseas to relocate to the Greater Launceston Area.

LAUNCESTON CITY COUNCIL

MEMORANDUM

Background

In a national coup for our municipality Launceston has achieved the number one ranking as Australia's most family friendly city in the inaugural Suncorp Bank Family Friendly City Index (the Index) scoring 130 points (on a scale where the lower the number the better the result) beating Canberra (148) and Toowoomba (156) for the top spot.

The Index is not simply a travel brochure style lottery but uses data from various sources including the 2011 census to rank a city across five primary indicators; crime, health 1, education, housing and unemployment and five secondary indicators; income, child-care, health 2, connectivity and community.

The promotion of the Index and our success in achieving the number 1 spot are significant for a number of reasons;

- It shows that there is national interest in which cities are the most family friendly;
- It is a manifestation of the mounting anecdotal evidence that urban living in the big cities of Melbourne and Sydney in particular is putting serious social and economic strains on families and they are many are considering where else they could move to;
- It provides Launceston with a unique opportunity, which combined with the imminent arrival of the NBN becomes a once in a lifetime chance, to market our city to the nation and beyond as simply the best place in Australia for a family/worker to move to and live.

To this end this motion seeks to achieve the following;

- To move fast and not let this opportunity slip through our fingers but take a strategic and proactive path to ensuring that we maximise the opportunities presented by this publicity, ranking and score for short, medium and long term benefit;
- To promote our city to families/workers/businesses thinking of moving and who are looking in particular for lifestyle and high speed broadband connectivity; as the NBN is the other unique point of difference which we need to broadcast nationally whilst we have the jump on other states;
- To make sure we approach this as a city with a unity of purpose by identifying and engaging key stakeholders;
- Seek professional marketing advice and assistance to ensure we get the messaging and the target audience right (maximum benefit through minimum investment).

LAUNCESTON CITY COUNCIL

MEMORANDUM

We all know that Launceston is a great place to live but now we have the chance to let the rest of Australia (and the world through the internet) know that we've got the evidence.

Naturally this is great news for our tourism industry and will no doubt assist our hospital, university and others in their recruitment of personnel but this opportunity is greater than that; this is a chance to truly present Launceston to the nation, in particular I would argue a city such as Melbourne where Launceston remains in commuting distance whilst offering a gentler pace of life (Melbourne scored 233 on the index, 100 points worse than Launceston)

At the recent SEGRA conference I attended a key message for regional Australian cities was that people in the big cities may be looking to move but what was your comparative advantage or unique point of difference? Well Launceston now has two nation leading advantages delivered into our lap for 2013; the most family friendly city in Australia shortly to be connected to the NBN.

The imminent arrival of the NBN however is a game-changer and means we should be setting our sights higher both nationally and internationally to truly market ourselves.

This doesn't need to cost the earth; we have brilliant local marketing companies who, with the advent of social media, could no doubt develop effective, far reaching strategies even with limited resources.

This does however require swift and decisive decision-making and action.

There are 12 months left where Launceston is number one in the nation as the most family friendly city and those 12 months include the turning on of super high speed broadband in our city.

It is up to us how we maximise these unique opportunities.

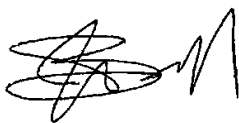
I would argue this; our opportunity is here, our time is now.

Attachments

Nil

Alderman Jeremy Ball

Alderman Signature



13.3 Alderman Soward - Notice of Motion - Extension of Smoke Free Areas in the City**FILE NO:** SF5547 / SF3221**AUTHOR:** Alderman Soward**GENERAL MANAGER:** Robert Dobrzynski (General Manager)

DECISION STATEMENT:

To consider a Notice of Motion from Alderman Soward on Smoke Free Areas in the City.

PREVIOUS COUNCIL CONSIDERATION:

Min No 23.1 - Council - 10 December 2013 - *Advice of Future Notice of Motion*

NOTICE OF MOTION:

1. The Launceston City Council extend the smoke free area beyond the boundary of the Brisbane Street Mall to include a larger area of the CBD. The actual area to be included is to be decided after consultation with The Chamber of Commerce, City Prom and Tas Police bearing in mind the city already has clearly defined CBD boundaries that comprise the area covered by City Prom.
 2. The extension of the smoke free area is not to impact on or include licensed premises that already have designated smoking areas.
 3. Council indicate smoking areas in the CBD area by signage- these areas are areas that are commonly used for smoking already and include a variety of laneways and areas such as Trustees court.
-

REPORT:

Alderman Soward will speak to the Notice of Motion.

13.3 Alderman Soward - Notice of Motion - Extension of Smoke Free Areas in the City...(Cont'd)

Background as provided by Alderman Soward:

The smoke free Mall was implemented following a NOM from former Mayor and Alderman and current MLC Ivan Dean. His recent efforts in the Tasmanian Parliament in 2012 on this drew positive attention throughout the world with requests for briefings from him and media interviews as far as Ireland, France, Finland and about another 20 different countries.

The policy is self regulating- people understand the policy and as such do not smoke. Occasionally there are innocuous transgressions but by and large it is problem free.

Launceston City Council has received praise from far and wide for its position on a smoke free mall area. Other councils have followed the lead of Launceston City Council on this issue. Health and medical groups have praised Launceston for its vision and position on this issue.

I think the previous survey that was done supported the smoke free areas of malls (Brisbane Street and Quadrant) those bus transit areas and on street dining by about 75% in favour. Since this time the world has changed towards smoking, including serious discussions of introducing a smoke free generation. In fact our Government is having a report done on it by the Commissioner for Children and is to be reported on this year. There are indeed already cities in the world today with not only smoke free CBDs but whole of city smoke free areas.

The success of the smoke free Mall and the positive changes it has brought to the CBD area has given rise to the suggestion that the smoke free ban should extend throughout the CBD area. It is a natural, logical progression that reflects changing social views on smoking and the health impacts it has.

The actual boundary to be covered is to be decided after consultation with The Chamber of Commerce, City Prom and Tas Police bearing in mind the city already has clearly defined CBD boundaries that comprise the area covered by City Prom. It would be logical and sensible to use the existing boundaries that cover the City Prom area given that this area is primarily the CBD area. The consultation between the three groups and council simply gives the opportunity for logistics, local factors and physical geography to be considered and explored.

13.3 Alderman Soward - Notice of Motion - Extension of Smoke Free Areas in the City...(Cont'd)

When the initial smoke free area was implemented there were some concerns from some Aldermen and sections of the community regarding the implementation and the uptake of the policy but the way the policy was gradually implemented eased any problems. I'd suggest the same model of implementation is used here in the extension of the smoke free area.

Conversations with retailers indicate great support for this NOM. Informal survey and conversation with people in the mall area indicates support for this NOM. An online survey I conducted via Facebook indicates general support for the idea with possible problems identified and some solutions suggested. I have collated it and this is contained in the report. Key issues smokers raised were for smoking areas to be clearly signed with adequate shelter, lighting and bins for butts and rubbish.

The types of smoking bins should be those that do not generate smoke or smell as some models do, that impacts on the immediate amenity for people. For the purposes of this argument there are already a number of existing areas that our council officers, CityProm and the Chamber of Commerce would be aware of that smokers use now to smoke on their breaks, at lunch time etc. These spaces are located all across the CBD and it would simply be a matter of placing signs indicating these areas.

The implementation of this scheme will occur as the initial scheme did over time with a lead in / phased in period to enable information to be dispersed and people to become informed about this matter. The lead in period council used with the initial program was well received by the community and a similar scheme is envisaged.

Officer Comments - Robert Dobrzynski (General Manager)

Discussions have taken place with CityProm regarding a comprehensive view of smoke free areas in the central business district. A piecemeal approach to determining smoke free areas has the almost inevitable consequence of pushing smoking activity to the periphery. This results in congregations of people smoking at the border of the smoke free zones resulting in significant nuisance to businesses located in those areas, or indeed pedestrians frequenting those areas.

*It was suggested to CityProm that they may wish to work with the Council in determining an area to be classified as an **Intensive Activity Zone**. This zone would be characterised by the principal retail and business locations within the central area. It would be contemplated that within the Intensive Activity Zone smoking will be banned, except in designated smoking areas that will be specifically designed to cater for smokers whilst not causing nuisance to people visiting the Intensive Activity Zone.*

13.3 Alderman Soward - Notice of Motion - Extension of Smoke Free Areas in the City...(Cont'd)

In this matter a planned holistic approach can be taken, rather than merely relocating smoking activities to areas at the edge of the smoke free zone, when numerous people congregating to smoke cause a significant nuisance to nearby businesses and the public generally.

The Intensive Activity Zone determination as a smoke free area is entirely consistent with the intent of the Notice of Motion.

Officer Comments - Michael Stretton (Director Development Services)

As pointed out by Alderman Soward, the Council has been extremely pro-active in the regulation of smoking in the Launceston CBD.

Currently the Brisbane Street Mall, Quadrant Mall, two bus interchanges in St John Street are smoke free areas. Additionally, under the Public Health Act 1997 the following areas are smoke free:

- a) an enclosed public place;*
 - b) an enclosed workplace;*
 - c) any area not within private premises designated by the occupier of the area as a smoke-free area;*
 - d) at an outdoor sporting venue during an organised sporting event being held at that venue, anywhere within 20 metres of –*
 - i. any permanently or temporarily erected public seating; or*
 - ii. any seating, marshalling area, warm-up area, podium or other part of the venue reserved for the use of competitors or officials; or*
 - iii. any part of the venue used to conduct the actual organised sporting event;*
 - e) anywhere within 3 metres of an entrance to or exit from any non-domestic building or multiple-use building;*
 - f) anywhere within 10 metres of any air intake for ventilation equipment on or in a multiple-use building or a non-domestic building;*
 - g) anywhere within 10 metres of any play equipment erected at a children's playground in a public place;*
-

13.3 Alderman Soward - Notice of Motion - Extension of Smoke Free Areas in the City...(Cont'd)

- h) on a beach at which a surf-lifesaving organisation has temporarily erected a pair of red and yellow flags for the safety of beach users, the area "between the flags" (being the rectangular area bordered by the flags, the water's edge and the landward fringe of the beach);*
- i) anywhere at a public swimming pool, including the curtilage of the public swimming pool;*
- j) anywhere that the Director, by public notice, designates as a smoke-free area in connection with a public event or class of public events specified in that public notice;*
- k) anywhere in an outdoor dining area;*
- l) anywhere within 3 metres of an outdoor dining area that is not surrounded by a screen, or other barrier, that is at least 2.1 metres high and impervious to smoke;*
- m) a public street that the regulations declare to be a pedestrian mall;*
- n) a public street that the regulations declare to be a bus mall;*
- o) anywhere within 3 metres of a bus shelter on a public street.*

An extension of the smoke free areas in the wider CBD area can be considered under the provisions of the Public Health Act 1997.

Recently Council staff have been meeting with a group comprising Tasmania Police, Cityprom and business representatives to discuss potential actions following complaints of anti-social behaviour in the CBD. These discussions have included some consideration of an extension of the existing smoke free area. It is suggested that this group could consider the matter and make a recommendation back to Council in respect of the preferred future boundary of the smoke free area.

STRATEGIC DOCUMENT REFERENCE:

Strategic Plan goal 3.1 - Promoting a healthy, prosperous and positive community.

BUDGET & FINANCIAL ASPECTS:


Should the Council approve this Notice of Motion there would be resources required to be allocated to its investigation and implementation.

DISCLOSURE OF INTERESTS:

The officer has no conflict of interest in this item.

13.3 Alderman Soward - Notice of Motion - Extension of Smoke Free Areas in the City...(Cont'd)

I certify that I have reviewed and approved this advice and recommendation.


Robert Dobrzynski: General Manager

ATTACHMENTS:

1. Notice of Motion - Alderman Soward.
 2. Feedback received by Alderman Soward.
-

LAUNCESTON CITY COUNCIL

MEMORANDUM

AFILE NO: SF5547 : SF3221
RS
DATE: 14 January 2013

TO: Robert Dobrzynski General Manager
Cc Martin Reynolds Corporate Secretary
FROM: Rob Soward Alderman

SUBJECT: Notice of Motion – Extension of Smoke Free areas in the City

In accordance with Clause 16 (5) of the Local Government Regulations 2005 (Meeting Procedures) please accept this Notice of Motion for placement on the agenda of the Meeting of Council to be held on Tuesday 29 January 2013.

Motion

- a) The Launceston City Council extend the smoke free area beyond the boundary of the Brisbane Street Mall to include a larger area of the CBD. The actual area to be included is to be decided after consultation with The Chamber of Commerce, Cityprom and Tas Police bearing in mind the city already has clearly defined CBD boundaries that comprise the area covered by Cityprom.
- b) The extension of the smoke free area is not to impact on or include licensed premises that already have designated smoking areas.
- c) Council indicate smoking areas in the CBD area by signage - these areas are areas that are commonly used for smoking already and include a variety of laneways and areas such as Trustees court.

Background

Alderman Soward will provide some background to this.

The smoke free Mall was implemented following a NOM from former Mayor and Alderman and current MLC Ivan Dean. His recent efforts in the Tasmanian Parliament in 2012 on this drew positive attention throughout the world with requests for briefings from him and media interviews as far as Ireland, France, Finland and about another 20 different countries.

The policy is self regulating - people understand the policy and as such do not smoke. Occasionally there are innocuous transgressions but by and large it is problem free.

Launceston City Council has received praise from far and wide for its position on a smoke free mall area. Other councils have followed the lead of Launceston City Council on this issue. Health and medical groups have praised Launceston for its vision and position on this issue.

LAUNCESTON CITY COUNCIL

MEMORANDUM

I think the previous survey that was done supported the smoke free areas of malls (Brisbane Street and Quadrant) those bus transit areas and on street dining by about 75% in favour. Since this time the world has changed towards smoking, including serious discussions of introducing a smoke free generation. In fact our Government is having a report done on it by the Commissioner for Children and is to be reported on this year. There are indeed already cities in the world today with not only smoke free CBDs but whole of city smoke free areas.

The success of the smoke free Mall and the positive changes it has brought to the CBD area has given rise to the suggestion that the smoke free ban should extend throughout the CBD area. It is a natural, logical progression that reflects changing social views on smoking and the health impacts it has.

The actual boundary to be covered is to be decided after consultation with The Chamber of Commerce, Cityprom and Tas Police bearing in mind the city already has clearly defined CBD boundaries that comprise the area covered by Cityprom. It would be logical and sensible to use the existing boundaries that cover the Cityprom area given that this area is primarily the CBD area. The consultation between the three groups and council simply gives the opportunity for logistics, local factors and physical geography to be considered and explored.

When the initial smoke free area was implemented there were some concerns from some Aldermen and sections of the community regarding the implementation and the uptake of the policy but the way the policy was gradually implemented eased any problems. I'd suggest the same model of implementation is used here in the extension of the smoke free area.

Conversations with retailers indicate great support for this NOM. Informal survey and conversation with people in the mall area indicates support for this NOM. An online survey I conducted via Facebook indicates general support for the idea with possible problems identified and some solutions suggested. I have collated it and this is contained in the report. Key issues smokers raised were for smoking areas to be clearly signed with adequate shelter, lighting and bins for butts and rubbish.

The types of smoking bins should be those that do not generate smoke or smell as some models do that impacts on the immediate amenity for people. For the purposes of this argument there are already a number of existing areas that our council officers, Cityprom and the Chamber of Commerce would be aware of that smokers use now to smoke on their breaks, at lunch time etc. These spaces are located all across the CBD and it would simply be a matter of placing signs indicating these areas.

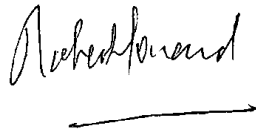
The implementation of this scheme will occur as the initial scheme did over time with a lead in / phased in period to enable information to be dispersed and people to become informed about this matter. The lead in period council used with the initial program was well received by the community and a similar scheme is envisaged.

LAUNCESTON CITY COUNCIL

MEMORANDUM

Attachments

Feedback Comments/Notes.



A handwritten signature in cursive script, appearing to read 'Rob Soward', with a horizontal line underneath it.

Alderman Rob Soward

NOM Feedback on extending smoking areas

January 3rd 2013

Comments -

- Actually smoking, itself, is a form of advertising. Kids see adults smoking and ponder the thought of smoking themselves, and so the process begins. They already have no drinking in public places for that reason and others, so I see no harm in increasing the area and designating areas where it affects no one else... Thank you for the chance to provide feedback Rob!
 - I'm not a smoker but I know a lot of smokers and I think as long as they have somewhere to go for their habit they should be happy. But u will always get the moaners who will complain no matter what is done.
 - I'm a smoker rob, but if ya cant do ya shoppin without having a smoke ya got a problem. so go for it
 - It's all well and good to ostracize smokers-- I know, I was a smoker once, but we can't pretend that people don't smoke any more. they do & should be treated with the same respect as others. Supply a comfortable area close by where they can have a quiet uninterrupted smoke.
 - I have recently quit, but think its unfair on those who chose to smoke. Why don't you ban all transport from the CBD ??? They puff out more smoke n pollution than a cigarette !!! Smoking is banned every where now... Leave them alone
 - Good idea Rob, the congregation that is currently occuring on the cnr of The Avenue and St John must be a major headache for the business's there. As long as you provide an area, i think its a good idea.
 - I would prefer not to have to walk through and breath in passive smoke when I shop. The mall and the avenue are the main shopping areas as well as Charles st from York to Paterson sts. Licensed areas with designated areas are ok .
 - Having a smoke free area is(bad) No offense
 - It's all well and good to ostracize smokers-- I know, I was a smoker once, but we can't pretend that people don't smoke any more. they do & should be treated with the same respect as others. Supply a comfortable area close by where they can have a quiet uninterrupted smoke.
 - How will it affect the tourism to Launceston. Also I see a lot that do smoke in this area now are young guys in groups or the elderly. If there is a designated area I'm a bit concerned about the elderly with these gangs/groups all together. Also you see a lot of business people and workers on the corners having a smoke in their brake / lunchtime it might affect them to run around to a designated area time wise.
 - I'm assuming the aim of this is to discourage antisocial loitering? If so, I have concerns that this would at best, just push loitering to the fringes of the CBD; where the less obvious police/surveillance presence may actually result in the creation of a larger problem. I'd be curious to know whether loitering was as much of an issue back when Launceston had places like Arrows youth centre, etc.
 - Go for it rob it might stop the clowns gathering up the avenue to smoke
-

NOM Feedback on extending smoking areas

January 3rd 2013

- If it is to stop loitering isn't the problem of giving these kids something to do? I am shocked that you have to ban everything these days, people have to make choices for themselves. If you ban smoking from the CBD, can you also ban parents from taking screaming kids with them to town?
 - My fiance is a smoker, hates crowds. A smoking area wouldn't be fair on him. Plus wouldn't a smoking area create a more concentrated area of smoke for the do gooders to whinge about ??
 - I like it, as a non smoker, I don't rate second hand smoke, put them in a designated spot so they can all share in the lung cancer
 - Instead of non smoking areas have non loitering areas and designate areas where young people can socialize so the police know which areas to keep an eye on. I'm sure the police have enough common sense to not move on elderly/families/workers and know to only move on potential problems.
 - Since I have stopped smoking I hate walking past others that are. I went to the super market the other day and walked right through a puff of smoke, I nearly vomited. So having said that a smoking area would be good, there for I know to stay away lol.
 - think it personally to be an amazing idea. I often tend to try and skip the areas of smoker congregations when I'm shopping or passing through. I also find it to portray a bad image of launceston, and a bad influence on the children walking past those areas. I do think that there needs to be small signs or something on bins, walls or poles which show the area to be smoke free for tourists and those who arent aware of the changes. I also think that if a person can't survive the duration of their shopping experience without a cigarette, then that could be considered an issue in itself. Smokers may have the right to smoke, as stated above.. But they also dont have the right to inflict harmful substances onto others from their habit. So open, out of the way smoking areas under surveillance would be my opinion behind it. I also think it does need to be slightly better enforced, so it doesn't become an obsolete law similar to that of jaywalking.
 - I'm all for it - especially if it's well policed and enforced.
 - think it is a great idea. Have never smoked a cigarette in my life and can't stand breathing in other peoples second hand smoke! The more shopping space where smoking is prohibited the better!
 - Totally understand the need to extend but policing it, as it is, is already impossible. Smoking is not illegal and i feel people need to remember that. It's not nice walking through the smoke, but they have a right to smoke in that area. If they are serious about this then maybe a few smoking areas that as you say are signed and have seats and shade/rain protection to allow the smokers comfort and leave the main shopping precinct as close to smoke free as possible. Alcohol and harder drugs are a bigger problem then your average working smoker. remember it's not just youth that smoke.. I agree Rob it is a problem but fairness is the key..
 - Totally agree I hate walking my kids past them all smoking and avoid the area as much as I can. Just needs to be policed better as I have seen smokers still in the mall.
 - I dont think it would matter if you had designated smoking areas anyway, cause no doubt someone would complain about all the smoke coming from that certain place
-

NOM Feedback on extending smoking areas

January 3rd 2013

and that will be shifted too sooner or later smoking will be strictly banned to your own home and no where else. rules rules and more rules

- I agree, I was in Brisbane central city recently and all the office workers came down to the centre of the city for lunch and the air was full of smoke and they left a horrible mess everywhere and it stank, I thought thank goodness launceston isnt like this ! I would have thought thy prior to introducing a new policy or an amendment to policy, that the current one in place is actually reviewed and public ally consulted on meaningfully with stakeholders to identify its impact and necessary or intended changes. Review the current policy and perform a meaningful engagement and consultation process with constituents and stakeholders.
 - The Quadrant Mall is all ready a smoke free section, the mall and where the bus stops are on St John street are smoke free, Outdoor eating areas you are not allowed to smoke street. Currently opposite sides to the bus stops on St John street you can smoke. It does not fix a problem, it will only focus it to a new area, as occurs now, people smoking at either end of the mall. What should be asked is the current limitations being placed on smoking working, if it is not why not, possibly the size and type of signs being used. Smoking is a legal activity, unhealthy yes and no one can disagree with this, however a person has the right to do this just like drinking alcohol, or being unfit due to lack of fitness, do we ban the consumption of high fatty or sugar food in areas because they may cause others to eat unhealthy as well. Sorry for the rant Rob, but my view is no extension as put forward should be done, and if the council wants to be serious about this non smoking ban it for the whole CBD not just for those business that complain the loudest to the council or the local media.
 - the difference with smoking is - the person who is smoking is not only harming themselves. If it weren't for second hand smoke, I couldn't give a toss what other people do to their bodies, but I get annoyed when walking around town with my young children and you get a face full of smoke from someone else's filthy habit. I don't know that extending the exclusion zone will help, but I am all for whatever keeps smoking contained in an area I don't have to subject myself or my children to.
 - Rob your three points are fine and yes there are good places to smoke out of others paths...and alas butts and litter on ground near bins...ruins it for those who are responsible...the key problem, an age old one is individual responsibility and how to encourage the careless ones to take a little extra effort and dispose of waste carefully...not an easy task...your third point about signage maybe a start...clear polite signs perhaps but to the point and clever ones that capture all mentalities with a bit of humour to calm the stressed out souls:)
-

13.4 Alderman Soward - Notice of Motion - Green Waste Bins**FILE NO:** SF5547, SF0632**AUTHOR:** Alderman Soward**ACTING GENERAL MANAGER:** Rod Sweetnam (Acting General Manager)

DECISION STATEMENT:

To consider a Notice of Motion regarding investigating issuing green waste bins to Launceston City Council households.

PREVIOUS COUNCIL CONSIDERATION:

N/A

NOTICE OF MOTION:

That Launceston City Council investigate issuing all households within the Launceston City Council area with a Green Waste bin to be used for green waste [garden clippings, prunings, lawn clippings etc] to be collected on a monthly basis. It is proposed this scheme becomes effective in the 2013/14 financial year.

REPORT:

Alderman Soward will speak to the Notice of Motion.

Background as provided by Alderman Soward

A number of mainland councils already do this so it is not a new thing but relatively new for Tasmania. Many people do not have a utility or trailer to take away green waste and it simply mounts up in their backyards providing a haven for vermin like rats and mice.

It would also ensure that garden waste was not put into our other waste which we know it is at present as well as reducing the incidences of waste dumping.

13.4 Alderman Soward - Notice of Motion - Green Waste Bins...(Cont'd)

The frequency of bin collection would perhaps not need to be as high as rubbish collection (weekly) or recyclable collection (fortnightly). I'd leave suggested frequency open for discussion but would think a monthly service would suit the vast majority of ratepayers and residents.

Officer Comments - Harry Galea (Director Infrastructure Services)

At the meeting on 10 December 2012 Council adopted the Interim Strategy & Action Plan on waste management. Also Council resolved to adopt the specific recommendations in the Interim Strategy & Action Plan (ISAP) being:

- adopt the Launceston Resource Recovery and Waste Management Interim Strategy and Action Plan as the interim strategy to guide Council's waste management activities for the following 2 years*
- approve calling for expressions of interest to find a suitably qualified operator for a resale shop. A future report will seek Council approval of the scale of infrastructure and cost to action a resource recovery centre and resale shop.*
- develop, over the next 18 months, an education campaign to raise awareness about recycling, waste avoidance, reuse and the importance of source separation*
- commence preparation of a long term strategy for Launceston within two years of this interim strategy being adopted by Council*
- consider incentives to encourage better source separation and recycling by the community, and*
- **undertake work into considering home composting options and a kerbside organics collection service for households in Launceston***

The initiative to investigate the introduction of a kerbside organics service has direct synergies with the introduction of a regional composting facility at the Launceston Waste Centre. A successful composting facility must have approximately equal portions of carbon rich waste (i.e. green leafy waste) and nitrogen rich waste (bio-solids and food waste). It is highly likely that the kerbside organics wheelie bin would be collected weekly, residue rubbish (mainly inert) waste collected fortnightly and retain the fortnightly recyclables collection service.

To implement the service as proposed in the notice of motion, without the composting facility and without sourcing appropriate quantities of bio-solids/food waste, will mean that the material will be chipped and be used as a soil substitute to cover the landfill with the excess disposed as landfill waste. This service would cost \$660,000 p.a. (cost includes for 26,000 tenements - 12 collections per annum, bin depreciation, LWC fees). This equates to an increase in the annual waste management charge of \$25.40 plus administration costs and carbon tax.

13.4 Alderman Soward - Notice of Motion - Green Waste Bins...(Cont'd)

Uncomposted greenwaste would contribute to Council's carbon tax liability. Mulched greenwaste is unable to be disposed/sold to the community due to the mulch being untreated thereby risking the spread of pathogens and plant propagules. It is not cost effective to sterilise greenwaste to allow public sale/disposal.

The requirements of the Notice of Motion are unlikely to be achieved due to the planning, procurement and implementation for a scheme to be introduced for 2013/14. It is anticipated that the investigation into a kerbside organics collection service will be concluded and reported back to the Council for consideration by mid 2013.

STRATEGIC DOCUMENT REFERENCE:

Interim Strategy & Action Plan on waste management.

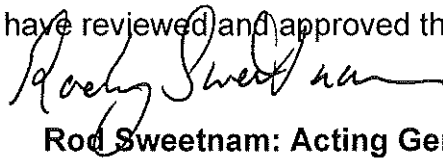
BUDGET & FINANCIAL ASPECTS:

N/A

DISCLOSURE OF INTERESTS:

The officer has no conflict of interest in this item.

I certify that I have reviewed and approved this advice and recommendation.



Rod Sweetnam: Acting General Manager

ATTACHMENTS:

1. Notice of Motion - Alderman Soward.
 2. Comments received from the public regarding Notice of Motion.
-

LAUNCESTON CITY COUNCIL

MEMORANDUM

AFILE NO: SF5547
<<INITIALS OF RESP. OFFICER >>
DATE: <<DATE / MONTH / YEAR >>

TO: Robert Dobrzynski General Manager
Cc Martin Reynolds Corporate Secretary

FROM: Alderman Rob Soward Alderman

SUBJECT: Notice of Motion

In accordance with Clause 16 (5) of the Local Government Regulations 2005 (Meeting Procedures) please accept this Notice of Motion for placement on the agenda of the Meeting of Council to be held on Tuesday January 29th 2013

Motion

- a) That Launceston City Council investigate issuing all households within the Launceston City Council area with a Green Waste bin to be used for green waste [garden clippings, prunings, lawn clippings etc] to be collected on a monthly basis. It is proposed this scheme becomes effective in the 2013/14 Financial year.

Background

Alderman Soward will provide some background to this

A number of mainland councils already do this so it is not a new thing but relatively new for Tasmania. Many people do not have a utility or trailer to take away green waste and it simply mounts up in their backyards providing a haven for vermin like rats and mice.

It would also ensure that garden waste was not put into our other waste which we know it is at present as well as reducing the incidences of waste dumping.

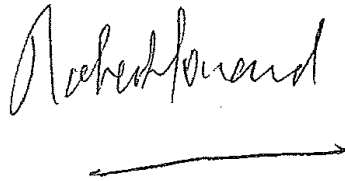
The frequency of bin collection would perhaps not need to be as high as rubbish collection [weekly] or recyclable collection [fortnightly] I'd leave suggested frequency open for discussion but would think a monthly service would suit the vast majority of ratepayers and residents.

Attachments

Insert description of attachments.
Attachments to be scanned into Dataworks and attached electronically.

LAUNCESTON CITY COUNCIL

MEMORANDUM

A handwritten signature in black ink, appearing to read "Rob Soward". Below the signature is a horizontal line that ends in an arrowhead pointing to the right.

Alderman Rob Soward

NOM Feedback on Implementing Green Waste Bins. January 3rd 2013

The feedback below was received in response to this online post.

The Launceston City Council investigate the implementation of Green Waste bins to all residences in the Launceston municipal area to be used for green waste [garden clippings, prunings, lawn clippings etc] to be collected on a monthly basis.

I have entered all feedback received word for word from my Facebook site unedited. In addition to the comments another 60 people indicated they liked the idea. The comments enable you to see the feelings around the idea as well as some comments having useful suggestions as to how it would work.

Comments:

- Great Idea
- Awesome idea
- great idea - we have that here in Melbourne - you have to pay initially for the bin i think \$65, then it is collected once a fortnight - definitely suggest it and good luck!!
- About time!!!
- Green waste collection is a great idea. Not sure what happens over the river, but Clarence have a monthly green waste collection process. They don't give out bins though as the amount of stuff that gets collected tends to get pretty big. Their rule is that you can either bundle stuff into armful sized pieces with string and leave them on a tarp or if you're lazy like me just purchase your own extra large tubs from Bunnings and stuff as much stuff in as you can. As long as it's all easily liftable, they'll take it.
- Great idea ;)
- Good idea, as long as its not collected the same week as recycling.
- great idea
- Fantastic to see you're finally taking this to the council Rob, I spoke to you about this when I lived in Hobart just over a year ago. I was so surprised to find that Hobart have a Green waste day once a month, I don't think it needs to be fortnightly, monthly worked perfectly for us, and gives people incentive to clean up their yards. Also why you're there maybe you could consider recycling for CBD rubbish removal. I think its disgusting that I have to squish my cardboard boxes and milk containers up and put them in plastic council bags which are just added to landfill.
- Great idea Rob ;)
- I have seen a similar idea in place when I was in Seattle recently. ...the council over there supplies dedicated 'compost' bins to households. Once collected, the matter is deposited at one of the many council processing points. Residents then have access to free compost for their garden, collecting it from one of these processing Points...Top idea!
- Fantastic idea
- It's a good idea in principle. I have reservations regarding the cost, and the effect this cost will in turn have on rate payers. The council is good at spending rate payers money. I see our rates constantly rising with less services being offered and reductions on current services.

**NOM Feedback on Implementing Green Waste Bins.
January 3rd 2013**

The streets flood when there is a downpour and essential services such as footpath maintenance go by the wayside whilst new ventures are investigated and money pushed to them!

- I agree with the concept, but if council could achieve this idea with minimal, to nil cost to rate payers I am all for it!
- I'm tired of paying higher rates for the wrong decisions and projects.
The council needs to start being accountable for these bungles, not the rate payers...
Sorry for the rant Rob, but it seems every year the council finds more ways to spend rate payers money, rather than trying to find ways to reduce it. I currently make one trip to the tip each year which costs me \$10-\$15 plus fuel, and I have a large garden.
I support the idea, but not the cost
- Yes plsssss. I've just invested in Bale-away \$20 a month but I need it at least 2 or 3 times a month so yessss plssss :
- This is a fantastic idea Rob and I would support it 100%
- Meander valley did it, was fabulous
- It needs to be made as an opt out then. So it happens, unless someone doesn't want the service. \$70 once off is not so bad. But with our current bins, that is not a once off... We get charged for waste removal each year in our rates. Since the job has got easier the rate has gone up... I'm still scratching my head over that one...
- EXCELLENT!!!! why so long. Also, why not Kerb side large rubbish collection twice a year-- without having to book (bureaucracy!) Melbourne does it!
- Hi rob great idea also have a once a year hard rubbish collection
- Wonderful idea
- Thanks rob
- Great idea!!
- Has been available for awhile here now. Have copied a link for what our Council offers, you can read about what the different options and the charges. Not every resident has a green bin but it is an option available to them. You can also downsize your main bin or upsize your green waste bin etc.
<http://www.redland.qld.gov.au/EnvironmentWaste/Waste/Pages/BinCollection.aspx>
Bin collection www.redland.qld.gov.au
- Those without a wheelie bin service, such as some residents in unit complexes, a...re usually supplied with an industrial waste bin, accompanied by recycle wheelie bins.
- oh yes green waste bins do work well in Melbourne ...however it does up the cost of dumping waste so people now just dump their waste on the nature strips freeways etc..hmm a mulcher!
- Fabulous idea!!! Please do it!
- great idea
- an AMAZING idea :)
- I'm in Coffs and it's fantastic...
- Awesome idea, bring it on!!!
- To be honest with you Rob we have a large family and we put all those wastes into the compost ~ I do understand that not everyone has that luxury as everyone's circumstances

**NOM Feedback on Implementing Green Waste Bins.
January 3rd 2013**

are so varied. If given the option I would rather a bigger bin because getting all the rubbish into the bin can be a real challenge at the best of times for us.

- Could be an alright idea. Personally wouldn't be happy paying for another bin when the concept of compost already exists, though.
- What a great idea. We don't own a trailer and have rely on family to take prunings etc to the tip for us. And we have lots of trees and bushes to keep pruned. I love the idea. As far as charges go, if you want one you pay and if you don't, don't get one (i don't think it would be fair for rate payers who don't want the service to pay for everyone else). It would easily cost us more than \$70 a year with tip fees and petrol money to get green waste to the tip.
- Fantastic idea :)
- Great idea!
- as long as our rates don't go up :)
- Brisbane has green waste bins Works brilliantly Go for it Rob!
- Great Idea!
- ditto others great idea but as long as rates don't go up.. we are all at our limit on rates!
- It should NOT incur an additional cost to ratepayers. The mulch is composted for 9 months, packed in 20 litre bags than sold! Yates', Brunnings etc! This should cover all costs involved, As In other parts of the country.
- Or free entry to the tip for green only waste...?
- Great idea and hopefully MVC will follow! We pay to have ours taken away now with Bale Away.
- Love the idea
- Excellent idea
- Only if its no extra cost as some households may not use it as often or alternatively it can be offered and those households that would utilise it could put in a request for one. The affect on local business that provide this service should also be considered :)
- Clarence council in the south do a green collection once a month. Fantastic idea!!
- Not if they are going to charge even more for rates which I was told would be the case when I enquired!
- Fantastic idea
- Sounds like a good idea Rob....but how much extra will it cost in rates mate?
- Very good idea rob saves hiding it in normal bin and the council may be able to use the compost on city gardens or sell it at a cheap price to put back in the community
- I'm going against the tide here Rob, but no I don't think its a priority issue for Council at this time - I'm quite happy to keep supporting a local business (Bale Away) and pay for it myself without being subsidised by the people who don't need it.
- It is a great idea! Victoria has been doing it for years! Go with it.
- Great idea Rob - but personally - in West Tamar council my first choice would be to have weekly instead of fortnightly rubbish and recycling collection or at the very least a bigger recycling bin. It is utterly ridiculous at the moment with three children we are always overflowing by rubbish collection day, particularly recycling. Do you know why WTC are different from Launceston City when our rates are CERTAINLY NOT CHEAPER. I got told when we moved here and received a massive water bill, that the rates for water charged by WTC

**NOM Feedback on Implementing Green Waste Bins.
January 3rd 2013**

were almost triple what we had previously paid in Meander Valley. I'm think disbanding and having ONE big council would be a good idea.

- I agree. I noticed my post re the cost has been deleted! All I said was that I enquired to council about it and yes our rates will increase if this is done! our rates are already out of control due to too many councils. There are 29 councils in Tas which is a stupid waste of ratepayers money.
- Free tip access for those with 'compostable' green waste. Not timber, fence pailings, pallets etc, but plant prunings, grass clippings etc that will break down of their own accord.
- Sounds like a further cost. Why not make green waste free to the tip?
- Yes its time to stop passing on costs to the people...council could still make money if green waste free to take to tip...would keep costs down and could be mulched on site...be smarter not dodgier Sustainable innovative measures put in place in other words. no disrespect intended
- A great idea :)
- I think it's a good concept Rob.
- Important point about people that have no way of taking their green waste to the tip Rob...whereas your suggestion of the bins and a one off payment is more realistic...and what about those with rental properties, some do not even provide general and recycling bins for the rental homes...the recycling plastic pink bins were a great idea!... Again for green waste bins would be good tool. here we have one week recycling the next green bin pick up with weekly general waste pick up and it works well
- sounds great Rob. When I lived in NSW we had 3 bins, one for rubbish, one for recyclables and the other was for garden waste. It was great to have the three, up there all three bins were covered in the rates fees which was on par with what we paid here. Good luck with this, it is a wonderful idea. If you get it through hopefully West Tamar will follow.
- Great idea Rob, will depend on the cost and how/if it will be distributed to households. Not a great time for many to introduce any new fee's. Maybe free access to dispose and a website/ mobile app that allows people to trailer pool. I know I would be happy to pick up (or have assistance from others) if they are on my route to the refuse?
- great idea Rob!
- Meander Valley Council has recently stopped this initiative after a few years, much to the disgust of residents.
- a lady was suggesting a trailer pool and was happy to do it...fantastic community spirit...now that is great feedback Rob
- Great Idea!!!
- Good idea Rob, may need to be bigger than / different shape to a recycling bin - garden waste, especially prunings can be awkward shapes :)

13.5 Alderman Soward - Notice of Motion - Telecommunications**FILE NO:** SF5547, SF0800**AUTHOR:** Alderman Soward**GENERAL MANAGER:** Robert Dobrzynski (General Manager)

DECISION STATEMENT:

To consider a Notice of Motion from Alderman Soward that Council investigate mobile phone coverage in rural areas within the Launceston municipal boundaries.

PREVIOUS COUNCIL CONSIDERATION:

N/A

NOTICE OF MOTION:

The Launceston City Council write to the Federal Minister for Telecommunications and to the regional managers for Telstra, Vodaphone and Optus expressing concern about the lack of mobile phone coverage in rural areas within the Launceston municipal boundaries particularly in light of the need for communications during the bushfire disaster and asking for this to be addressed to avoid potential disaster and loss of life.

REPORT:

Alderman Soward will speak to the Notice of Motion.

Background as provided by Alderman Soward:

Whenever a disaster befalls us we must learn from it. It appears the issues around lack of telecommunications and mobile coverages has not been learnt - in the aftermath of Port Arthur then Prime Minister Howard noted the terrible lack of mobile coverage in the area and now in the wake of the bushfires the exact same problem has been noted. No action had been taken to alleviate this problem despite it being identified as part of the extensive review of that horrendous incident.

13.5 Alderman Soward - Notice of Motion - Telecommunications...(Cont'd)

This Notice of Motion is important particularly in the context of Launceston where residents of heavily forested areas like Lilydale, Turners Marsh, Nunamara, White Hills, Blessington and Upper Blessington have less than satisfactory mobile phone coverage and would be at severe risk in the case of a bushfire. Recent travels through these areas see areas that are within 40km of the Launceston CBD having next to no or no mobile coverage at all. In the event of a disaster the residents have no ability to contact family members or relatives warning them of impending disaster.

Upgrading coverage is a must - it is foolhardy not to learn from the disaster that befalls others. If such a disaster happened in Launceston's municipal boundaries our residents would find themselves in the same predicament as those in Dunalley and surrounding areas in terms of no mobile communication with the outside world and as such would be at serious risk of loss of life.

Officer Comments - Robert Dobrzynski (General Manager)

The issue of telecommunications coverage in fire prone areas has taken a far more critical role following the disastrous Black Saturday bushfires in Victoria and subsequent bush fire events across Australia.

From previous discussions while in Victoria, I understand that Telstra have the capacity to install temporary mobile phone coverage towers in areas of high bushfire risk, in order that text messaging via the national standard can be received by households.

The issue which is the subject of Alderman Soward's Notice of Motion becomes one impacting significantly on the capacity of residents in areas under bushfire threat to leave in a timely manner to prevent injury or fatality.

Often, the first casualty of a bushfire or the high winds experienced with days of extreme fire risk is that land lines cease to operate effectively. This then provides a heavy reliance on text messaging via the mobile phone network to ensure early warning to residents to activate their bushfire emergency plan. If mobile phone coverage is not available, residents in areas of high fire risk are placed in enormous danger during days of extreme fire risk.

My understanding from negotiations undertaken whilst in Victoria is that ongoing discussions were occurring between Telstra, the State Government and the Commonwealth to jointly fund mobile phone tower facilities provided by Telstra that would enable significant mobile phone coverage in high bushfire risk areas where such services are currently not available.

13.5 Alderman Soward - Notice of Motion - Telecommunications...(Cont'd)

The technology and capacity exists to make this happen. What is currently lacking appears to be the political will.

**Officer Comments - Rod Sweetnam
(Director Facility Management and Governance Services)**

When there is a threat of bushfire the Tasmania Fire Service has the capacity to send warning text messages via the Telstra network to anyone with a mobile phone in the area that may be impacted by the fire threat. It is self evident if there is no infrastructure to support mobile coverage in an area then this service can not be provided. On this basis the Notice of Motion is worthy of support.

STRATEGIC DOCUMENT REFERENCE:

Priority Area: 5 Governance Services

Goal: 5.1 Engaging our community and delivering responsible management.

BUDGET & FINANCIAL ASPECTS:

N/A.

DISCLOSURE OF INTERESTS:

The officer has no conflict of interest in this item.

I certify that I have reviewed and approved this advice and recommendation.


Robert Dobrzynski: General Manager

ATTACHMENTS:

1. Notice of Motion received from Alderman Soward
-

LAUNCESTON CITY COUNCIL

MEMORANDUM

AFILE NO: SF5547 : SF0800
RS
DATE: 11 January 2013

TO: Robert Dobrzynski General Manager
Cc Martin Reynolds Corporate Secretary

FROM: Alderman Rob Soward Alderman

SUBJECT: Notice of Motion - Telecommunications

In accordance with Clause 16 (5) of the Local Government Regulations 2005 (Meeting Procedures) please accept this Notice of Motion for placement on the agenda of the Meeting of Council to be held on Tuesday 29 January 2013.

Motion

- a) The Launceston City Council write to the Federal Minister for Telecommunications and to the regional managers for Telstra, Vodaphone and Optus expressing concern about the lack of mobile phone coverage in rural areas within the Launceston municipal boundaries particularly in light of the need for communications during the bushfire disaster and asking for this to be addressed to avoid potential disaster and loss of life.

Background

Alderman Soward will provide some background to this

Whenever a disaster befalls us we must learn from it. It appears the issues around lack of telecommunications and mobile coverages has not been learnt - in the aftermath of Port Arthur then Prime Minister Howard noted the terrible lack of mobile coverage in the area and now in the wake of the bushfires the exact same problem has been noted. No action had been taken to alleviate this problem despite it being identified as part of the extensive review of that horrendous incident.

This Notice of Motion is important particularly in the context of Launceston where residents of heavily forested areas like Lilydale, Turners Marsh, Nunamara, White Hills, Blessington and Upper Blessington have less than satisfactory mobile phone coverage and would be at severe risk in the case of a bushfire. Recent travels through these areas see areas that are within 40km of the Launceston CBD having next to no or no mobile coverage at all. In the event of a disaster the residents have no ability to contact family members or relatives warning them of impending disaster.

Upgrading coverage is a must - it is foolhardy not to learn from the disaster that befalls others. If such a disaster happened in Launceston's municipal boundaries our residents would find themselves in the same predicament as

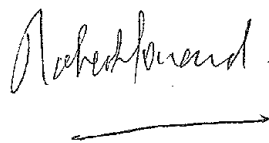
LAUNCESTON CITY COUNCIL

MEMORANDUM

those in Dunalley and surrounding areas in terms of no mobile communication with the outside world and as such would be at serious risk of loss of life.

Attachments

Nil



A handwritten signature in cursive script, appearing to read 'Rob Soward', with a horizontal line underneath it.

Alderman Rob Soward

13.6 Alderman Soward - Notice of Motion - The Avenue**FILE NO:** SF5547, SF1207**AUTHOR:** Alderman Soward**GENERAL MANAGER:** Robert Dobrzynski (General Manager)

DECISION STATEMENT:

To consider a Notice of Motion from Alderman Soward that Council investigate closing off the area known as "The Avenue" in Brisbane Street, Launceston to vehicular traffic.

PREVIOUS COUNCIL CONSIDERATION:

Min No 23.1 - Council - 10 December 2012 - *Advice of Future Notice of Motion*

NOTICE OF MOTION:

- a) The Launceston City Council investigate the impacts of closing the area known as The Avenue in Brisbane Street, Launceston to vehicular traffic with the view of making it a Mall.
- b) As part of this review The Launceston City Council investigates the closure on both a permanent and temporary (according to seasonal demand) basis.
- c) At the conclusion of the review a report will return to Council where further actions (if any) will be considered.

REPORT:

Alderman Soward will speak to the Notice of Motion.

13.6 Alderman Soward - Notice of Motion - The Avenue...(Cont'd)

Background as provided by Alderman Soward

The area known as the Avenue is a popular coffee shop/retail strip in the city. It features an attractive ambience that is impacted on by motor vehicles including trucks travelling through it. It is a natural progression to close it to traffic - it is a cobblestone "street" and provides atmosphere to the city area. It also links the Quadrant Mall and the Brisbane Street Mall so is a logical area to be closed off.

The mall area would enable Council in conjunction with Cityprom and the Launceston Chamber of Commerce to add value and atmosphere to the central city area. Additional seating, small trees and shrubs could add amenity to the area and provide comfort for shoppers and others. There have also been suggestions mooted about using the area as a market type space on occasion once again adding to the culture of the city and getting people into the city centre. This suggestion has much merit given we try and encourage people to come into our city and support our local retailers- markets and the like bring a different feel into the city as evidenced by other markets that are held in the city from time to time as part of various promotions etc.

The current arrangement of traffic through this area is a bit of a mess- it impacts on people enjoying the cafe style outdoor atmosphere and brings nothing really to enhance traffic movements through the city. Traffic would still be able to use St John Street as it does at the moment but without the turn into Brisbane Street obviously.

Investigation of the impacts of the closure will enable any decision on the area to be made with vision and will take into account views of key stakeholder groups such as the Chamber of Commerce, Cityprom, Metro, Tasmania Police as well as our own residents and ratepayers.

There is mixed opinion on this issue amongst the business community and amongst shoppers so an investigation such as this will serve to inform the debate and to ensure that all voices are heard and impacts more clearly understood before council decides to take any action on the issue.

Officer Comments - Robert Dobrzynski (General Manager)

A critical element of the Greater Launceston Plan relates to the development of a Central Area Strategy. The central area extends from Tamar Street, to the North Esk River, Howick Street and west of Bathurst Street.

The brief for the Central Area Development Strategy refers to the regional role of the Launceston CBD and Central Launceston. It also refers to the recent urban design study by Gehl and the Launceston Retail Audit and Activity Centres Strategy.

13.6 Alderman Soward - Notice of Motion - The Avenue...(Cont'd)

The request for tender indicated:

Given the diverse regional service role of the Launceston CBD and its importance to the greater Launceston area and extended region, a holistic strategy for the sustainable development and coordinated revitalisation of the Launceston Central Area is considered to be a project of state and regional significance.

The principle objective of the Central Area Strategy is to provide a strategy encompassing an investment and comprehensive master planning and urban design framework to guide the sustainable development of the Launceston Central Area as a diverse mixed use precinct.

The supporting objectives indicate the need for the study to:-

- *Take a broad future time period (25 years) as the basis for the assessment of longer term needs;*
- *Provide and assessment of activity requirements for the central area;*
- *Take account of public transport and road planning;*
- *Provide a focus on pedestrian spaces, amenity and connectivity requirements;*
- *Provide an implementation framework linked to an investment strategy;*
- *Provide a holistic master plan and urban design framework.*

As can be seen in the foregoing, consideration of the urban design characteristics, infrastructure requirements, pedestrian permeability and traffic management arrangements related to the Launceston CBD will form an integral and crucial part of the Launceston Central Area Development Strategy.

The Council has previously resolved to investigate the extension of the current mall area into the area known as The Avenue in Brisbane Street.

It is the intention to incorporate these considerations and the clear desire for the Council to establish The Avenue as a mall area into the work undertaken by David Lock and Associates to establish the Launceston Central Area Development Strategy as a fundamental aspect of the Greater Launceston Plan.

It is considered that in this manner urban design considerations relative to the CBD can be considered in a holistic manner.

13.6 Alderman Soward - Notice of Motion - The Avenue...(Cont'd)

STRATEGIC DOCUMENT REFERENCE:

Priority Area: 2 Built Environment

Goal: 2.1 Managing and enhancing Council and community assets, including buildings, roads and other above and below ground infrastructure.


BUDGET & FINANCIAL ASPECTS:

N/A

DISCLOSURE OF INTERESTS:

The officer has no conflict of interest in this item.

I certify that I have reviewed and approved this advice and recommendation.



Robert Dobrzynski: General Manager

ATTACHMENTS:

1. Notice of Motion received from Alderman Soward
-

LAUNCESTON CITY COUNCIL

MEMORANDUM

AFILE NO: SF5547 : SF1207
RS
DATE: 11 January 2013

TO: Robert Dobrzynski General Manager
Cc Martin Reynolds Corporate Secretary

FROM: Alderman Rob Soward Alderman

SUBJECT: Notice of Motion - The Avenue

In accordance with Clause 16 (5) of the Local Government Regulations 2005 (Meeting Procedures) please accept this Notice of Motion for placement on the agenda of the Meeting of Council to be held on Tuesday 29 January 2013.

Motion

- a) The Launceston City Council investigate the impacts of closing the area known as The Avenue in Brisbane Street, Launceston to vehicular traffic with the view of making it a Mall.
- b) As part of this review The Launceston City Council investigates the closure on both a permanent and temporary (according to seasonal demand) basis.
- c) At the conclusion of the review a report will return to council where further actions (if any) will be considered.

Background

Alderman Soward will provide some background to this.

The area known as the Avenue is a popular coffee shop/retail strip in the city. It features an attractive ambience that is impacted on by motor vehicles including trucks travelling through it. It is a natural progression to close it to traffic - it is a cobblestone "street" and provides atmosphere to the city area. It also links the Quadrant Mall and the Brisbane Street Mall so is a logical area to be closed off.

The mall area would enable Council in conjunction with Cityprom and the Launceston Chamber of Commerce to add value and atmosphere to the central city area. Additional seating, small trees and shrubs could add amenity to the area and provide comfort for shoppers and others. There have also been suggestions mooted about using the area as a market type space on occasion once again adding to the culture of the city and getting people into the city centre. This suggestion has much merit given we try and encourage people to come into our city and support our local retailers - markets and the like bring a different feel into the city as evidenced by other markets that are held in the city from time to time as part of various promotions etc.

The current arrangement of traffic through this area is a bit of a mess - it impacts on people enjoying the cafe style outdoor atmosphere and brings nothing really to

LAUNCESTON CITY COUNCIL

MEMORANDUM

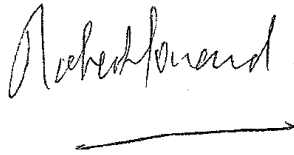
enhance traffic movements through the city. Traffic would still be able to use St John Street as it does at the moment but without the turn into Brisbane Street obviously.

Investigation of the impacts of the closure will enable any decision on the area to be made with vision and will take into account views of key stakeholder groups such as the Chamber of Commerce, Cityprom, Metro, Tasmania Police as well as our own residents and ratepayers.

There is mixed opinion on this issue amongst the business community and amongst shoppers so an investigation such as this will serve to inform the debate and to ensure that all voices are heard and impacts more clearly understood before council decides to take any action on the issue.

Attachments

Nil



A handwritten signature in black ink, appearing to read 'Rob Soward', with a horizontal line underneath it.

Alderman Rob Soward

DIRECTORATE AGENDA ITEMS**14 DEVELOPMENT SERVICES****14.1 Local Government Miscellaneous Amendments Bill****FILE NO:** SF0331**DIRECTOR:** Michael Stretton (Director Development Services)

DECISION STATEMENT:

To provide comments on the Local Government Miscellaneous Amendments Bill to the LGAT.

PREVIOUS COUNCIL CONSIDERATION:

28 March 2012 - LGAT General Meeting Resolution on Local Government Act nuisance provisions.

RECOMMENDATION:

That the Council make the following comments to the Local Government Association of Tasmania in respect of the *Local Government Miscellaneous Amendments Bill*:

- The Council has no comments in respect of the electoral provisions or other proposed minor changes to provisions of the Act;
 - The Council is generally supportive of improving Local Government's ability to effectively deal with dilapidated buildings;
 - The definition of *dilapidated buildings or structures* should relate only to the impacts that a dilapidated building or structure has on amenity, rather than having to determine any loss a dilapidated building may be causing in the resale value of surrounding/adjoining premises;
 - To improve consistency of decision making the definition of *dilapidated buildings or structures* should provide a series of 'guidelines' or 'tests' to determine if a building or structure is prejudicial to amenity of surrounding/adjoining premises;
-

14.1 Local Government Miscellaneous Amendments Bill...(Cont'd)

- The proposed process for actioning dilapidated buildings or structures is unwieldy. Given the subjectivity of the assessment on whether a building or structure is dilapidated, and in the interest of natural justice, it does not seem appropriate for a General Manager to serve a Building notice on a property owner on the grounds that a building may be dilapidated. It is suggested that it would be more appropriate to refer such matters directly to the Council for a decision and that any action would follow a Council decision that a building is dilapidated in accordance with the Act; and
 - The Bill should be expanded to include an amendment to both the *Local Government Act 1993* and the *Resource Management and Planning Appeal Tribunal Act 1993* to confer jurisdiction for the nuisance provisions (Sections 199 - 204 of the LGA 1993) to RMPAT rather than the Magistrates Court.
-

REPORT:

The LGAT have requested that the Council provide comments on the *Local Government Miscellaneous Amendments Bill* ('the Bill') which has been released by the State Government for consultation purposes.

The Bill proposes amendments to the *Local Government Act 1993* and minor consequential amendments to the *Building Act 2000* to provide:

- Councils with the power to take action to rectify issues with dilapidated buildings;
- Additional powers under the nuisance provisions to allow councils to issue infringement notices;
- Clarity to the electoral provisions of the Act and
- Clarity to a small number of other provisions of the Act.

The purpose of this report is to provide a basis for Council to provide comments on the Bill.

Electoral provisions

Council's Manager Corporate Strategy advises the Amendment Bill allows for amendments to be made to the Local Government Act in relation to the electoral provisions, by-law provisions and some minor technical fixes.

14.1 Local Government Miscellaneous Amendments Bill...(Cont'd)

The amendments to the electoral provisions are not substantive in nature, they include:

- amendment of definitions;
- clarification of a person's entitlement to be on the list of electors and to vote in an election;
- clarifies the General Manager's electoral roll provisions;
- amendment to make it an offence for a candidate who has been provided with a copy of the list of electors, to use that list except for a purpose in connection with the election;
- adds an offence provision to restrict use of a council's logo in electoral advertising; and
- amends to allow procedures for voting by email for people who are outside Tasmania.

The amendments to the by-law making provisions are matters of a technical nature only and do not substantially change the by-law making process.

It is not recommended that Council makes formal comment in relation to the miscellaneous amendments proposed as part of the Local Government Miscellaneous Amendments Bill.

Dilapidated Buildings or Structures

The current *Local Government Act 1993* nuisance provisions and the *Building Act 2000* allow Councils to act to abate a risk from a dilapidated building only where it causes, or is likely to cause, danger or harm to the health, safety or welfare of the public; a risk to public health; or is, or is likely to be, a fire risk. However, these provisions do not allow Councils to require that works be undertaken to address buildings on the basis that they are unsightly.

For many years Local Government in Tasmania has been lobbying the State Government for the development of legislation to deal with derelict, dilapidated or unsightly buildings. Most recently, the following motion was passed by Council's at the LGAT General Meeting in July 2011:

"That LGAT again strongly request the State Government to pass amending legislation to give Councils clear and appropriate powers to enforce works to remedy the adverse effects of derelict or dilapidated buildings on the streetscape and nearby properties"

In response to this requests (and previous requests) the State Government has prepared the Bill.

14.1 Local Government Miscellaneous Amendments Bill...(Cont'd)

The Bill proposes to expand the definition of nuisance to include dilapidated buildings and provide Councils with appropriate powers to enforce works to remedy the adverse effects of dilapidated buildings on the local community.

The proposed amendments will provide Councils with the power to order owners of buildings to carry out building work in relation to dilapidated buildings. The building work ordered could include repair or demolition of the dilapidated building.

The key proposed amendments to the Local Government Act are to:

- Insert a definition of dilapidated buildings;
- Require a general manager to consider any building owner representatives relating to the building notice prior to requesting that the Council consider the matter;
- Require a general manager to provide all building owner representations to the Council;
- Allow a Council to make a decision that a building or temporary structure is a dilapidated building and determine what appropriate building work should be undertaken; and
- Allow appeals to the Resource Management and Planning Appeal Tribunal (RMPAT) against the Council's decision that a building is a dilapidated building that requires building works.

The key proposed amendments to the Building Act are to:

- Insert the same definition of dilapidated buildings;
 - Allow a general manager to be able to issue a building notice if a building or temporary structure is a building that may be considered to be a dilapidated buildings;
 - Invite building or structure owners to make representations to the general manager as to why the building or structure should not be considered a dilapidated building
 - Allow a general manager to issue a building order requiring building work, if a council has made the decision that the building is a dilapidated building and determined what action should take place; and
 - Limit the serving of an order in relation to a building that a council has resolved to be a dilapidated building to within 12 months after the date of that council decision.
-

14.1 Local Government Miscellaneous Amendments Bill...(Cont'd)

Under the proposed Bill the dilapidated building process would be as follows:

The Bill proposes to expand the definition of nuisance to include dilapidated buildings and provide Councils with appropriate powers to enforce works to remedy the adverse effects of dilapidated buildings on the local community.

The proposed amendments will provide Councils with the power to order owners of buildings to carry out building work in relation to dilapidated buildings. The building work ordered could include repair or demolition of the dilapidated building.

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- Require a general manager to provide all building owner representations to the Council;
- Allow a Council to make a decision that a building or temporary structure is a dilapidated building and determine what appropriate building work should be undertaken; and
- Allow appeals to the Resource Management and Planning Appeal Tribunal (RMPAT) against the Council's decision that a building is a dilapidated building that requires building works.

The key proposed amendments to the Building Act are to:

- Insert the same definition of dilapidated buildings;
 - Allow a general manager to be able to issue a building notice if a building or temporary structure is a building that may be considered to be a dilapidated buildings;
 - Invite building or structure owners to make representations to the general manager as to why the building or structure should not be considered a dilapidated building
 - Allow a general manager to issue a building order requiring building work, if a council has made the decision that the building is a dilapidated building and determined what action should take place; and
 - Limit the serving of an order in relation to a building that a council has resolved to be a dilapidated building to within 12 months after the date of that council decision.
-

14.1 Local Government Miscellaneous Amendments Bill...(Cont'd)

Under the proposed Bill the dilapidated building process would be as follows:

Dilapidated Buildings – Process

GM identifies that a building (or temporary structure) may constitute a dilapidated building and undertakes relevant checks to see if existing heritage, planning, environmental or structural issues are relevant.



Building Act section 163
GM issues a Building Notice



Building Act S.168
Owner can make representations to the GM as to why the building should not be considered a dilapidated building that requires works.



Building Act S.169
GM can revoke the Building Notice after considering the representations, if appropriate to do



GM refers the matter to the Council, including any representations received, to determine if the building is a dilapidated building and to determine what building works should take place to rectify the building (i.e. repairs or demolition).



Local Government Act section 184
Council decides that the building is a dilapidated building and determines what action should take place, or council rejects the GM's recommendation.



Building Act section 170
If the council decides that the building is dilapidated, the GM implements the council's decision by issuing a Building Order. If the council rejects the recommendation, the GM revokes the Building Notice



Building Act section 211
Building owner may appeal to the The Resource Management and Planning Appeal Tribunal (RMPAT) against the Building Order



Building Act section 192
Council can carry out the work if the Building Order has not been complied with



Building Act S.194
If the council demolishes a building under section 192, the council can recover the costs from selling the building supplies.

14.1 Local Government Miscellaneous Amendments Bill...(Cont'd)

Council staff have reviewed the Bill and whilst they are generally supportive of improving the Council's ability to effectively deal with dilapidated buildings, the following comments are offered:

- Under the Bill a dilapidated building or structure means:
 - “a building, or temporary structure, that, because of neglect or damage, is of an appearance, or structural condition, that is prejudicial to –
 - a) the interest, of an owner of premises that share a boundary with the land on which the building or structure is situated or that are situated opposite that land, in maintaining the resale value of the premises; or
 - b) the amenity of persons who reside in premises referred to in paragraph (a)”;

Council staff have reviewed the Bill and whilst they are generally supportive of improving the Council's ability to effectively deal with dilapidated buildings, the following comments are offered:

- Under the Bill a dilapidated building or structure means:
 - “a building, or temporary structure, that, because of neglect or damage, is of an appearance, or structural condition, that is prejudicial to –
 - c) the interest, of an owner of premises that share a boundary with the land on which the building or structure is situated or that are situated opposite that land, in maintaining the resale value of the premises; or
 - d) the amenity of persons who reside in premises referred to in paragraph (a)”;

This definition is very open and subjective and will prove difficult to consistently apply.

In determining compliance with (a) it is unlikely that a Council could rely on its own assessment in respect to the potential loss in resale value of premises. It would be necessary to engage advice from a qualified valuer and this cost would need to be borne by the Council. It is suggested this provision should be removed and the decision on whether a building or structure is dilapidated be based only on compliance with (b) subject to the following recommended change:

14.1 Local Government Miscellaneous Amendments Bill...(Cont'd)

Under (b) the Council would need to determine if a dilapidated building or structure is prejudicial to the amenity of persons who reside in the adjoining/surrounding premises. This is an extremely broad power and there is little guidance provided as to what state a dilapidated building or structure must be in to be prejudicial to the amenity to the owners of adjoining/surrounding premises. It is suggested that this provision would be enhanced if it is provided with a series of 'guidelines' or 'tests' to determine if a building is prejudicial to amenity;

- The proposed process to administer bill is unwieldy. Under the proposal a General Manager must make an initial decision as to whether a building (or temporary structure) may constitute a dilapidated building and then, following an opportunity for the owner to make a representation, refer the matter to the Council for a decision on whether a building is dilapidated. It would then be beholden on the Council to determine whether the building is dilapidated and what building works should take place to rectify the building.

Given the subjectivity of this assessment and in the interest of natural justice, it does not seem appropriate for a General Manager to be serving a Building Notice on a property owner the grounds that a building may be dilapidated. It is suggested that it would be more appropriate to refer such matters directly to the Council for a decision and that any action would follow a Council decision that a building is dilapidated in accordance with the Act.

The Council successfully moved the following resolution at the LGAT General Meeting in March 2012, "That LGAT request the State Government to amend the respective legislation (the *Local Government Act 1993* and the *Resource Management and Planning Appeal Tribunal Act 1993*) to confer jurisdiction for the nuisance provisions (Sections 199 - 204 of the LGA 1993) to RMPAT rather than the Magistrates Court.". This Bill does not achieve this outcome and it is suggested that it be incorporated. Whilst it is noted that appeals concerning dilapidated building will be able to be made to the RMPAT under the Building Act 2000, the Bill does not address the fact that other Local Government Act nuisances (such as unsightly articles) must still be determined in the magistrates court.

ECONOMIC IMPACT:

Nil.

ENVIRONMENTAL IMPACT:

Nil.

14.1 Local Government Miscellaneous Amendments Bill...(Cont'd)

SOCIAL IMPACT:

The Bill would enable the Council to action dilapidated buildings which would have potential for preserving and/or improving the amenity of an area.

STRATEGIC DOCUMENT REFERENCE:

Strategic Goal 3.1 Promoting a healthy, prosperous and positive community.

BUDGET & FINANCIAL ASPECTS:

Should the Bill progress in its current form it is likely that the dilapidated building/structure provisions will have a significant impact on officer time and resources as it would be an additional regulatory task. There would necessarily be a cost implication for undertaking this additional workload.

DISCLOSURE OF INTERESTS:

The officer has no conflict of interest in this item.

I certify that I have reviewed and approved this advice and recommendation.


Michael Stretton: Director Development Services

ATTACHMENTS:

1. Summary of amendments - circulated separately
 2. Local Government Miscellaneous Amendments Bill - circulated separately
-

17 INFRASTRUCTURE SERVICES**17.1 Notice of Motions from Council's Annual General Meeting 2012****FILE NO:** SF0098**AUTHOR:** Harry Galea (Director Infrastructure Services) and
Rod Sweetnam (Director Facility Management and Governance Services)

DECISION STATEMENT:

To consider investigations to motions passed at Council's Annual General Meeting (AGM) on Monday 3 December 2012.

PREVIOUS COUNCIL CONSIDERATION:

Item 19.1 - Council meeting 10 December 2012 - Acknowledgment of motions passed at the AGM

Min No 6.1.1 - Annual General Meeting - 3 December 2012 - *Motion carried*

Min No 6.1.2 - Annual General Meeting - 3 December 2012 - *Motion carried*

Min No 6.1.3 - Annual General Meeting - 3 December 2012 - *Motion carried*

Min No 6.1.4 - Annual General Meeting - 3 December 2012 - *Motion carried (with amendment)*

Min No 6.1.5 - Annual General Meeting - 3 December 2012 - *Motion carried (with amendment)*

RECOMMENDATION:

That Council resolves in the following manner in respect to Annual General Meeting of 3 December 2012 being -

- **Minute 6.1.1 That this Council considers locating planter boxes at each end of the Brisbane Street Mall to provide some visual and sound separation between the passing traffic and the Mall -**

Response:

That the concept is supported and to be considered during the redevelopment of the Mall as part of the Greater Launceston Plan and for the period leading to the redevelopment of the Mall that planters (and bollards to control vehicles) be installed at either end at an estimated value of \$14,000.

17.1 Notice of Motions from Council's Annual General Meeting 2012...(Cont'd)

- **Minute 6.1.2 That Council convert a further two Controlled Vehicle Loading Zones to 15 minute Zones on Sundays in the CBD -**

Response:

That Council agrees to extend the operating hours of two fifteen minute parking zones in the Central Business District (CBD) to seven days operation.

- **Minute 6.1.3 Henceforth, Launceston City Council add the laneway connecting Charles Street to Dechaineaux Way (AKA Birchalls Carpark) to its street cleaning rota for cleansing to the standard as if it were a Council owned or operated laneway -**

Response:

That the request is not supported for this private land.

- **Minute 6.1.4 That Council mark an identifying number adjacent to non covert Council operated CCTV cameras on streets -**

Response:

That Council accept the advice of Tasmanian Police, and not proceed with the installation of identification signage of the CCTV network in the Launceston CBD.

- **Minute 6.1.5 That Council explore alternative or additional on-street loading zones close to each end of the Brisbane Street Mall for heavy vehicles serving the Mall -**

Response:

That there be no change to the current situation regarding the number of loading zones near either entrance to the Mall.

REPORT:

The motions passed at the 3 December 2012 Annual General Meeting were considered at the 10 December Council meeting. Council resolves to defer the items to allow officers to research the requests and prepare report and recommendations.

17.1 Notice of Motions from Council's Annual General Meeting 2012...(Cont'd)

The resolutions passed at the AGM on 3 December 2012 together with the officer comments are:

6.1.1 Moved Robin Smith, Seconded Jeanette Smith

That this Council considers locating planter boxes at each end of the Brisbane Street Mall to provide some visual and sound separation between the passing traffic and the Mall.

Officer Comment:

There are no in principle objections to the erection of planter boxes subject to location, design and budget considerations. Any planning for installations in the Mall will need to be considered in the context of the Greater Launceston Plan recommendations regarding the Central Activities District. There will be costs associated with the planter boxes, both capital and maintenance, in which case the project could be deferred until redevelopment of the Mall in 12 (or more likely 24) months time. Given the time frame the temporary planter (and accompanying bollards to control vehicles) could be installed at this time.

Recommendation:

That the concept is supported and to be considered during the redevelopment of the Mall as part of the Greater Launceston Plan and for the period leading to the redevelopment of the Mall that planters (and bollards to control vehicles) be installed at either end at an estimated value of \$14,000.

6.1.2 Moved Robin Smith, Seconded Jeanette Smith

That Council convert a further two Controlled Vehicle Loading Zones to 15 minute Zones on Sundays in the CBD.

Officer Comment:

There are many short term parking zones in the CBD. Rather than convert loading zones to fifteen minute zones on Sundays, it is recommended the fifteen minute zones already in place in the CBD be further utilised. For example, there is a fifteen minute zone in the Avenue that does not operate on Sundays. To change this fifteen minute zone to seven days per week would be ideal as many of the businesses in the Avenue rely on short term pick up and drop off parking such as the coffee shops, bakers and chemists. The Manager: Parking Operations and Carr Villa Memorial Park has discussed this issue with the business operators that operate on Sundays near this fifteen minute zone and he received 100% support for the recommended change.

Recommendation:

That Council agrees to extend the operating hours of two fifteen minute parking zones in the Central Business District (CBD) to seven days operation.

17.1 Notice of Motions from Council's Annual General Meeting 2012...(Cont'd)

6.1.3 Moved Robin Smith, Seconded Jeanette Smith

Henceforth, Launceston City Council add the laneway connecting Charles Street to Dechaineaux Way (AKA Birchalls Carpark) to its street cleaning rota for cleansing to the standard as if it were a Council owned or operated laneway.

Officer Comment:

Council's Cleansing group undertake early morning street cleaning of public streets in and around the CBD. Their daily program includes Dechaineaux Way which is a public street maintainable by the Council. Also Council has a contract with the owner of the 'Birchalls car park' and this is cleansed on the basis of 3 days each week.

Council also had a contract with the owner of the land (noted above as the 'laneway' between Dechaineaux Way and Charles Street) to cleanse the land on a do and charge basis once each week. The owner of the land terminated that arrangement in the last 12 months. The subject land is part of the freehold title with private access rights in favour of the immediate neighbouring properties.

On this basis Council should not undertake the cleaning of this private land.

Recommendation:

That the request is not supported for this private land.

6.1.4 Moved Robin Smith, Seconded Jeanette Smith

That Council mark an identifying number adjacent to non covert Council operated CCTV cameras on streets.

Officer Comment:

The Launceston City Council does not monitor the CCTV network covering the public areas of the Launceston CBD. This network is exclusively used by Tasmanian Police. Council assist in providing this service by funding the network infrastructure upgrade and maintenance works, in consultation with the network user.

Council Officers have consulted Tasmania Police with regard to the effectiveness of providing signage at each CCTV location within the Launceston CBD. They have advised that CCTV numbering is not used elsewhere in the State, and would not be their preference to implement this system in one jurisdiction. They have advised that:

- Each camera location is identified on their system by both spatial geo-coordinates, and locality descriptors.
-

17.1 Notice of Motions from Council's Annual General Meeting 2012...(Cont'd)

- Cameras are not often mounted in obvious locations (to the general public), therefore implementing legible signage (or signage that is clearly linked to a camera position) may be challenging.
- Tasmania Police's preference is to rely on more obvious location descriptors such as Street names, shop localities or other easily identifiable landmarks.

Recommendation:

That Council accept the advice of Tasmanian Police, and not proceed with the installation of identification signage of the CCTV network in the Launceston CBD.

6.1.5 Moved Robin Smith, Seconded Jeanette Smith

That Council explore alternative or additional on-street loading zones close to each end of the Brisbane Street Mall for heavy vehicles serving the Mall.

Officer Comment:

There are five loading zones at the Charles Street end of the Mall between York Street and Paterson Street, two within approximately thirty five metres of the Mall itself. The St John Street end of the Mall has three loading zones within approximately thirty five meters from the entrance to the Mall. Three parking spaces would need to be removed to accommodate another loading zone and this may prove to be a disadvantage to businesses in the area.

Recommendation:

That there be no change to the current situation regarding the number of loading zones near either entrance to the Mall.

ECONOMIC IMPACT:

Not considered relevant to this report.

ENVIRONMENTAL IMPACT:

Not considered relevant to this report.

SOCIAL IMPACT:

Not considered relevant to this report.

STRATEGIC DOCUMENT REFERENCE:

Local Government Act 1993 - section 72B

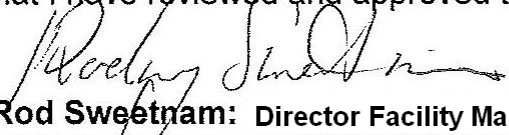
17.1 Notice of Motions from Council's Annual General Meeting 2012...(Cont'd)

BUDGET & FINANCIAL ASPECTS:

The budget implications for each recommendation are:

- Item 6.1.1 - Capital cost likely to be \$12-14,000 (planter containers and bollards), ongoing maintenance of 1 hour per week (excluding vandalism)
- Item 6.1.2 - minimal cost
- Item 6.1.3 - not applicable
- Item 6.1.4 - nil cost
- Item 6.1.5 - nil cost

I certify that I have reviewed and approved this advice and recommendation.


Rod Sweetnam: Director Facility Management & Governance Services

DISCLOSURE OF INTERESTS:

The officer has no conflict of interest in this item.

18 CORPORATE SERVICES**18.1 Audit Committee Member****FILE NO:** SF3611**AUTHOR:** Michael Tidey (Director Corporate Services)

DECISION STATEMENT:

To consider the appointment of a member of the Audit Committee.

PREVIOUS COUNCIL CONSIDERATION:

Item 18.1 - Council 28 May 2012 - *It was resolved that the revised Audit Committee Policy be adopted*

Item 10.2 - Council 26 November 2012 - *It was resolved that Mark Scanlon be appointed as Chair of the Audit Committee*

RECOMMENDATION:

That the Council ratify the appointment of Ms Lyndal Kimpton as a member of the Council's Audit Committee.

REPORT:

The Council resolved to include independent members on the Audit Committee consistent with contemporary practice. Following the recent appointment of Mark Scanlon to Chair of the Audit Committee, a second interview of one of the original applicants (Lyndal Kimpton from Ruddicks Chartered Accountants) was conducted. As a result of this meeting Ms Kimpton has been selected as an independent member of the Committee.

ECONOMIC IMPACT:

N/A

ENVIRONMENTAL IMPACT:N/A

18.1 Audit Committee Member...(Cont'd)

SOCIAL IMPACT:

N/A

STRATEGIC DOCUMENT REFERENCE:

Priority Area 5: Governance Services

Goal: Engaging our community and delivering responsible management.

BUDGET & FINANCIAL ASPECTS:

N/A

DISCLOSURE OF INTERESTS:

The officer has no conflict of interest in this item.

I certify that I have reviewed and approved this advice and recommendation.


Michael Tidey, Director Corporate Services

20 URGENT BUSINESS

That Council pursuant to Clause 8(6) of the Local Government (Meeting Procedures) Regulations 2005,

22 INFORMATION / MATTERS REQUIRING FURTHER ACTION**22.1 Information / matters requiring further action****FILE NO:** SF3168**AUTHOR:** Pepper Griffiths (Corporate Planning Administration Officer)

This report outlines requests for information by Aldermen when a report or agenda item will be put before Council or a memorandum circulated to Aldermen.

It will be updated each Agenda, with items removed when a report has been given.

ATTACHMENTS:

1. Information / matters requiring further action - 29 January 2013
-

MATTERS ARISING FROM COUNCIL - REQUIRING FURTHER ACTION - AT 29 JANUARY 2013

Meeting Date, Item # & File No.	Outstanding Items & Action Requested	Officer Responsible & Officer Comment	Due Date
<p>15 March 2011 12.4 SF1681</p>	<p>Master Plan for North Bank Site That Council develop a Master Plan to assess all the challenges and opportunities presented by both the flood levee project and the acquisition of the land commonly referred to as 'North Bank' and that any such Master Plan pay particular attention to potential uses for both the former Roberts Wool Stores and the Tasmanian Grain Elevator (TGE) silos; And further, That any such plan includes both internal and external consultation and encourages participation by the wider community in order to ensure ownership of any plan that comes to pass as a result of this exercise.</p>	<p>Rod Sweetnam</p> <p>This project has been referred to the North Bank Committee to undertake further analysis and development of a Master Plan for the site. The Committee will initially undertake a review of the current Terms of Reference, and the investigations undertaken by the Committee (and other Council Officers) to date, prior to reporting back to SPPC on the future direction of the project. A report was presented to Council on 14th May 2012. Recommendations were adopted to demolish the TWA Wool Store. The Committee is continuing work on the master planning process with a view to reporting to Council in the near future.</p> <p>The Committee have considered a draft permit for a consultancy to develop the master plan. Once approved by the Committee the consulting will be advertised. This will occur in the near future.</p> <p>A Tender for the development of the Master Plan was advertised in the local newspapers on 29 September 2012 and 6 October 2012 and the closing date is 26 October 2012.</p> <p>Tenders have been received and assessed by the Tender Review Group and a report was presented to SPPC 19 Nov 2012</p> <p>The appointed consultants (OCULUS) will commence consultation with stakeholders and then the wider community in the second quarter 2013.</p>	<p>Sept 2012 Dec 2012 July 2013</p>

MATTERS ARISING FROM COUNCIL - REQUIRING FURTHER ACTION - AT 29 JANUARY 2013

Meeting Date, Item # & File No.	Outstanding Items & Action Requested	Officer Responsible & Officer Comment	Due Date
<p>27 June 2011 Council 12.1 SF5547 / SF5445</p>	<p>Notice of Motion - Rating System Analysis That Council; 1. Presents modelling undertaken on the implementation of a rating system based on Unimproved Capital Value (Land) and the impacts, positive and negative that this would have on ratepayers; 2. Provides written advice on the advantages and disadvantages of the implementation of such a system and presents the advice to the public; 3. That, more importantly, Council undertakes a major public review of the current rating system and determines, in consultation with the community, the fairest, most progressive and simplest rating system available in Australia; and 4. Implements the system agreed upon, for the rating period beginning 2012-13</p>	<p>Michael Tidey</p> <p>Project will have a number of phases.</p> <p>First presentation occurred in December 2011.</p> <p>Further action deferred pending the State Government review.</p> <p>The preparatory work for the State Government report is currently being finalised with the report expected by the end of August.</p> <p>It is now expected that the analysis and modelling will be completed during October with a presentation in early November.</p> <p>State Government report was received on 19 October 2012 and listed for discussion at SPPC on 6 November 2012.</p> <p>Item listed for discussion at the SPPC meeting on 17 December 2012.</p> <p>Information will be presented as part of the budget consultation process.</p>	<p>April 2012 August 2012</p> <p>Nov 2012</p> <p>April 2013</p>
<p>27 June 2011 Council 12.2 SF5547 / SF3051</p>	<p>Notice of Motion - Local Energy Summit That in view of the impact of rapid and continual rises in electricity prices; Council, in conjunction with other willing and capable parties/organisations, undertakes a major analysis of what options are open to us as a municipality to lessen the price shocks being experienced and provide a buffer to our residents and ratepayers by;</p> <p>1. Exploring schemes at a state, national and global level where municipalities are actively engaged in decentralised renewable</p>	<p>Michael Stretton</p> <p>Sustainable Living Tasmania (SLT) was approached to coordinate a Sustainable Living Festival in Launceston as a starting point to generate conversation locally. Officers have been liaising with SLT regarding details of the event which was scheduled for March 2013.</p> <p>However, due to an inability to attract sufficient funding for the 2013 Sustainable Living Expo Sustainable Living Tasmania have chosen to defer the event until 2014.</p> <p>Whilst the expo will still provide an excellent vehicle for delivering the intent of this motion, Council staff are currently investigating suitable means of furthering the objectives of the motion throughout this year to lead into the 2014 Expo event and</p>	<p>March 2013</p>

MATTERS ARISING FROM COUNCIL - REQUIRING FURTHER ACTION - AT 29 JANUARY 2013

Meeting Date, Item # & File No.	Outstanding Items & Action Requested	Officer Responsible & Officer Comment	Due Date
	<p>energy generation and to see how projects could be undertaken in our municipality;</p> <p>2. Exploring the possibility of Council, either independently or through a partnership, becoming a bulk buyer of renewable energy units, with a focus on solar hot water units; and developing or applying a process through which units can be purchased cheaply by residents and the costs paid back over time;</p> <p>3. That in the above investigations Council invite all relevant organisations, including but not limited to the University of Tasmania, private renewable energy companies, communities involved in generating their own power and relevant state and/or national Non Government Organisations (NGOs) to support and contribute ideas and expertise to the projects listed in points 2 and 3;</p> <p>4. That locals with expertise in the renewable energy industry such as Mr Peter Rae also be invited to provide expertise and advice in the progression of points 2 and 3.</p> <p>5. That Council in conjunction with the University of Tasmania or another appropriate and willing partner, host a 'Local Energy Summit' where both Council's investigations as well as interested parties, can present plans of how technologies and projects involving renewable energy generation and distribution could be developed and applied locally</p>	<p>will report back to the Council.</p>	

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	to ease the burden of price shocks to residents and allow Launceston as a municipality to take some management and control of our energy future.		
25 July 2011 Council 13.2 SF5462	<p>Public Spaces and Public Life - Report on Community Feedback</p> <p>3. a final report on consultations be presented to Council during the first quarter of 2012 with a progress report, and recommended short-term, medium term and long-term plan for implementation of these themes in the city</p>	<p>Michael Stretton</p> <p>Consultation will occur as part of the overall strategic project work for Greater Launceston Plan.</p>	June 2013
13 March 2012 Council 14.1 SF0841	<p>Duck Reach Redevelopment</p> <p><u>Resolution at Council Meeting 13/03/2012: additional point 4</u></p> <p>That Council:</p> <ol style="list-style-type: none"> 1. Consider the report outlining recent investigation into a redevelopment of the Duck Reach site. 2. Endorse the investigation of third-party investment opportunities for the redevelopment of the Duck Reach Site. 3. On finalisation of the business case analysis outlined in the report, and identification of potential third party development opportunities, Council review the redevelopment options for the Duck Reach site based on a future report. 	<p>Rod Sweetnam</p> <p>Correspondence has been received from Hydro Tasmania indicating their agreement to enter into a MOU with Council. The MOU is being drafted in consultation with Hydro.</p> <p>The MOU will be presented to Council for consideration.</p> <p>Finalisation of the MOU will allow the business case analysis to proceed.</p> <p>The draft MoU has been sent to Hydro Tasmania for review and comment prior to report to Council.</p> <p>Awaiting formal response to the draft MoU as presented. This includes a binding agreement on water supply.</p>	Nov 2012 Dec 2012 July 2013

MATTERS ARISING FROM COUNCIL - REQUIRING FURTHER ACTION - AT 29 JANUARY 2013

Meeting Date, Item # & File No.	Outstanding Items & Action Requested	Officer Responsible & Officer Comment	Due Date
	<p>4. Agree that further investigation by Council is predicated upon Hydro Tasmania formally committing to a minimum base flow of 2.5 cumecs which is the current voluntary release by Hydro Tasmania.</p>		
<p>10 December 2012 Council 13.2 SF5547 / SF5389</p>	<p>Notice of Motion - Recognition of Ricky Ponting's sporting achievements</p> <p>That the Launceston City Council celebrates the enormous contribution of Ricky Ponting to Australian and international cricket, and as an ambassador for Tasmania and Launceston by honouring his achievements in the following manner:</p> <ol style="list-style-type: none"> 1. Conducting a Civic Reception in conjunction with the State Government 2. Granting the privilege of the Key to the City 3. Planning events that enable the residents of Launceston and Tasmania to participate in the celebrations. 4. Exploring other opportunities to recognise Ricky Ponting's achievements. 	<p>General Manager</p> <p>The Mayor has written to James Henderson (Ricky Ponting's manager) outlining the decisions of Council.</p> <p>James Henderson, Robert Dobrzynski and Mayor van Zetten will meet to discuss the events including a suitable date for the Key to the City presentation and reception - this event will occur after May 2013.</p> <p>On 30 Jan, GM, Mayor and Elizabeth will prepare for the meeting with Ponting's manager</p> <p>Further information is being sought regarding the organisation of a Testimonial Twenty20 match.</p>	
<p>10 December 2012 Council 19.3 SF2383</p>	<p>Draft Willis Street Precinct Plan [November 2012] Resolution at Council Meeting 10/12/2012:</p> <ol style="list-style-type: none"> 1. That the Council approve for public comment, the Willis Street Precinct Plan, which seeks to provide an integrated urban design and planning framework, 	<p>General Manager</p> <p>Community consultation commenced 21 January 2013.</p>	<p>March 2013</p>

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Meeting Date, Item # & File No.	Outstanding Items & Action Requested	Officer Responsible & Officer Comment	Due Date
	<p>consistent with the coordinated form and function of the Central Area, Willis Street and Inveresk Precincts.</p> <p>2. The Council seek community comment on the Willis Street Precinct Plan prior to final determination on the matter</p> <p>3. That the public comment period starts on 21 January 2013 for a period of 6 weeks.</p>		

23 ADVICE OF FUTURE NOTICES OF MOTION

24 REPORTS BY THE MAYOR

25 REPORTS BY THE GENERAL MANAGER

26 CLOSED COUNCIL ITEM(S)

RECOMMENDATION:

That pursuant to the provisions of Regulation 15(2) of the Local Government (Meeting Procedures) Regulations 2005, Council move into Closed Session to discuss those items nominated as Closed Session items, for the following reasons:

(a) as it concerns personnel matters.

THIS ITEM IS TO BE DEALT WITH IN CLOSED COUNCIL

26.1 Report from General Manager's Contract and Performance Review Committee

FILE NO: SF5695 / POS0136

AUTHOR: Mayor Albert van Zetten (Chair of General Manager's Contract and Performance Review Committee)

GENERAL MANAGER: Robert Dobrzynski (General Manager)

DECISION STATEMENT:

To consider a recommendation from the General Manager's Contract and Performance Review Committee.

PREVIOUS COUNCIL CONSIDERATION:

N/A

REASON FOR CLOSED COUNCIL:

This item is **CONFIDENTIAL** in accordance with Section 15(2)(a) of the Local Government (Meeting Procedures) Regulations 2005, which permits the meeting to be closed to the public for business relating to the following: -

(a) as it concerns personnel matters.

27 MEETING CLOSURE
